



MORE OF WHAT WORKS FOR YOU

Our world is increasingly “smart.” Technology is improving all aspects of our daily lives—from mobile devices and home appliances to vehicles and even traffic signals—making it easier for us to go where we need to go and do what we need to do. Public transportation should be no different.

The **VIA Reimagined Plan** uses Smart Transit solutions, convenient options to make it easy to choose and use transit.

Smart Transit solutions use technology like the VIA goMobile app, online trip planner, and real-time bus information so you can plan your trip with confidence and make transit more accessible, reliable and seamless. But that’s just the beginning. Smart Transit looks ahead, beyond today’s technology, to strategic partnerships that will help VIA deliver a modern transit system that works for you. **IMAGINE THAT.**

WHAT IS SMART TRANSIT?

IT'S AT THE STOP AND ON THE BUS

- VIA riders were the first in the nation to enjoy free high-speed internet on all buses and transit centers.
- Digital displays at bus stops and transit centers use GPS technology for real-time arrival information.
- IKE Smart City kiosks at transit centers provide real-time information, mapping, and information about local businesses, entertainment and city resources.
- Updated on-board information screens will show upcoming stops, public service information, news, weather and more.

IT'S TRIP PLANNING AND TICKETING ON THE GO

VIA goMobile

- » Use it for trip planning
- » Buy your tickets in advance
- » Earn rewards for frequent trips

VIA goCard

- » Just tap and go when you board the bus.
- » It's reloadable and reusable.
- » Coming soon!



ONLINE SERVICES (VOS)

- Make and manage reservations online.
- Track your ride with real-time locations.
- Learn about detours and service changes online.

IT'S TECH-BASED FOR FASTER, MORE RELIABLE SERVICE

- Easy options to pay fares off the bus (mobile app, smart cards, ticket-vending machines, etc.).
- Communicating with traffic signals to get buses through intersections quicker.
- Partnerships with ride-share companies, bike and scooter networks.



A new on-demand shared-ride service launched in 2019 with:

- » Same low fares and discounts as regular bus service.
- » A helpful mobile app to book your trip anywhere in the service zone, or connect to regular bus service.
- » Shorter waits and more pick-up and drop-off locations than what's possible with fixed-route service.
- » Next **VIA Link** zone launching in 2020.

SMART TRANSIT LOOKING AHEAD



GOING FURTHER, TOGETHER

Great public transit is the backbone of a successful transportation system. Still, reimagining mobility goes beyond transit improvements. That's why VIA is partnering with community leaders, transportation experts and partners such as the Texas Department of Transportation (TxDOT), the City of San Antonio, Bexar County, the Alamo Area Metropolitan Planning Organization to provide a modern transportation system and more choices for you.

- VIA and TxDOT are partnering to build Park & Pool facilities along major interstate corridors. That means:
 - » Commuters can park their cars and share a ride to work in formal or informal vanpools and carpools.
 - » VIA will expand its Vanpool program to include student options and employee shuttles.
- VIA will operate and maintain the High Occupancy Vehicle (HOV) lanes in Bexar County. That means:
 - » Express bus service and cars with two or more people can bypass regular traffic.
 - » VIA's buses will connect directly from the Stone Oak Park & Ride facility to the HOV lane under construction along U.S. 281, saving you time.