

## Instructional Workshops:

**December 5, 2017: 6-7:30pm**

*Texas Diabetes Institute Auditorium  
701 S. Zarzamora St. 78207*

**or  
December 6, 2017: 11:30am-1:00pm**

*The Kennedy Apts. Community Rm.  
7714 Kennedy Hill Dr. @ Military Dr. 78235*

VIA Metropolitan Transit

ART IN TRANSIT PROGRAM

# ART CONTEST

## Public Art Graphics

for new Primo bus shelters along  
Zarzamora St. & Military Dr.

**Submittal Deadline:  
February 1, 2018**



## CONTEST DESCRIPTION

The VIA Metropolitan Transit (VIA) Art in Transit Program seeks to engage community residents, artists and other interested persons to create site-specific art in two-dimensional graphics, to be incorporated as part of the new Primo transit project bus shelters, along Zarzamora Street and Military Drive. VIA staff will manage a process that will translate the selected graphics from this art contest into laser-cut metal panels, and integrate the panels as artwork in the shelter windscreen component, to promote local culture and influence transit use, enhancing both VIA and the local community.

## WORKSHOP

VIA will host two workshops on December 5 and 6, 2017, for all persons interested in submitting an entry; the same material will be provided at each workshop. During the workshop, an overview of the VIA Primo transit project will be presented, in addition to an outline of all the elements necessary to develop a submittal graphic, e.g., identification and size of solid/void components, cutting allowances, safety considerations, functional use, reflection of community considerations. Attendance at either one of the December 5th/6th workshops is not required to submit an entry, but highly recommended to ensure your entry meets all requirements. After the selection process has been completed, VIA staff will manage the process that will convert the selected artwork into digital files for fabrication.

## SELECTION PROCESS/CRITERIA

VIA will manage the selection process, through a panel comprised of VIA staff, art and/or design professionals, and community representatives, who will select up to 47 separate sets of graphic images, to be converted to laser cut metal, and placed as windscreen panels, in shelters to be located along both Zarzamora Street and Military Drive. Proposers may identify up to three specific locations to have their graphic be considered, or, alternatively, they can choose their graphic be used at any location, however, by submitting an entry, you agree and understand that the selection committee reserves the right to make, and will make, all final location determinations. The use of a single color for panels may be offered, but VIA reserves the right to determine if color will be used. The selection criteria for each graphic will be based on the following:

- |   |                   |  |
|---|-------------------|--|
| A. Quality and originality of proposed design   | <b>35 points</b>  |  |
| B. Impact on transit customers and connection to site and/or adjacent community                                     | <b>30 points</b>  |  |
| C. Ability of the proposed design to be translated/cut into metal windscreen material                               | <b>25 points</b>  |  |
| D. Written description (max. 200 words) of design intent (w/ relationship to specific site or corridor, if desired) | <b>10 points</b>  | (May be written in English or Spanish) |
|   | <b>100 points</b> |  |

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**Submittal Deadline:**  
**February 1, 2018**

### ELIGIBILITY

This Art Contest is open to all interested persons eighteen (18) years or older. A minor may participate with the express written consent of a parent or Court appointed guardian. All graphics submitted will be considered, regardless of proposer's race, color, creed, national origin, sex, sexual orientation or age. All persons who submit graphics for consideration are required to acknowledge that their submittal is their original work and there is no copyright infringement on any or all portions of the submittal. VIA employees, contractors, and anyone living in their households, are not eligible to enter.

### AWARDS

There are various shelter panel arrangements (3, 4, 5 and 8 panels) along the corridors, as identified within these instructional materials. A single selected graphic artwork submission will be used across all adjacent panels of a shelter windscreen, and prizes will be awarded as follows:

First prize Submission	\$1500
Second Prize Submission	\$1000
Third Prize Submission	\$ 750
Honorable Mentions (2)	\$ 500
Each Selected Submission (47)	\$ 500

### SUBMISSION PROCEDURES

All application forms can be downloaded at: <http://www.viainfo.net/art-in-transit/>. Each submission (up to three individual submissions are allowed) is required to include the following information (*materials will not be returned*), in order to be considered:

- Application Form
- Description of Design intent
- Up to three location selections (optional)
- One (1) original hard copy graphic, or high-resolution (300 dpi min) jpg/PDF image in 8"x10" proportional format for each panel

### SCHEDULE

Primo Shelter Art Contest Issued: Wednesday: November 29, 2017  
Instructional Workshops: Tuesday/Wednesday: December 5/6, 2017 (*duplicate workshop material*)  
Questions/Inquiry Deadline: Friday, January 12, 2018 (*postmark or email*)  
**Contest Submittal Deadline: February 1, 2018**  
(*Postmark/email/online receipt deadline: 11:59pm; In-person: 4:00pm*)  
Selections Announced: March 1, 2018

### SUBMISSIONS

#### Mail or In-person:

VIA Metropolitan Transit  
Art in Transit Program Manager  
123 N Medina St.  
San Antonio, TX 78207

#### Email:

[artintransit@viainfo.net](mailto:artintransit@viainfo.net)  
Please note "Public Art  
Submittal" in subject line

#### Online:

<http://www.viainfo.net/art-in-transit/>

### ADDITIONAL INFORMATION

Art Contest Application Information/Materials: <http://www.viainfo.net/art-in-transit/>

Art Contest Inquiries: [artintransit@viainfo.net](mailto:artintransit@viainfo.net), or 210.299.5904, 210.299.5907

SW Corridor Project: <http://viasmartmove.com/southwest-corridor-transit-improvements>



**ART IN TRANSIT - ART CONTEST  
APPLICATION FORM**

Name

Address

Apt. #

City

State

ZIP

Email

Telephone/Cell #:

IF UNDER 18 YEARS OF AGE, provide NAME, and ADDRESS (if different than above), of PARENT or COURT-APPOINTED GUARDIAN:

Name

Address

Apt. #

City

State

ZIP

READ CAREFULLY, CHECK EACH BOX



THAT APPLIES and PROVIDE SIGNATURE, PRINTED NAME and DATE:

- ☐ I acknowledge that this is my own design, and that there is no copyright infringement on any or all portions of this graphic submittal. Furthermore, I verify that submittal of this graphic releases all rights of ownership to VIA Metropolitan Transit.
- ☐ I am 18 years of age or older
- OR**
- ☐ I am under 18 years of age and have provided information on my parent or court-appointed guardian.
- ☐ I am not a VIA employee or contractor.

If my graphic design is selected as a winning entry, VIA will make every effort to place it in one of the three location(s) I have provided as my desired locations, however, VIA may choose to use this graphic for placement:

- ☐ **IN ANY** PRÍMO shelter location along the Zarzamora St./Military Dr. corridors,
- OR**
- ☐ **ONLY** at those PRÍMO shelter locations I have indicated in the application, as it is site specific.

If my graphic design is selected as a winning entry,

- ☐ **I CONSENT**
- OR**
- ☐ **I DO NOT CONSENT**

to have my name and title of my graphic design credited in the shelter.

To the best of my knowledge, I acknowledge the above information is true and accurate.

Signature

Printed Name (Applicant, and if required, Parent/Guardian)

Date

\* Up to three graphics may be submitted, however, each entry must be treated as a separate submittal.



# ART IN TRANIT – ART CONTEST

## DESCRIPTION OF DESIGN INTENT

**NAME OF GRAPHIC** *(Nombre de los gráfico)*

**DESIGN INTENT:**

**How is this design meaningful to you or the community? Please provide a description of the design intent/meaning for the submitted graphic. (200 word limit)**

*¿Qué significación presenta este diseño para usted o la comunidad? Por favor proporcione una descripción de la intención/sentido del diseño que corresponde con el gráfico presentado. (Límite de 200 palabras)*

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**Up to three graphics may be submitted, however, each entry must be treated as a separate submittal.**

*Hasta tres gráficos pueden ser presentadas, sin embargo, cada inscripción debe ser tratada como una presentación separada.*

## PRÍMO STATION LOCATION SELECTION

Identify the top three Prímo Station locations that - if selected as a winner - you would desire to have your graphic artwork displayed, as a metal laser-cut, windscreen panel.

Submit any/all of the following pages, indicating up to three of your desired shelter location(s) along Zarzamora Street and Military Drive, by placing the numbers 1-3 (#1 = most desired) within the box next to the description that corresponds to your desired location(s).\*

**Example:**

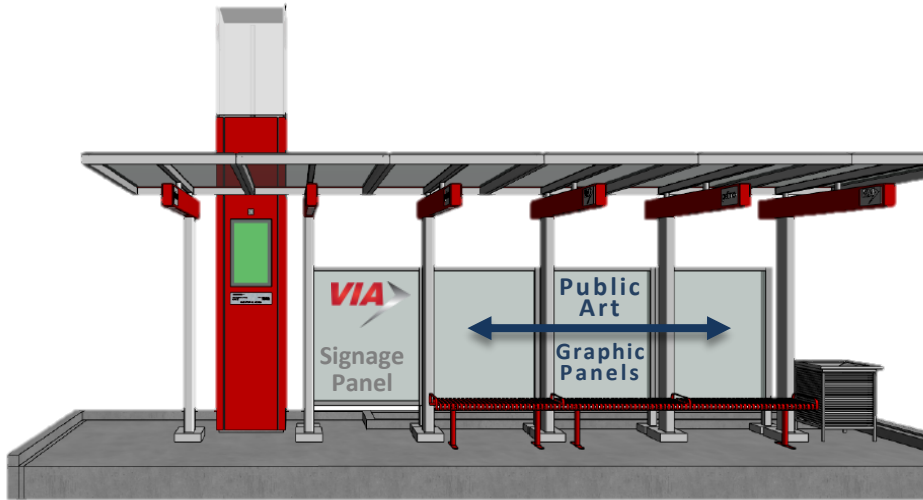
**3**

**1**

**2**

**\* Note:** *The Northbound and Southbound shelter at each Station location are identified as two separate shelter graphic art opportunities.*

# PRÍMO STATION SHELTER TYPE SUMMARY



## ☐ STANDARD SHELTER TYPE

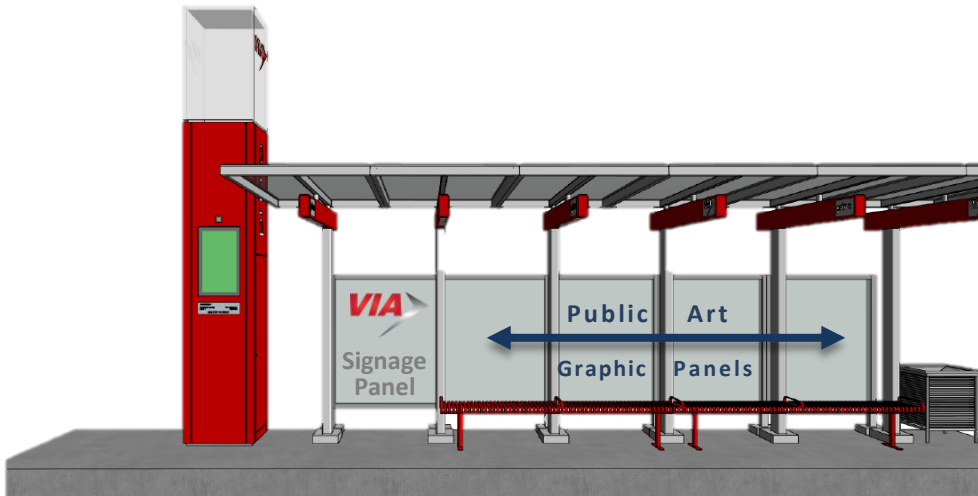
Three (3) Public Art Panels

### MILITARY DR (10 Shelters)

EB Whitewood St	WB S Flores St
EB Barlite Blvd	WB Roosevelt Ave
WB Commercial Ave	EB Roosevelt Ave
WB Pleasanton Rd	WB Kennedy Hill Dr
EB Pleasanton Rd	EB Kennedy Hill Dr

### ZARZAMORA ST (22 Shelters)

SB SAS Dr	SB Malone Ave	SB Guadalupe St
NB SAS Dr	NB Malone Ave	NB Guadalupe St
SB Southcross	SB Frio City Rd	SB Buena Vista St
NB Southcross	NB Hariman Pl	NB Commerce St
SB Nogalitos St	SB Ceralvo St	SB Ruiz St
NB Nogalitos St	NB Ceralvo St	NB Ruiz St
SB Culberson Ave	SB Laredo St	
NB Culberson Ave	NB Laredo St	



## ☐ NARROW SHELTER TYPE

Four (4) Public Art Panels

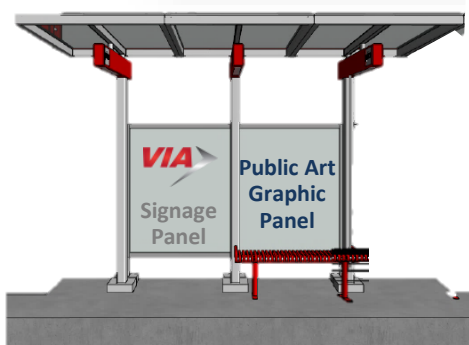
### MILITARY DR (8 Shelters)

WB Luke Blvd	WB Whitewood St
EB Luke Blvd	WB Barlite Blvd
EB Bynum Ave	EB Commercial Ave
WB Bynum Ave	EB S Flores St

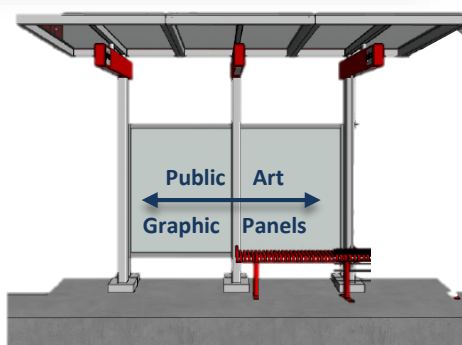
### ZARZAMORA (4 Shelters)

SB Culebra Rd
NB Culebra Rd
SB Woodlawn Ave
NB Woodlawn Ave

# PRÍMO STATION SHELTER TYPE SUMMARY *(cont'd)*

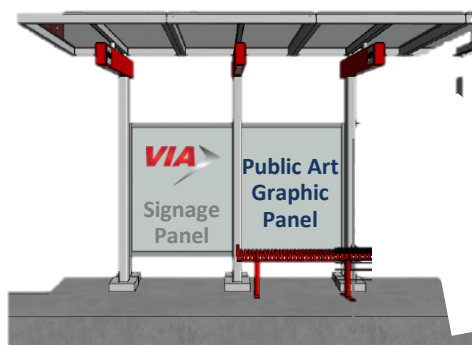


Two Shelters @ 1 Public Art Graphic Panel

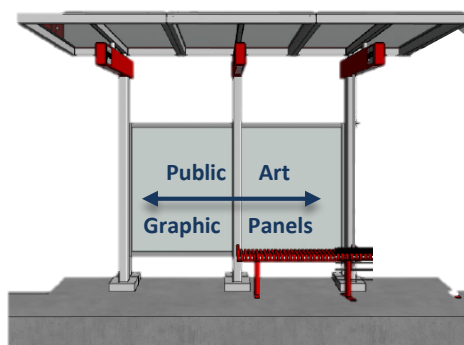


+ Three Shelters @ 2 Public Art Graphic Panels

**SPECIAL STATION TYPE**  
(Military Dr./Zarzamora St. intersection)  
*5 shelters w/ 8 art panels, at each of two locations*



One Shelter @ 1 Public Art Graphic Panel

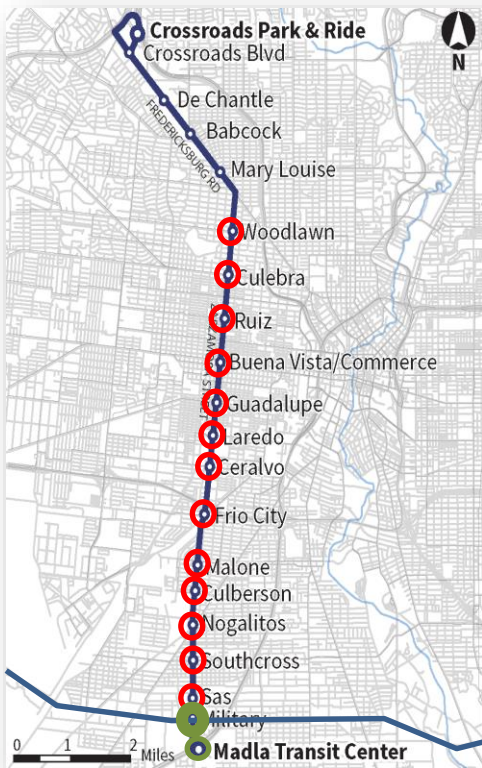


+ Two Shelters @ 2 Public Art Graphic Panels

**SPECIAL STATION TYPE**  
(Kel-Lac Transit Ctr.)  
*3 shelters w/ 5 art panels*



# ZARZAMORA ST. STATION LOCATION DESCRIPTIONS



**Note:** *Prímo stations on the north end of the corridor (Mary Louise, Babcock, De Chantle and Crossroads) are existing Prímo stations, and therefore, not part of this Art Contest.*

## RUIZ STATION

- ☐ **SOUTHBOUND:** between Ruiz St. and Leal St., approx. 135 ft south of the Zarzamora St./Ruiz St. intersection; just north of a driveway.
- ☐ **NORTHBOUND:** between Ruiz St. and Camada St., approx. 80 ft north of the Zarzamora St./Ruiz St. intersection.

## BUENA VISTA / COMMERCE STATION

- ☐ **SOUTHBOUND:** between W Commerce St. and Buena Vista St., approx. 60 ft north of the Zarzamora St./Buena Vista St. intersection; in front of former 'Malt House' parking lot, on a local historic landmark site.
- ☐ **NORTHBOUND:** between W Commerce St. and Buena Vista St., approx. 60 ft south of the Zarzamora St./W Commerce St. intersection; approx. 20 ft north of existing VIA stop #88286.

## GUADALUPE STATION

- ☐ **SOUTHBOUND BUENA VISTA:** between Montezuma St. and Colima St. approx. 50 ft south of the Zarzamora St./Montezuma St. intersection.
- ☐ **NORTHBOUND COMMERCE:** between Guadalupe St. and Montezuma St. approx. 75 ft south of the Zarzamora St./Guadalupe St. intersection; approx. 35 ft north of existing VIA stop #98956.

## WOODLAWN STATION

- ☐ **SOUTHBOUND:** between W Woodlawn Ave. and W Mistletoe Ave., approx. 60 ft north of the Zarzamora St./W Woodlawn Ave. intersection; in front of a church.
- ☐ **NORTHBOUND:** between W Woodlawn Ave. and W Craig Pl., approx. 60 ft south of the Zarzamora St./W Woodlawn Ave. intersection; at location of existing VIA stop #29766.

## CULEBRA STATION

- ☐ **SOUTHBOUND:** between Culebra Rd. and Carter St., approx. 85 ft north of the Zarzamora St./Carter St. intersection; in front of a pharmacy.
- ☐ **NORTHBOUND:** between Culebra Rd. and Carter St., approx. 125 ft south of the Zarzamora St./Culebra Rd. intersection; at location of existing VIA stop #49646.

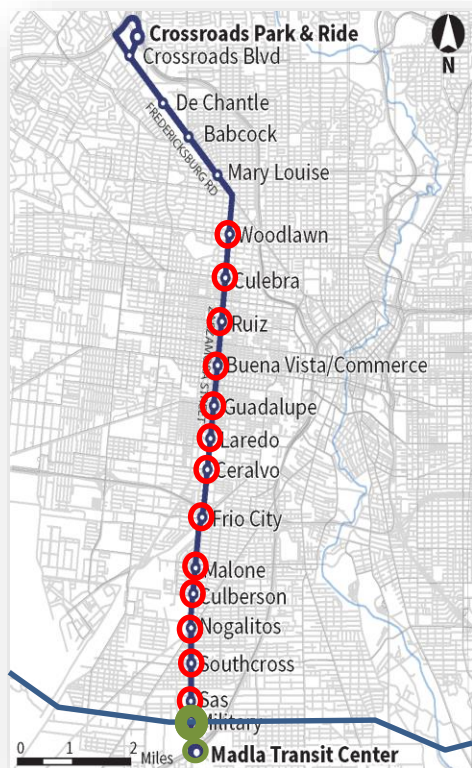
## LAREDO STATION

- ☐ **SOUTHBOUND:** between S Laredo St. and Potosi St. approx. 160 ft south of the Zarzamora St./Potosi St. intersection; in front of swimming pool.
- ☐ **NORTHBOUND:** between S Laredo St. and Potosi St. approx. 170 ft south of the Zarzamora St./Potosi St. intersection; between a parking lot and walkway.

## CERALVO STATION

- ☐ **SOUTHBOUND:** between Ceralvo St. and Silverman Way, approx. 120 ft south of the Zarzamora St./Ceralvo St. intersection; at the same location of existing VIA stop #38517.
- ☐ **NORTHBOUND:** between Ceralvo St. and Silverman Way, approx. 60 ft south of the Zarzamora St./Ceralvo St. intersection; at the same location of existing VIA stop #38516.

# ZARZAMORA ST. STATION LOCATION DESCRIPTIONS (cont'd)



**Note:** *Primo stations on the north end of the corridor (Mary Louise, Babcock, De Chantle and Crossroads) are existing Primo stations, and are not part of this art contest.*

## FRIO CITY STATION

☐ **SOUTHBOUND:** at the intersection of Zarzamora St. and Barrett Pl.; approx. 75 ft south of existing VIA stop #57957.

☐ **NORTHBOUND:** between Frio City Rd. and Harriman Pl. approx. 275 ft north of the Zarzamora St./Frio City Rd. intersection; at the location of the existing VIA stop #57476.

## MALONE STATION

☐ **SOUTHBOUND:** between W Malone Ave. and Royston Ave., approx. 75 ft north of the Zarzamora St./Royston Ave. intersection; at the location of the existing VIA stop #77727.

☐ **NORTHBOUND:** between W Malone Ave. and Royston Ave., approx. 210 ft north of the Zarzamora St./Royston Ave. intersection; at the location of the existing VIA stop #77536.

## CULBERSON STATION

☐ **SOUTHBOUND:** between Burke Ave. and Culberson Ave., approx. 50 ft north of the Zarzamora St./Culberson Ave. intersection; approx. 40 ft south of existing VIA stop #87817.

☐ **NORTHBOUND:** between Burke Ave. and Culberson Ave., approx. 125 ft north of the Zarzamora St./Culberson Ave. intersection; approx. 220 ft north of existing VIA stop #87816.

## NOGALITOS STATION

☐ **SOUTHBOUND:** between Stonewall St. and Somerset Rd., approx. 200 ft north of the Zarzamora St./Stonewall St. intersection; approx. 120 ft south of existing VIA stop #16487.

☐ **NORTHBOUND:** between Elks Dr. and Flanders Ave., approx. 55 ft north of the Zarzamora St./Elks Dr. intersection; approx. 90 ft north of existing bus stop #16496.

## SOUTHCROSS STATION

☐ **SOUTHBOUND:** between W Southcross Blvd. and Linden Ave., approx. 175 ft south of the Zarzamora St./W Southcross Blvd. intersection.

☐ **NORTHBOUND:** between Berlin Ave. and W Southcross Blvd., approx. 125 feet north of the Zarzamora St./W Southcross Blvd. intersection.

## SAS STATION

☐ **SOUTHBOUND:** between SAS Dr. and W Mayfield Blvd., approx. 450 ft south of the Zarzamora St./W Mayfield Blvd. intersection; approx. 35 ft north of a pedestrian crossing.

☐ **NORTHBOUND:** between SAS Dr. and W Mayfield Blvd, approx. 450 feet south of the Zarzamora St./W Mayfield Blvd. intersection; at the location of existing VIA bus stop #46386.

## MILITARY STATION

**WESTBOUND:** see Zarzamora/Military Station  
(SOUTHBOUND Zarzamora/WESTBOUND Military)

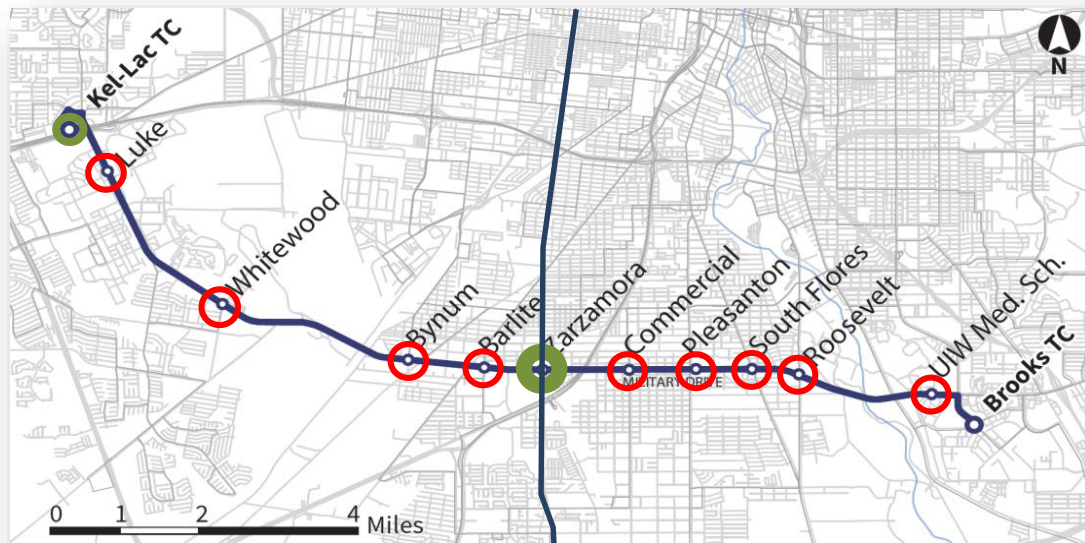
**EASTBOUND:** see Zarzamora/Military Station  
(NORTHBOUND Zarzamora/EASTBOUND Military)

## MADLA TRANSIT CENTER

**TERMINUS:** *Primo service passengers will use the existing facilities at the VIA Madla Transit Center.*



# MILITARY DR. STATION LOCATION DESCRIPTIONS



## KEL-LAC TRANSIT CENTER

**TERMINUS:** east of the Zarzamora St./IH-35 access road intersection; to augment the conditioned, interior space passenger facilities. This transit center will host three new Primo shelters.

## LUKE STATION

**WESTBOUND:** between Luke Blvd. and Bergquist Dr., approx. 149 ft west of the SW Military Dr./Luke Blvd. intersection; approx. 35 ft east of existing VIA stop #69536.

**EASTBOUND:** between Luke Blvd. and Truemper St., approx. 177 ft east of the SW Military Dr./Luke Blvd. intersection; at the location of existing VIA stop #69537.

## WHITEWOOD STATION

**WESTBOUND:** between Whitewood St. and Old Pearsall Rd., approx. 80 ft east of the SW Military Dr./Whitewood St. intersection; at the location of existing VIA stop #26569.

**EASTBOUND:** between Whitewood St. and Old Pearsall Rd., approx. 110 ft east of the SW Military Dr./Whitewood St. intersection; approx. 175 ft east of existing VIA stop #26563.

## BYNUM STATION

**WESTBOUND:** between Bynum Ave. and Holder Ave., approx. 220 ft west of the SW Military Dr./Bynum Ave. intersection; approx. 310 feet west of existing VIA stop #48729.

**EASTBOUND:** between Bynum Ave. and Holder Ave., approx. 3010 ft west of the SW Military Dr./Bynum Ave. intersection; approx. 205 ft west of existing VIA stop #48723.

## BARLITE STATION

**WESTBOUND:** between Barlite Ave. and Otto St., approx. 110 ft east of the SW Military Dr./Barlite Ave. intersection; approx. 50 ft east of existing VIA stop #43979.

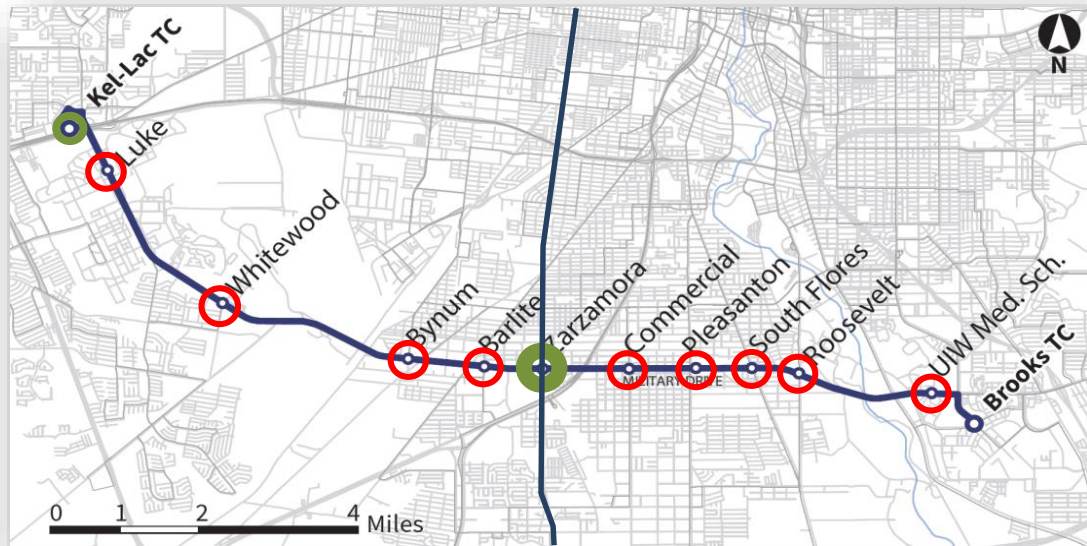
**EASTBOUND:** between Barlite Ave. and Somerset Rd., approx. 140 ft west of the SW Military Dr./Barlite Ave. intersection; at approx. 40 ft west of existing VIA stop #53153.

## ZARZAMORA/MILITARY STATION

**SOUTHBOUND Zarzamora/WESTBOUND Military:** five shelters at the northwest quadrant of the Military Dr./Zarzamora St. intersection, to serve as the westbound Military and southbound Zarzamora St. stops.

**NORTHBOUND Zarzamora/EASTBOUND Military:** five shelters at the southeast quadrant of the Military Dr./Zarzamora St. intersection, to serve as the eastbound Military Dr. and northbound Zarzamora St. stops.

# MILITARY DR. STATION LOCATION DESCRIPTIONS (cont'd)



## COMMERCIAL STATION

**WESTBOUND:** between Commercial Ave. and Tacoma Ave., approx. 220 ft west of the SW Military Dr./Commercial Ave. intersection; approx. 275 ft west of existing VIA stop #42989.

**EASTBOUND:** between Commercial Ave. and Burton Ave., approx. 145 ft east of SW Military Dr./Commercial Ave. intersection; in front of restaurant.

## PLEASANTON STATION

**WESTBOUND:** between Pleasanton Rd. and Boswell St., approx. 120 ft east of the SW Military Dr./Pleasanton Rd. intersection; at the location of the existing VIA stop #46949.

**EASTBOUND:** southeast corner of SW Military Dr./Pleasanton Rd. intersection; approx. 10 ft northeast of existing VIA stop #56136.

## S FLORES STATION

**WESTBOUND:** between S Flores St. and Briar Pl., approx. 210 ft west of the SW Military Dr./S Flores St. intersection; in front of the pharmacy parking lot.

**EASTBOUND:** between S Flores St. and Snyder St., approx. 190 ft east of the SE Military Dr./S Flores St. intersection; approx. 290 ft east of existing VIA stop #59173.

## ROOSEVELT STATION

**WESTBOUND:** between Whitewood St. and Old Pearsall Rd., approx. 80 ft east of the SW Military Dr./Whitewood St. intersection; at the location of existing VIA stop #26569.

**EASTBOUND:** between Whitewood St. and Old Pearsall Rd., approx. 110 ft east of the SW Military Dr./Whitewood St. intersection; approx. 175 ft east of existing VIA stop #26563.

## UIW MEDICAL SCHOOL STATION

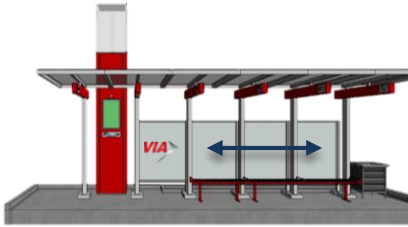
**WESTBOUND:** between Kennedy Hill Dr. and Old Corpus Christi Rd., approx. 260 ft west of the Military Dr./Kennedy Hill Dr. Intersection; approx. 150 ft west of existing VIA stop# 31909.

**EASTBOUND:** between Kennedy Hill Dr. and S. New Braunfels Ave., approx. 260 ft east of the Military Dr./Kennedy Hill Dr. intersection.

## BROOKS TRANSIT CENTER

**TERMINUS:** approx. ½ mile south of SW Military Dr.; at the northwest quadrant of the S New Braunfels Ave and Sidney Brooks intersection; the conditioned interior space passenger facilities and exterior platform will accommodate all patron waiting; no additional Primo shelters will be constructed at this location.

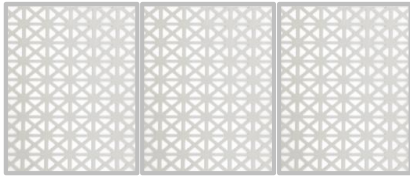
# PRÍMO SHELTER PANEL TYPES



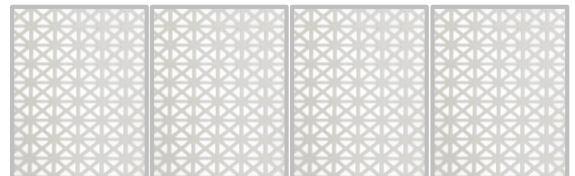
**3 Panel STANDARD Shelter**  
32 Locations



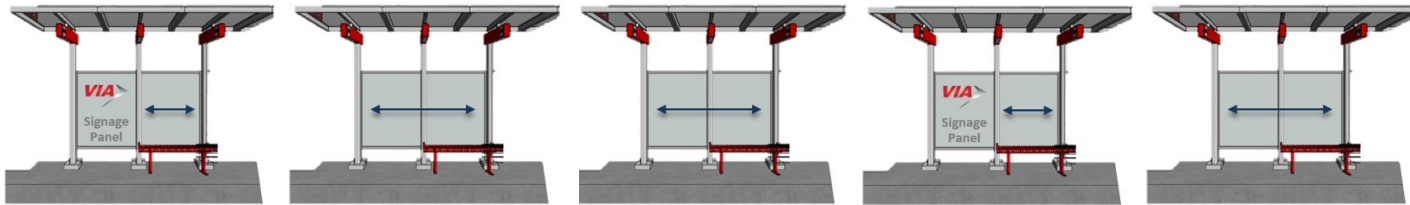
**4 Panel NARROW Shelter**  
12 Locations



**3 Panel Windscreen Assembly**  
(Total Screen Size: 12'W x 5'H)



**4 Panel Windscreen Assembly**  
(Total Screen Size: 16'W x 5'H)

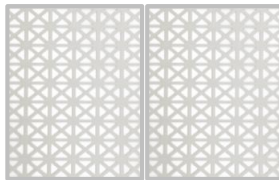


**8 Panel SPECIAL Station Type w/ 5 Shelters**  
2 Locations



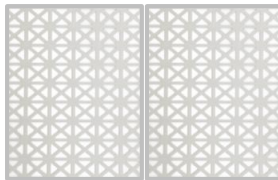
**1 panel**

+



**2 panels**

+



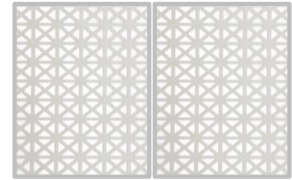
**2 panels**

+



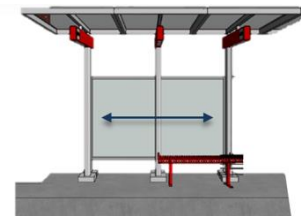
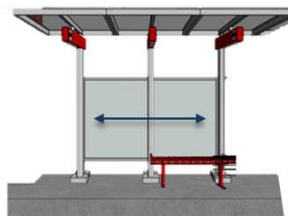
**1 panel**

+



**2 panels**

(Total Screen Size: 32'W x 5'H)

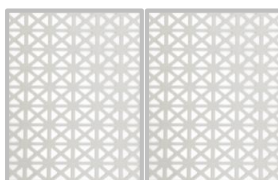


**5 Panel SPECIAL Station Type w/ 3 Shelters**  
1 Location



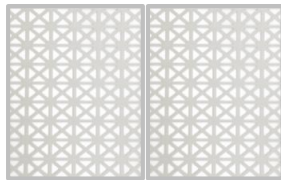
**1 panel**

+



**2 panels**

+



**2 panels**

(Total Screen Size: 20'W x 5'H)