

PURPOSE

- Provide highly-reliable, direct connections between key activity centers
- Address reliability issues with current bus service
- Better serve current riders; attract new riders
- Improve overall mobility
- Strengthen competitiveness of transit
- Support region's land-use vision and growth
- Leverage local investments in infrastructure
- Allow people to live closer to jobs; save time/money

NEED

- Provide high-quality transportation choices
- Strengthen regional multimodal connections
- Promote the region's land-use vision