


DRIVING THE FUTURE

YOUTH ART CONTEST 2018



In celebration of VIA's 40th anniversary, we invite participants to help illustrate how VIA and our community are driving the future together. Showing the past, present and future of transportation is encouraged.

RULES:

- Open to all students, pre-kindergarten to 12 in the VIA Metropolitan Transit service area.
- **BEGINNING MONDAY, MARCH 5**
Posters may be picked up at VIA offices, 800 W. Myrtle, and 1021 San Pedro, from 8:00 AM – 4:45 PM, Monday - Friday. A limited number of supplies are available on a first-come, first-served basis.
- The current VIA Logo (red with silver arrow) must appear on all drawings. Artwork may show the old VIA logo.
- Any type of medium may be used including crayon, paint, markers, colored pencils and digital art.
- Each entry must be an original design created by one student. Teachers and parents should not provide any hands-on assistance. Only one entry per student will be accepted.
- **Please include your name, teacher's name, school or organization, and grade on the back of your entry. Without this information, poster cannot be considered.**
- The poster may not contain commercial cartoon characters, brand names or logos, an individual's name or likeness, or any copyrighted images or marks.
- All words must be spelled correctly and all letters must be legible.
- The Student will retain all copyrights in and to the poster. However, by submitting an entry, the Student, by and through their parent and/or legal guardian, hereby grants a perpetual and exclusive license to VIA to make any and all reproductions or derivatives in whatever form of the Poster for educational, public relations, promotional, commercial or any other purpose and also grants to VIA the exclusive right to display the Poster, including drawings, models, or any reproduction of the Poster on VIA owned property including but not limited to a VIA vehicle and to loan it to others.
- By submitting artwork, contestant and family agree to abide by the rules and requirements of this contest, which include allowing VIA to display/use the student's name and likeness, such as in a photograph, in publicity releases regarding the program.
- Posters cannot be returned once submitted.



**DEADLINE TO SUBMIT POSTERS:
MONDAY, APRIL 16, 2018 4:45 PM CST**

Questions? Please contact VIA at
(210) 362-2389 or
email GCR@viainfo.net.

SCHOOLS / ORGANIZATIONS:

Please separate and bundle completed posters by grade level. Entries can be returned at the same locations and hours as noted in pick-up times. Attach a cover sheet with school/organization name, school principal or organizational director, address, phone number, email address, and point of contact for any follow-up communications.

Entries can also be mailed with school information above, as long as received at VIA by April 16, 2018 (please do not fold entry). Schools, organizations, and students must ensure enough time for mailing to meet the submission deadline.

Jerri Ann Jones
Government & Community Relations Department
VIA Metropolitan Transit
800 W. Myrtle, San Antonio, TX 78212

JUDGING:

Judging will be based on the criteria listed below:

- The overall appeal in visually illustrating VIA's theme:
 - **Driving the Future**
 - In celebration of VIA's 40th anniversary, we invite participants to help illustrate how VIA and our community are driving the future together. Showing the past, present and future of transportation is encouraged.
- Inclusion of a VIA bus, van or facility including bus stops, Park & Ride and/ or Transit Centers within the artwork.
- Originality and creativity in addressing the theme for this year.
- Adherence to the requirements listed in the rules for logo usage, spelling and legibility of words, and limitations on copyrighted images or marks.

PRIZES TO BE AWARDED:

Each grade level will have a first- and second-place winner announced. One entry, regardless of grade level, will be named Best of Show.

All winners will receive a cash prize and other recognition from VIA Metropolitan Transit.

The Best of Show winner will have his or her artwork featured on a VIA bus as a vehicle wrap, allowing that artwork to travel the VIA service area on a daily basis for the community to see.

Winners will be honored at an awards luncheon in May 2018.