

VIA METROPOLITAN TRANSIT ANNOUNCES THE YOUTH ART CONTEST 2010

RIDING VIA IS THE SMART WAY IN MANY WAYS:
IT HELPS THE ENVIRONMENT, EASES YOUR COMMUTE, SAVES YOU MONEY AND PLANS FOR THE FUTURE.

THEME:



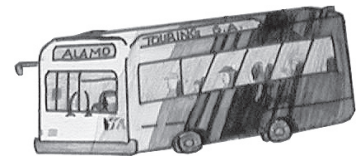
JUDGING:

JUDGING WILL BE BASED ON THE FOLLOWING CRITERIA:

- APPROPRIATENESS TO VIA'S THEME
- SUPPORT OF VIA OR TRANSIT IN GENERAL
- ORIGINALITY AND CREATIVITY
- OVERALL VISUAL APPEAL



- OPEN TO ALL STUDENTS, PRE-KINDERGARTEN TO 12TH GRADE IN SAN ANTONIO.
- **BEGINNING MONDAY, MARCH 1**, POSTERS MAY BE PICKED UP FREE OF CHARGE AT VIA HEADQUARTERS, 800 W. MYRTLE, BETWEEN THE HOURS OF 7 A.M. - 5 P.M., MONDAY - FRIDAY. LIMITED SUPPLY AVAILABLE ON A FIRST-COME, FIRST-SERVED BASIS.
- ONLY POSTER BOARDS (11" X 17") PROVIDED BY VIA WILL BE ACCEPTED.
- ARTWORK SHOULD BE DRAWN ON PRINTED SIDE OF POSTER BOARD.
- ANY TYPE OF MEDIUM MAY BE USED.
- EACH ENTRY MUST BE AN ORIGINAL DESIGN CREATED BY ONE STUDENT. TEACHERS AND PARENTS SHOULD NOT PROVIDE ANY HANDS-ON ASSISTANCE. ONLY ONE ENTRY PER STUDENT WILL BE ACCEPTED.
- PLEASE INCLUDE STUDENT'S NAME, TEACHER'S NAME, GRADE, AND SCHOOL ON EACH POSTER SUBMITTED. WITHOUT THIS INFORMATION, POSTER CANNOT BE JUDGED.
- THE POSTER MAY NOT CONTAIN COMMERCIAL CARTOON CHARACTERS, BRAND NAMES OR LOGOS, AN INDIVIDUAL'S NAME OR LIKENESS, OR ANY COPYRIGHTED IMAGES OR MARKS.
- ORIGINAL ARTWORK WILL BE DISPLAYED INSIDE VIA BUSES.
- POSTERS CANNOT BE RETURNED.



DEADLINE FOR ENTRIES: FRIDAY, APRIL 9

PRIZES TO BE AWARDED:

- \$500 SAVINGS BOND - BEST OF SHOW
- \$100 SAVINGS BOND - 1ST PLACE WINNER IN EACH GRADE
- \$50 SAVINGS BOND - 2ND PLACE WINNER IN EACH GRADE

EACH WINNER WILL RECEIVE A RADIO DISNEY BACKPACK.



PLEASE SEPARATE AND BUNDLE BY GRADE LEVEL.
ALSO ATTACH A SHEET WITH SCHOOL NAME, ADDRESS,
PHONE NUMBER, AND PRINCIPAL.

WINNERS WILL BE HONORED AT A LUNCHEON MAY 12TH AT
ALDACO'S AT HISTORIC SUNSET STATION.

FOR MORE INFO, CALL 362-2370 OR VISIT WWW.VIAINFO.NET OR WWW.SMARTWAYS.A.

