



VIA Metropolitan Transit
ART IN TRANSIT PROGRAM

ART CONTEST

Public Art Graphics

for new Primo bus shelters along
Zarzamora St. & Military Dr.



DEADLINE

EXTENDED TO:

February 7, 2018

QUESTIONS & ANSWERS

COLOR

Can I use color on my graphics?

Panel submittals should be submitted in black & white. However, if an applicant wishes to propose the use of color, each panel may be submitted as a single color, i.e., no more than one color on a single panel, or may be submitted as separate colors for each panel (provided there is only one color per each panel), as an additional option for consideration. This additional color option will still be considered part of the same submission. VIA will reserve the right to use color on panels. The decision to use color will be made after the selection process, when the number of colors, and maintenance issues can be evaluated for the entire system of panels. If color is used on a graphic, VIA will, to the best of their ability, use the colors presented by the applicant.

CUTTING

How much cutting of the metal material is allowed?

There are three different samples of cutting levels identified in the contest materials (Workshop PowerPoint), ranging from 2000 cutting inches to 4000 cutting inches. It is NOT necessary to specify the amount of cutting inches in a proposal, however, it is advisable to limit the amount of cutting to an approximate amount of 3000 cutting inches or less, in order to protect the integrity of the metal material, and keeps cutting costs within limits.

Are there basic rules of cutting I should follow?

There are several basic rules that govern laser cut material. The PowerPoint information provides the information one would need to execute a graphic that is feasible to laser cut, including concepts such as:

- Positive/Negative Space
- Peninsulas, Islands
- Bridges
- Text/Fonts

PRIZES

Can the 1st-3rd and Honorable Mention prizes be combined with the 47 individual prize awards?

Yes, the top five awards will be selected after the 47 selections are made, therefore, it is technically possible for someone to win 3 of the 47 shelter location awards (if an applicant made 3 submissions and all 3 were selected), and 3 of the top 5 prize awards.

GRAPHICS

Are logos, brand names or advertising elements allowed to be incorporated into a design?

The use of logos would require permission to be granted by the holder of the rights. No graphics that would otherwise be considered 'off-site advertising' should be used. If there is an established historic or cultural significance to the location where a logo, signage or other graphic is being proposed, it will be considered. The statement of Design Intent should clearly note the relevance to the specific location.

SUBMITTALS

If I choose to submit by email, or through the online application, what file types are acceptable?

The requirement for the online submittal is a .jpg or .pdf file. However, the original file may be produced in any file type. Some of the easier types of files to use include Adobe Illustrator and AutoCad. A vector file or one that can be eventually converted into a vector file, is encouraged, but not required. For graphics that are selected, VIA staff may request the original vector file be submitted in order to minimize unnecessary changes to the graphic, as it is translated to a file that can be used for fabrication.

If I choose to submit a graphic by mail or in person, what file types are acceptable?

There is a wide range of original artwork and sizes that can be used for the Contest. It is only required that either the original work (which may not be returned), be submitted in the 8"W x 10"H panel format. It may be very desirable, if producing an original graphic, to develop the graphic in a larger format, e.g., 16"x20" or 24"x30" and have a scan* of the artwork, at the 8"x10" format, become the actual entry. If selected, VIA staff may want to access the original artwork (which will be returned) to clarify details, when translating the graphic to a digital format for fabrication.

May I submit as an individual, and as a member of a legal entity/art consortium, LLC, etc.?

Yes, just be sure to include the name of the entity on the application page for each set(s) of submittals.

RESOURCES

There are many online resources for ideation of graphics, and perforated art techniques used to create graphics that are applicable for translating images for fabrication of perforated metal.

* Public/free resources may be available for large format scanning.