READALONG

Passenger Newsletter | January 2019

HAPPY NEW PRÍMO!

High-frequency service now on Zarzamora



Plus

PG. 05

New vans, same great VIAtrans service

Learn about your new paratransit provider

PG. 07

Park. Ride. Cheer.

January Park & Ride Schedule

FASTER. BETTER. PRÍMO.

VIA is starting the new year with a new Primo route that travels from the Crossroads Park & Ride to the Madla Transit Center along Fredericksburg Road and Zarzamora Street.

103 Prímo Zarzamora provides 12-minute frequency during peak hours, and daily service until 1 a.m.

Ride Primo for \$1.30 each trip, or \$2.75 unlimited all day. Fares can be easily purchased with the VIA goMobile app.

NEW SERVICE

- 12-min service from 6:00 a.m. to 6:00 p.m.
- Service from 4:00 a.m. to 1:00 a.m. every day
- Fewer stops and traffic signal priority for faster trips
- Enhanced Primo stops with real-time bus arrivals
- Public art from local and national artists
- Prímo vehicles

MONDAY TO FRIDAY		
FROM	то	FREQUENCY
4 A.M.	6 A.M.	20 MINUTES
6 A.M.	6 P.M.	12 MINUTES
6 P.M.	9 P.M.	15 MINUTES
9 P.M.	1 A.M.	30 MINUTES
SATURDAY		
FROM	то	FREQUENCY
4:30 A.M.	7 A.M.	30 MINUTES
7 A.M.	8:30 P.M.	15 MINUTES
8:30 P.M.	1 A.M.	30 MINUTES
SUNDAY		
FROM	ТО	FREQUENCY
5:30 A.M.	8 A.M.	30 MINUTES
8 A.M.	8:30 P.M.	15 MINUTES
8:30 P.M.	1 A.M.	30 MINUTES

Primo 103 Zarzamora HIGH-FREQUENCY ROUTE



In addition to the new **Prímo 103 Zarzamora,** VIA is extending service to the Medical Center on **Route 95 Fredericksburg** and customers can transfer to Route 95 at Crossroads Park & Ride or to Prímo 100 along Fredericksburg Rd. The New **Route 672 TAMUSA/MADLA** will provide service between Madla Transit Center and Texas A&M San Antonio.

To see how these changes may affect your travel, use the online trip planner. For details, visit **VIAinfo.net/primo** or call (210) 362-2020.



Shorter Wait. Faster Connections.

Your time is important. That's why VIA works hard to give you more of it with routes stopping every 15 minutes or less. VIA continues to increase its service frequency on some of the most utilized routes around the city to provide you more options, more convenience and more ways for you to get where you need to go.

New high-frequency routes added in January 2019 run from 6 a.m. to 6 p.m.

Every 15 minutes - Routes 82, and 88

Every 20 minutes - Routes 9, 10, 43, and 44

In 2018, upgraded frequency to routes 3, 20, 24, 26, and 27, and now provides high frequency service on 27 daily routes. For more information, visit VIAinfo. net/highfrequency.



Safety Sofie

Safety Sofie wants to make sure everyone enjoys riding VIA and has these tips for everyone to stay safe when taking the bus:

- Don't approach a moving bus and never chase a bus.
- Do not step in front of a bus or stand between vehicles.
- Be aware of your surroundings at a bus stop or crossing the street.
- Listen to the bus operator's instructions.
- Wait for the bus on the sidewalk.

GET TO CLASS WITH EASE

Here's a quick refresher on some great VIA options

With the VIA Semester Pass and U-Pass at select schools, you can use your pass and ride anytime on any regular service bus throughout the system.

U-PASS

Students enrolled Our Lady of Lake University or any Alamo Colleges District campus – San Antonio College, St. Philip's, Palo Alto, Northwest Vista, or Northeast Lakeview – are eligible for the new VIA U-Pass, which is included in the school tuition. Students simply show their Student ID when boarding any regular service bus.

WHO QUALIFIES FOR A SEMESTER PASS? STUDENTS ENROLLED IN GRADES K-12 QUALIFY WITH:

- · a valid school or VIA student photo ID,
- · proof of registration, and
- required forms available at their school office.

STUDENTS ENROLLED AT A LOCAL COLLEGE, UNIVERSITY OR TRADE SCHOOL QUALIFY WITH:

- a valid school or VIA student photo ID,
- proof of registration/enrollment in an accredited college/university degree plan, or trade school curriculum program, and
- proof of paid tuition.

WHERE CAN I GET A VIA SEMESTER PASS?

- UTSA students can get their pass on campus.
- Alamo Community College and Our Lady of the Lake University offer the U-Pass, which works like a Semester Pass and is included in your student tuition
- Semester Passes are available at any VIA Information Center.

Visit VIAinfo.net/reduced-fares for more information.



VIAtrans is ready for the new year New partner. New vans.

VIA has partnered with a new VIAtrans service provider to offer you a reliable, comfortable ride with new vehicles and some new faces. MV Transportation, our new VIAtrans service partner, began operating in November 2018. MV brings more than 40 years of national paratransit experience and a fleet of new transit vans to serve the community.

While MV vehicles are new, your VIAtrans service will be as safe, reliable and friendly as always. VIA-operated vans will continue in service, alongside MV vehicles, and scheduling and automatic trip reminders will remain the same.

VIAtrans connects riders to work, school and other destination over 4,000 times a month. This shared-ride service for customers with disabilities plays an important role in the community by providing access and independence through mobility.

Visit VIAinfo.net/viatrans-paratransit for more information.



Join the March with fare-free VIA service

VIA will provide convenient and **FARE-FREE** bus service to the Martin Luther King, Jr., March on January 21 from two locations:

Freeman Coliseum Lot 1 8 a.m. to 10 a.m.

St. Philip's College 8 a.m. to 10 a.m

Return bus service will run from noon to 3 p.m. from Pittman Sullivan Park.

For more information on this free service to the MLK Jr. March, visit VIAinfo.net or call VIA at (210) 362-2020.

January Park & Ride Schedule

VIA's Special Event Park & Ride Service provides convenient transportation to Spurs basketball games at the AT&T Center. Fare is just \$5 roundtrip.

Visit VIAinfo.net/park-ride to Park. Ride. Cheer.

Here's a schedule of upcoming games in January:

SAN ANTONIO SPURS

01.10 | OKLAHOMA CITY THUNDER

01.14 | CHARLOTTE HORNETS

01.20 | LOS ANGELES CLIPPERS

01.27 | WASHINGTON WIZARDS

01.29 | PHOENIX SUNS

01.31 | BROOKLYN NETS

02.02 | NEW ORLEANS PELICANS

Buy your tickets on VIA goMobile now



LOOKING 4 ME?



TEXT YOUR BUS STOP NUMBER 52020

About **VIA Metropolitan Transit**

VIA connects our community to opportunity, supports economic vitality, and enhances quality of life throughout our region. VIA, recognized by the Texas Transit Association in 2018 as the Outstanding Metro Transit Authority of the year, serves 14 member cities and the unincorporated areas of Bexar County, operating seven days a week on 92 routes. Last year, VIA provided nearly 40 million rides across the region. VIA's AAA bond rating reflects the organization's sound management and financial practices. Visit VIAinfo.net for more information. Follow us on Facebook, Twitter, and Instagram.



Online: VIAinfo.net Facebook: /ViaTransit Twitter: @VIA_transit Instagram: VIAtransit

(+) HOW TO REACH US:

VIA METROPOLITAN TRANSIT

800 W. Myrtle, San Antonio TX 78212 **Customer Service** (210) 362-2020 **VIAtrans Scheduling** (210) 362-5050

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