



Notice and Agenda of Intergovernmental Relations and Public Affairs Committee / Special Meeting

4:00 p.m.

Tuesday, August 14, 2018

Admin Board Room

800 W. Myrtle

VIA Metropolitan Transit

San Antonio, Texas

1. **Call to Order**

2. **Announcements**

AGENDA ITEMS FOR REVIEW, DISCUSSION, CONSIDERATION AND POSSIBLE ACTION:

3. **2019 State Legislative Agenda** – *For information, discussion and possible action regarding VIA’s 2019 State Legislative Agenda*

4. **VIA Brand Presentation** – *For information and discussion regarding VIA’s branding research*

5. **Marketing Messaging Strategy/Overview** - *For information and discussion regarding activities and initiatives related to VIA’s Marketing messaging strategy*

A. Rapid Transit Corridors Messaging and Timeline

B. 3rd and 4th Quarter Marketing Campaigns

6. ***Legal Briefing**

7. **Adjourn**

NOTE: Whenever open meeting policies provide for a closed session in matters concerning legal advice, real estate, contracts, personnel, or security, the Board may find a closed session to be necessary. For the convenience of the citizens interested in an item preceded by an asterisk (*), notice is given that a closed session is contemplated.

ACCESSIBILITY STATEMENT

The Admin Building is wheelchair accessible at the main entrance on Myrtle and is equipped with automatic doors. A sign language interpreter may be requested by calling 210-362-2310 (TDD 362-2019) at least 48 hours prior to the meeting.