



VIA Read Along

2017 | SPRING EDITION

Ride VIA to Fiesta

+ How to get
your 2017 VIA
Fiesta medal



PLUS

All about
May Service
Changes

goMobile
Ticketing App
Coming Soon

Sign up to have this newsletter sent to
your inbox. See pg. 8



Park & Ride Service will be Provided to These Events:




- Fiesta Oyster Bake
- A Taste of New Orleans
- Texas Cavaliers River Parade
- NIOSA
- Battle of Flowers Band Festival
- Battle of Flowers Parade
- King William Fair
- Fiesta Flambeau Parade

Enjoy the festivities and skip the parking. Catch a ride with VIA. It's a convenient and inexpensive way to keep the Fiesta going!

FARES (each way): \$2.50 for adults

Half-priced fares for seniors (62+), active-duty military, students and children (5-11), and persons with disabilities, with a VIA Reduced Fare ID.

We have your 2017 VIA Fiesta Medal Here's how to get it.

1. Follow us on   
2. Take VIA Park & Ride to Fiesta Events.
3. Look for VIA in the community, meet our team, and collect a medal.

For VIA's Fiesta Service times, Park & Ride locations, and other information, visit VIAinfo.net, or call (210) 362-2020.

DON'T CHASE THE BUS

THERE'S ALWAYS ANOTHER BUS.
THERE'S ONLY ONE YOU.

Stay Safe. Don't Chase.

You wouldn't dare forget the Alamo, skimp on Fiesta medals, or deny your Spurs pride. VIA Metropolitan Transit wants you to add chasing the bus to that list of things you would never do.

VIA urges passengers and pedestrians to "Stay Safe. Don't Chase." and help spread the word about the dangers of approaching a moving bus. There's always another bus. There's only one you.

"The safety of our customers, employees, and the traveling public remains VIA's top priority, as we work each day to connect our region," VIA President/CEO Jeffrey C. Arndt said. "Through this campaign, we are calling attention to the potential danger associated with chasing a bus as part of our ongoing work to expand community awareness of safe travel practices."

City of San Antonio District 5 Councilwoman Shirley Gonzales joined VIA in announcing the Don't Chase the Bus message and highlighted the value of regional safety initiatives, including Vision Zero San Antonio, part of a larger, national effort to communicate the importance of safety for all on our roadways.

VIA customers and the community at large are asked to share this safety message on their social media platforms using the hashtag #DontChaseTheBus.

For more information about VIA's safety initiatives, including Don't Chase the Bus, visit VIAinfo.net/staysafe.

Get next-bus arrival information by texting your 5-digit stop number to 52020. Call VIA Customer Service at (210) 362-2020 for information about VIA programs and services.



Meet Christian and Uchennaya Ogba, small business owners and VIA riders. Hear their story at VIAinfo.net/VIAMovesMe.

VIA Moves Me

VIA provides more than 42 million passenger trips each year, connecting our community with the places we live, work, play, and learn.

Our customers and their experiences are as unique and diverse as the region we serve, with one thing in common — riding VIA.

VIA is reaching out to riders and asking them to tell their one-of-a-kind stories, and share all the ways that VIA moves them.

Take a moment to get to know your fellow VIA passengers. Learn about VIA's programs and services and how public transportation helps keep our community moving forward, together.

Visit VIAinfo.net/VIAMovesMe.



STAY CONNECTED WITH VIA

Online: VIAinfo.net

Facebook: [/ViaTransit](https://www.facebook.com/ViaTransit)

Twitter: [@VIA_transit](https://twitter.com/VIA_transit)

Instagram: [VIAtransit](https://www.instagram.com/VIAtransit)

Service Changes Begin May 1, 2017

VIA Metropolitan Transit will implement several service improvements beginning May 1, 2017.

Route 3 will be modified to enter and exit Downtown on Flores Street, due to construction at Romana Plaza.

Route 28 will be modified near Amanda and Yucca streets due to long-term construction.

Route 76 will be modified to enter and exit Downtown on Flores Street due to construction at Romana Plaza.

Route 94 will be modified to enter Fiesta Texas only on northbound trips when the park is open. Southbound trips will remain on La Cantera Parkway.

Route 301 VIVA centro will be modified to travel into Downtown from Centro Plaza using Buena Vista, Nueva, and Navarro streets instead of West Houston Street, due to long-term construction.

There will be minor schedule adjustments to the following routes: 17, 62, 64, 89, 93, 101, 550, 551.

New pocket schedules are now available at VIAinfo.net. Printed schedules will be available at all VIA Information Centers and on buses. To see how these changes may affect your travel, use the online Personal Trip Planner up to 14 days in advance, and enter a trip date later than May 1, 2017. For more information on these service changes, visit VIAinfo.net or call (210) 362-2020.

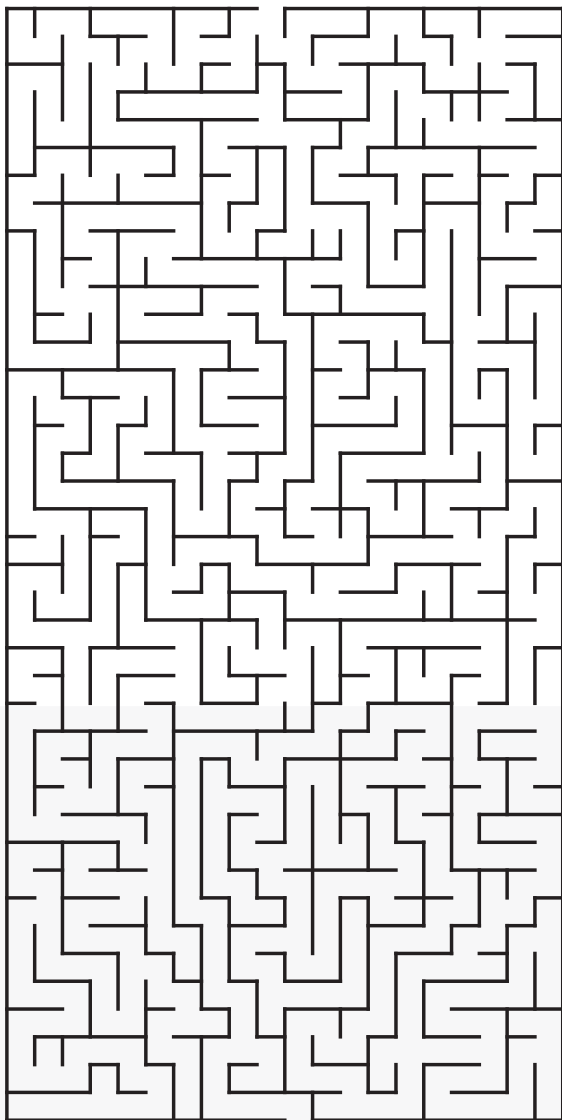


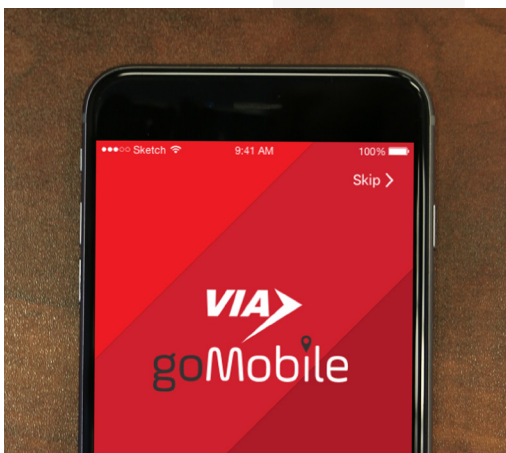
VIA Metropolitan Transit will offer complimentary rides throughout the VIA service area on Election Day, May 6, 2017 to riders presenting a current voter registration card.

EXERCISE YOUR RIDE TO VOTE



Help the VIA Mascot Team find the right route to the Alamo.





It's almost goTime

VIA goMobile app available summer 2017

When you want to go VIA, goMobile.

goMobile is VIA's official new mobile ticketing and trip-planning app launching in summer 2017. The app is free to download for Apple and Android devices and there are no additional fees to purchase VIA products.

With VIA goMobile, VIA is continuing its commitment to offer convenient and helpful passenger amenities and resources. Use VIA's free systemwide 4G LTE WiFi to manage your goMobile account while making a trip or visiting one of our Transit Centers.

How does goMobile work?

Open the app on your mobile device to plan a trip, and purchase fares and passes. Use a bank card or credit card for purchases and set up an optional account to make future visits faster. For convenience, you can buy tickets anytime and activate them when you are ready to ride.

Once the fare is activated, an animated ticket will display on your screen. Show the active screen to the operator when boarding the bus. If you are using a reduced-fare ticket, you also will need to show the operator your Reduced Fare ID.

For more information, visit VIAinfo.net/gomobile.

VIA to Host Public Workshops for Rapid Transit Corridor Studies

VIA will host a series of public workshops to seek the community's input regarding corridors identified in VIA's Vision 2040 Long Range Plan and the SA Tomorrow Comprehensive Plan. All workshops begin at 6 p.m. (doors open at 5:30 p.m.) on the following dates:

Thursday, March 30, 2017

Claude Black Community Center, 2805 E. Commerce St.
Served by VIA bus route 25

Monday, April 3, 2017

Phil Hardberger Park Urban Ecology Center, 8400 N.W. Military Drive
Served by VIA bus routes 97 and 534

Monday, April 10, 2017

McCreless Library, 1023 Ada St.
Served by VIA bus route 34

Workshop participants will have the opportunity to review four separate corridors and provide input on existing conditions, unique characteristics, and future opportunities for transit improvements. Comments may be submitted at the public workshops or in writing through April 25, 2017.

Written comments may be mailed Attention: Community Relations – RTC Studies c/o VIA Metropolitan Transit, P.O. Box 12489, San Antonio, Texas 78212, or by email at GCR@viainfo.net.

The meeting facilities are wheelchair accessible. Persons with hearing impairments may request an interpreter 48 hours prior to the meeting by calling TDD (210) 362-2019 or the VIA Government & Community Relations office at (210) 362-2389.

HOW TO REACH US:

VIA METROPOLITAN TRANSIT

123 N. Medina St., San Antonio TX 78207

Customer Service (210) 362-2020

VIAtrans Scheduling (210) 362-5050