

VIA  **KEEP SA MOVING**

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CONNECTING PEOPLE, JOBS AND THE ECONOMY

ATD SPECIAL BOARD MEETING
AUG. 13, 2020

JON GARY HERRERA, Sr. VP. Public Engagement
KAMMY HORNE, Sr. VP. Planning & Development

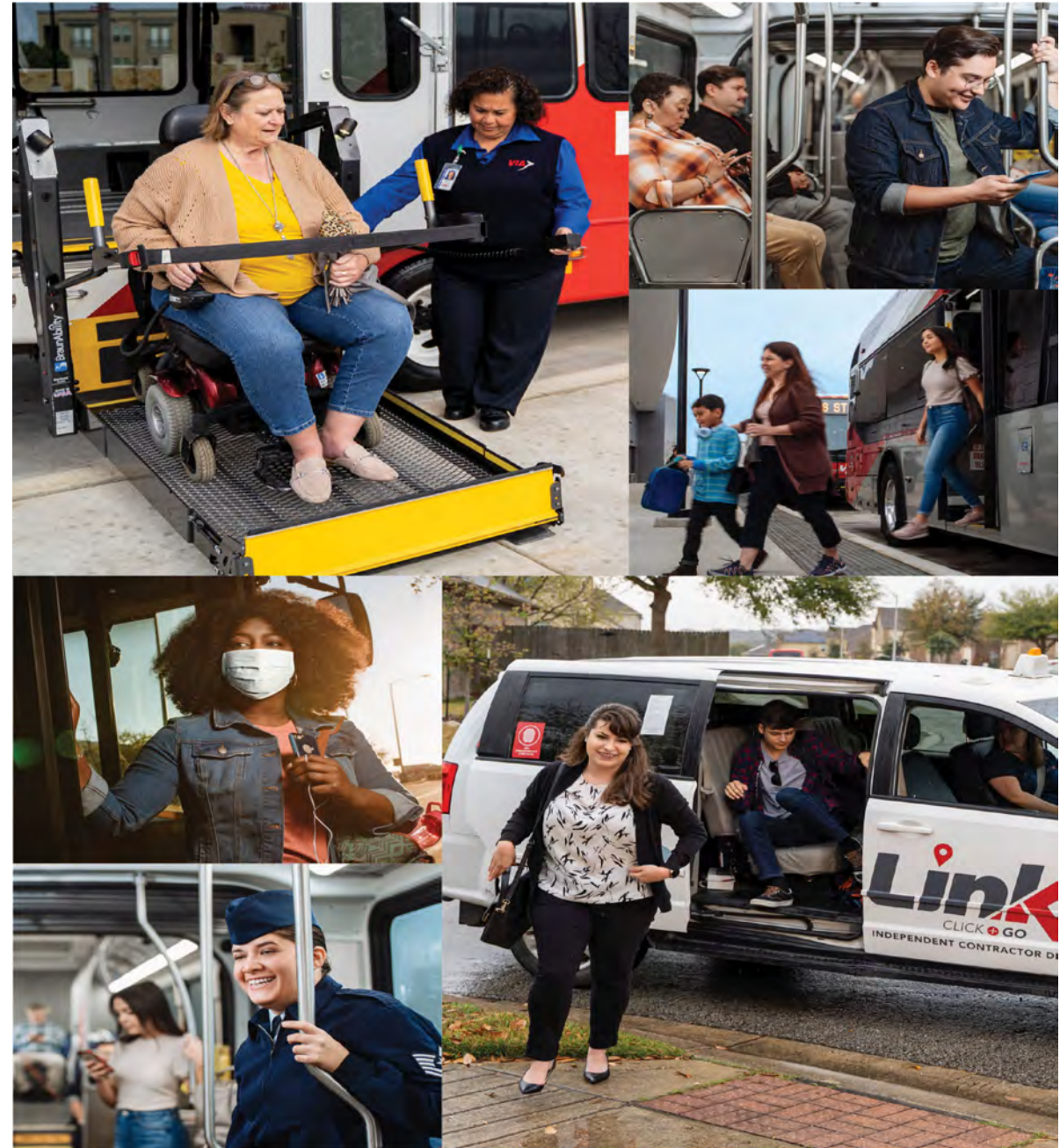
Investing in People, Jobs and the Economy

VIA is beloved and trusted in the Community

Connecting our Community for over 40 years

Provides Essential Service for workers and
businesses, students and families, elderly and
disabled community

Doing more with less.



***Investing in People,
Jobs and the Economy***

A plan designed to
improve the transit
and mobility network
that helps drive our
economy and
addresses growth in
our **population.**

CONNECTING PEOPLE TO JOBS

- **72% of VIA riders are employed**
(usually full time)
- Utilize VIA **5-7 days** a week
- **67%** live below Federal Poverty Level
(**< \$25K/year**)
- **58% have no motor vehicle** in the household
- **61%** Hispanic, **20%** Black/African American



**VIA riders power
the local workforce.**

**Most cannot
work from home.**

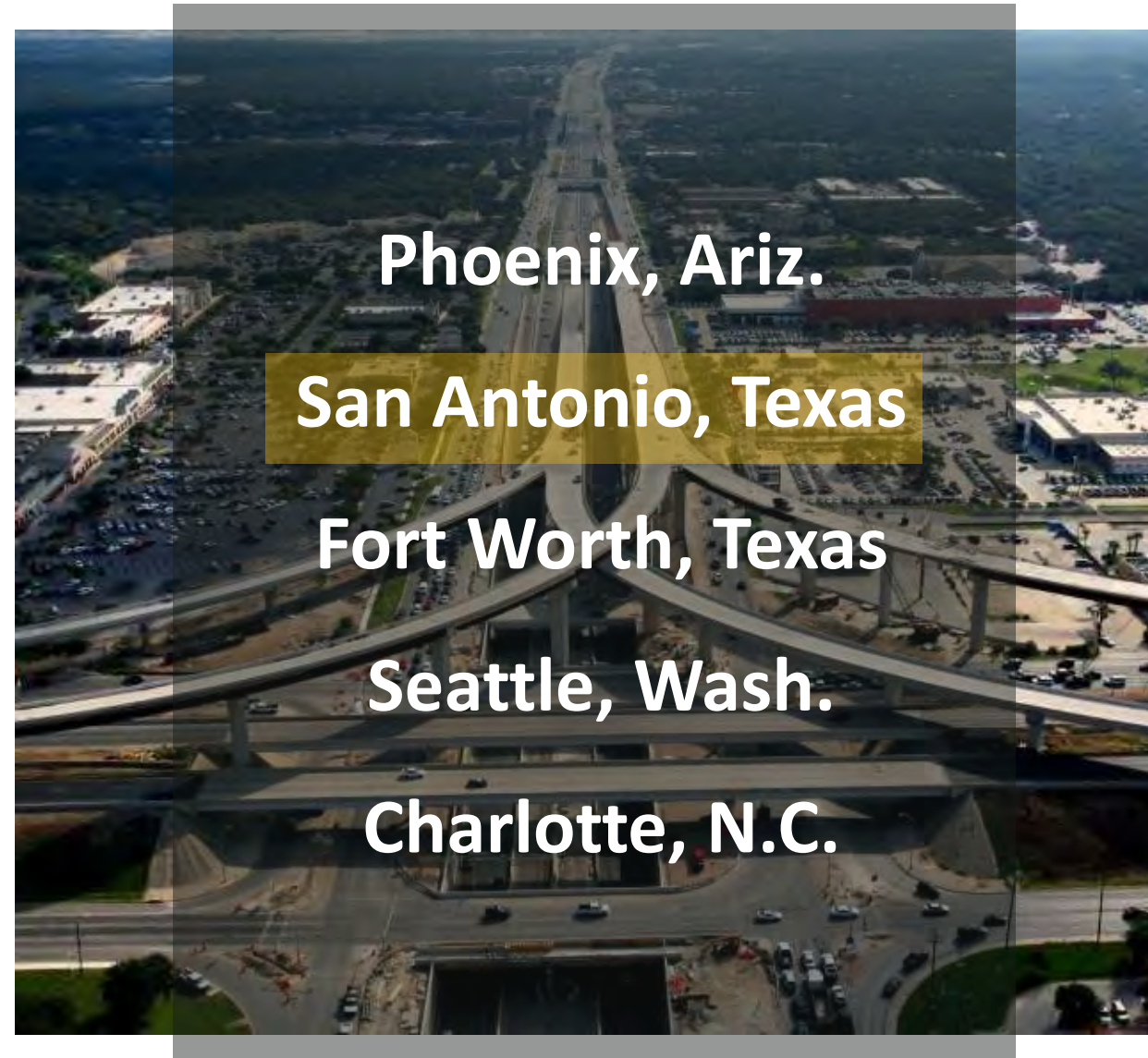
**They are essential to
the economy. VIA is
essential to them.**

ADDRESSING POPULATION GROWTH

TOP 5 in growth, nationwide

1 MILLION+ new residents by 2040

82% INCREASE in travel time by 2040



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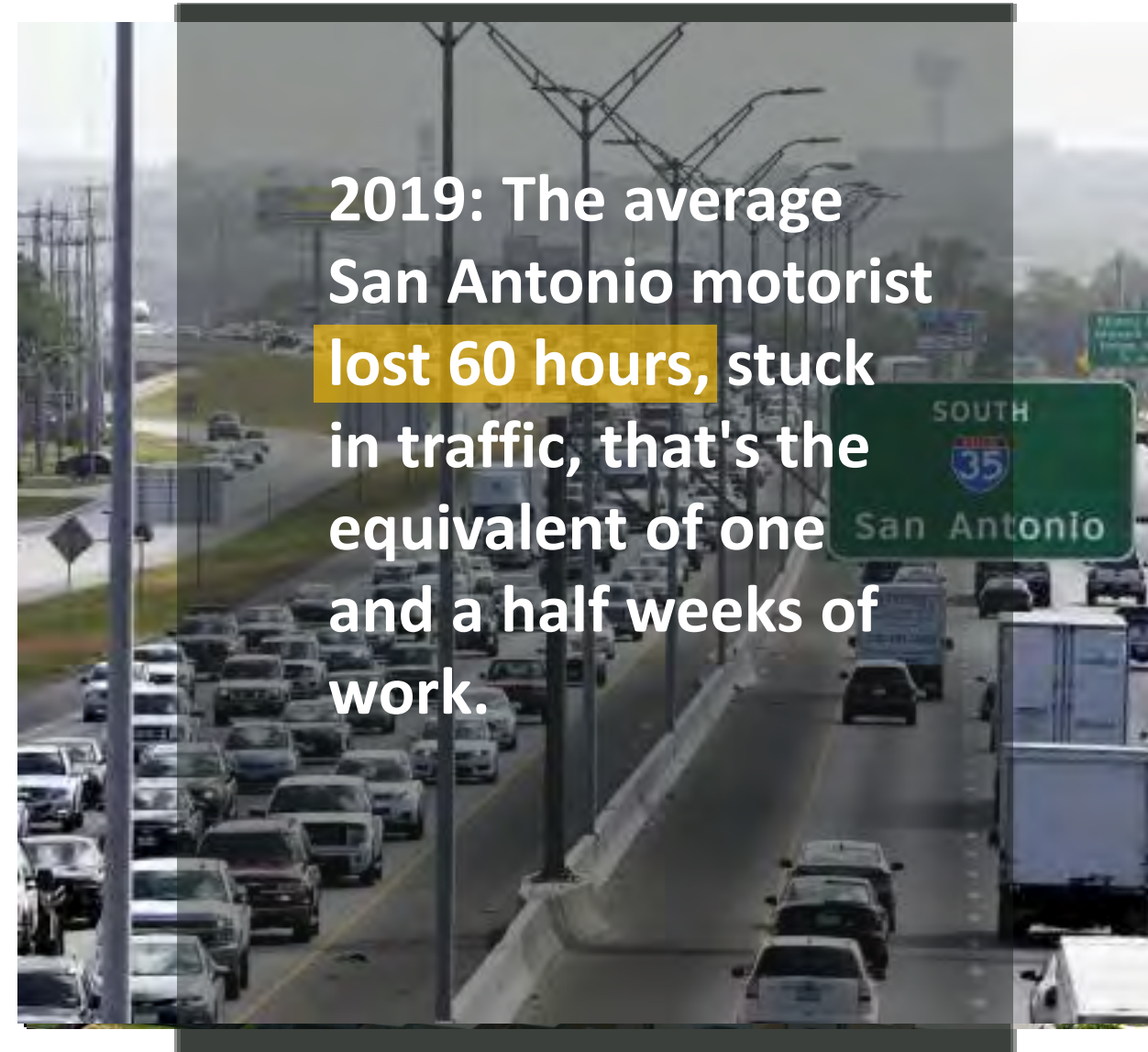


ADDRESSING POPULATION GROWTH

TOP 5 in growth, nationwide

1 MILLION+ new residents by 2040

82% INCREASE in travel time by 2040



IMPROVING TRANSIT and MOBILITY OPTIONS

**Addressing San Antonio's history
and consequences of chronic
transit underfunding.**



**Transportation is the 2nd
highest expense, after
housing.**

**Vulnerable communities
are disproportionately
affected by
lacking/quality
of access.**

1977: Texas Legislature authorized up to 1% local sales tax for transit

8.25%

6.25% STATE

1.0% COSA
1.0% OTHER



To date, **San Antonio** is the only **major Texas Metro** not receiving the full 1% sales tax

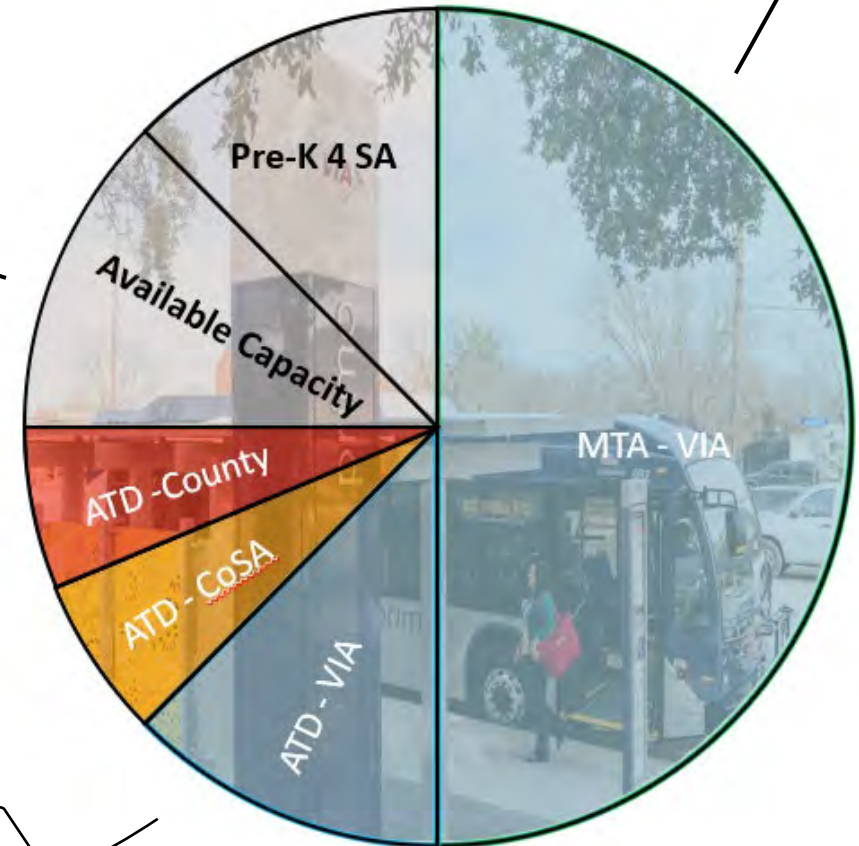
Understanding Underfunding

1977

Voters asked to approve ½ cent sales tax for VIA

2020

ATD Board announces election intention for 1/8 cent

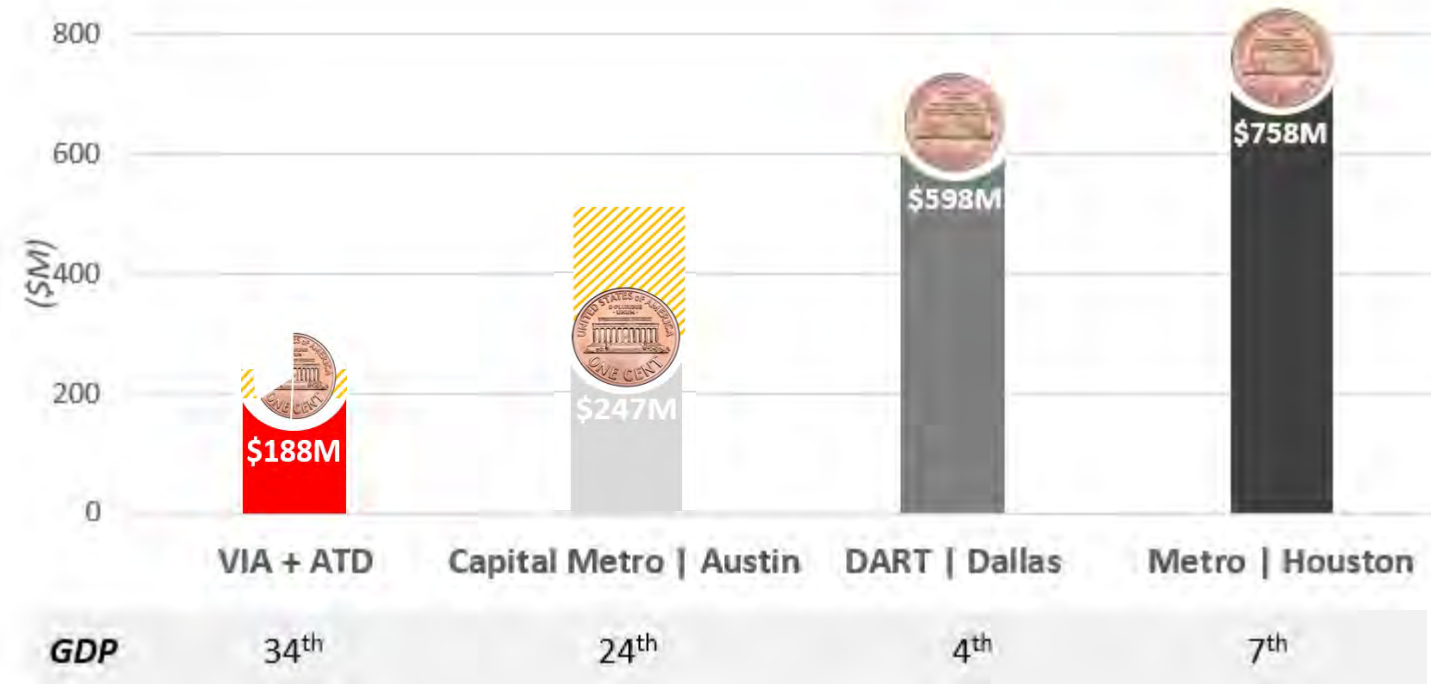


2004

Voters approve new 1/4-cent sales tax for creation/ funding of ATD (1/8 to VIA)

Understanding Underfunding

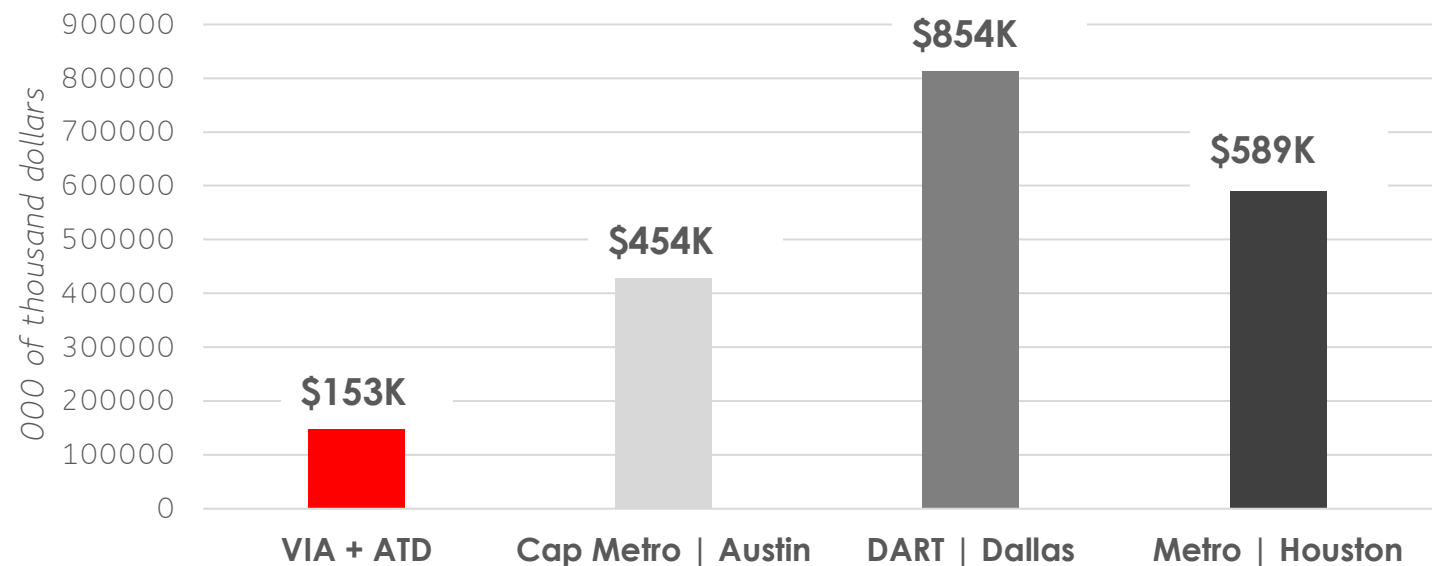
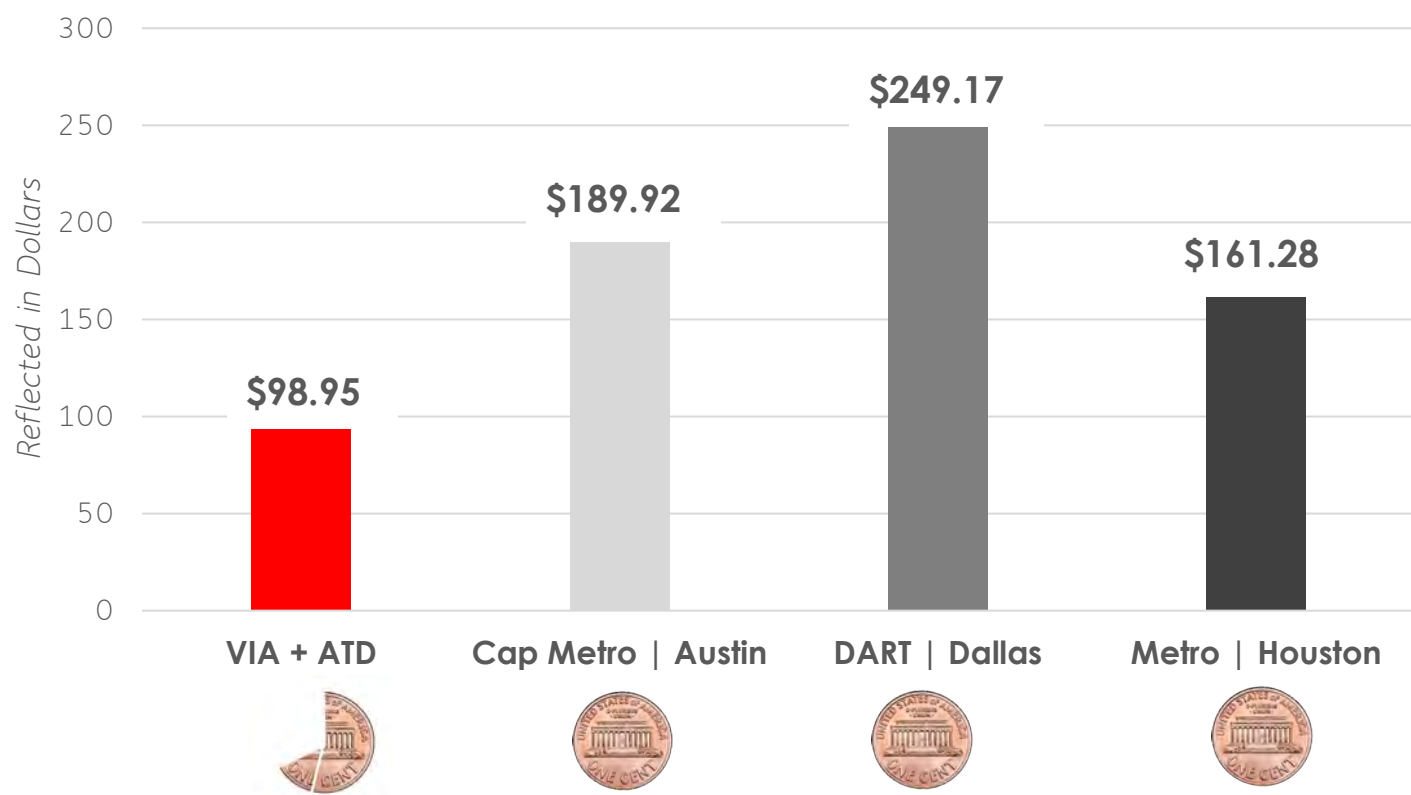
2018 Sales Tax Funding Comparison



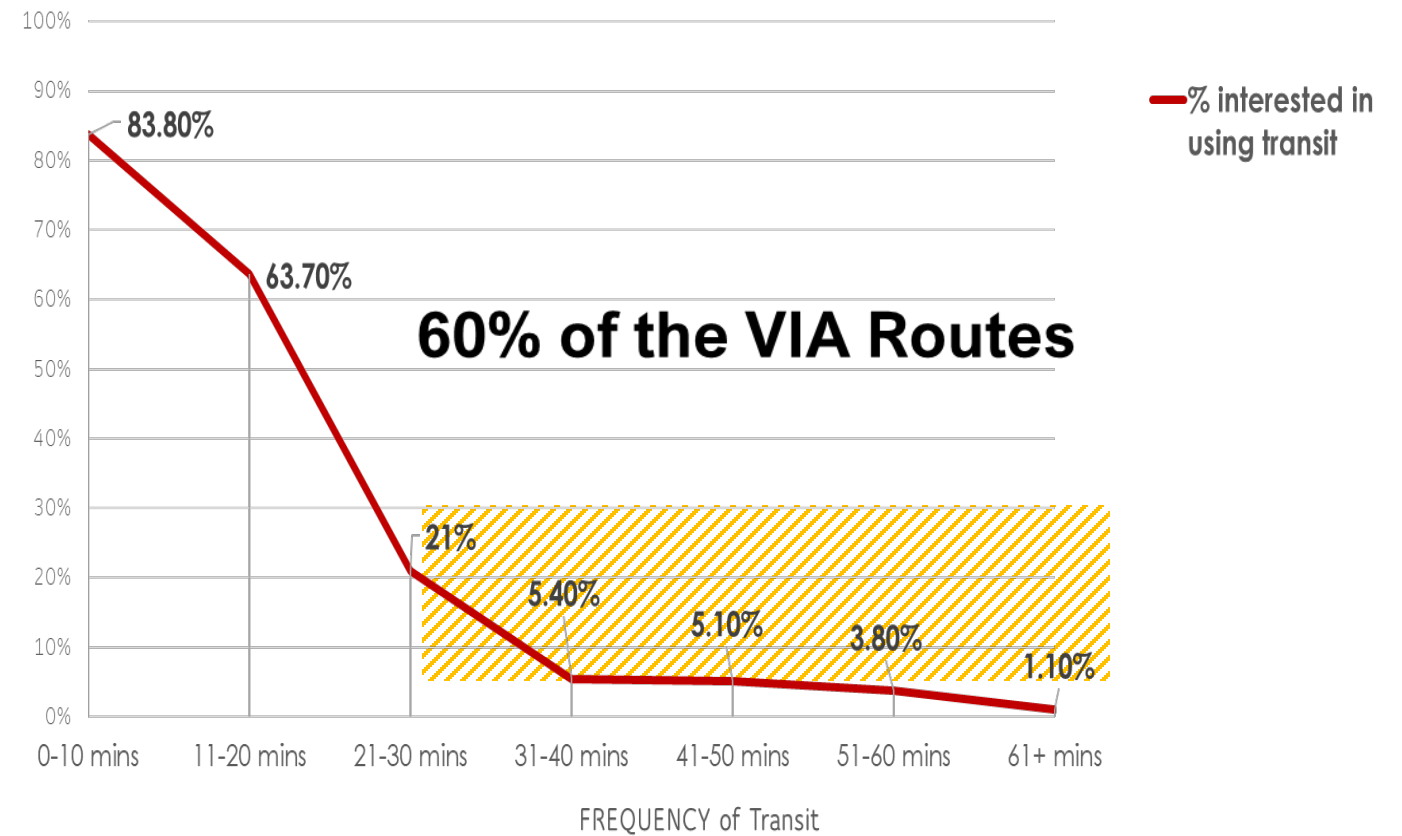
Understanding Underfunding

2018 Per Capita Funding

2018 Per Sq. Mile Funding

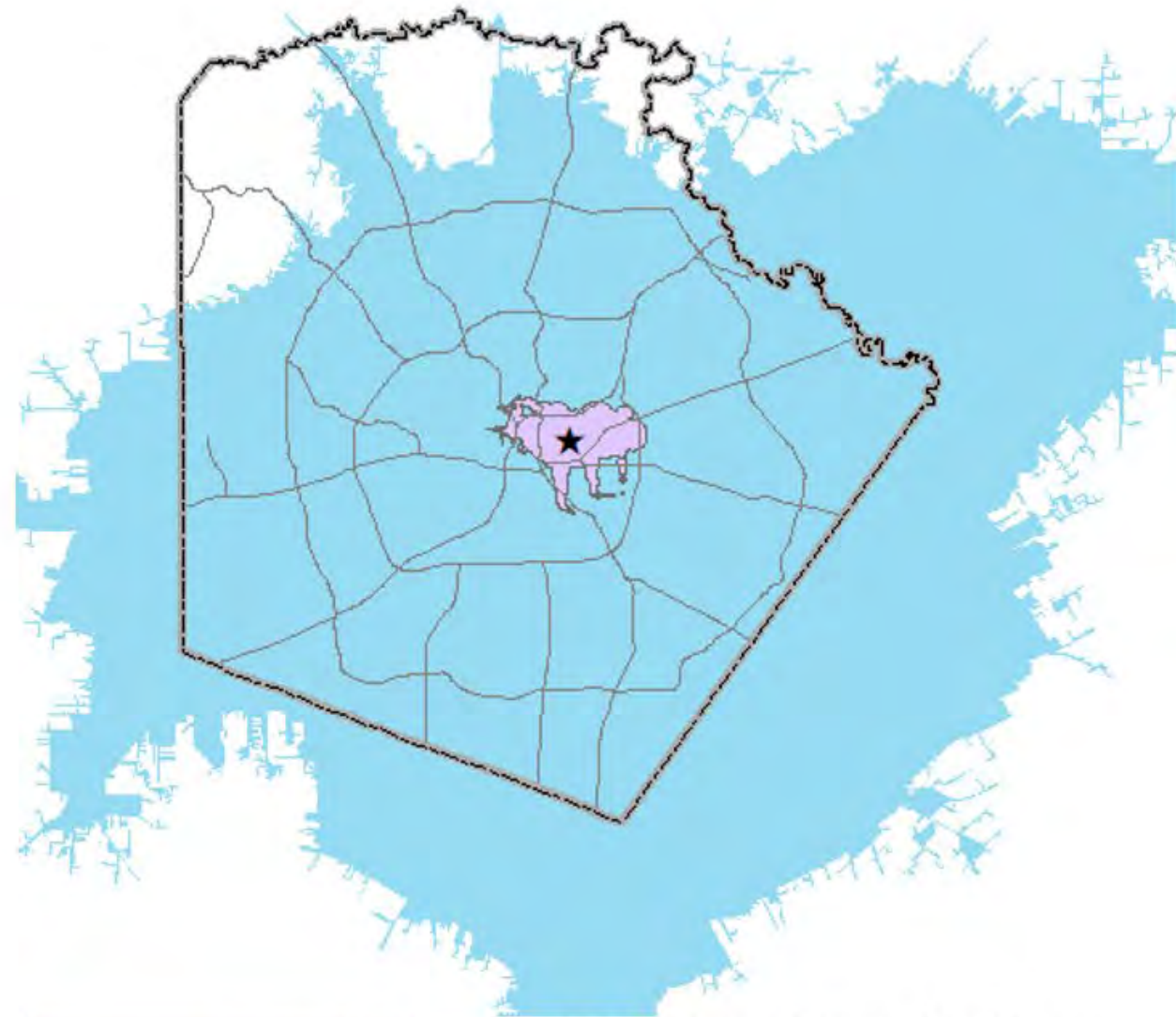


**LONGER WAIT =
LESS INTEREST
in using transit**



How far can you travel by Transit vs Auto within 45 minutes?

*By transit, you can
access **only 10%** of total
employment opportunities*



**From the
Near East Side**



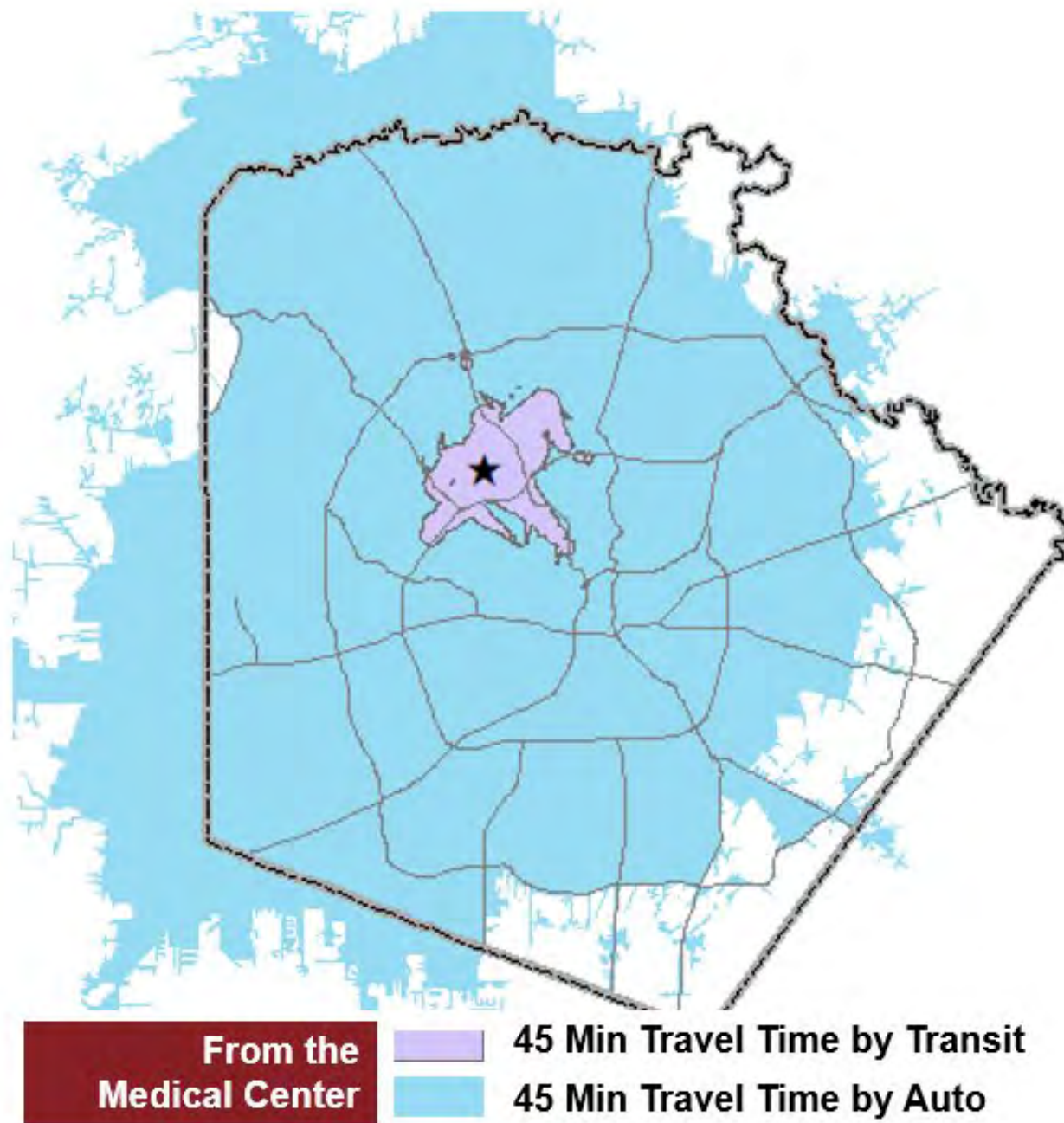
45 Min Travel Time by Transit



45 Min Travel Time by Auto

*How far can you travel
by Transit vs Auto
within 45 minutes?*

*By transit, you can
access **only 20%** of total
employment opportunities*



Improving the System

WE LISTENED WHEN IT
COMES TO TRANSIT
OPTIONS AND MOBILITY*

**VIA's Vision 2040 Outreach Efforts*

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2

YEARS OF
OUTREACH



50,000
INDIVIDUALS



6,300
COMMENTS



10,100
SURVEYS



25,800
IMPRESSIONS



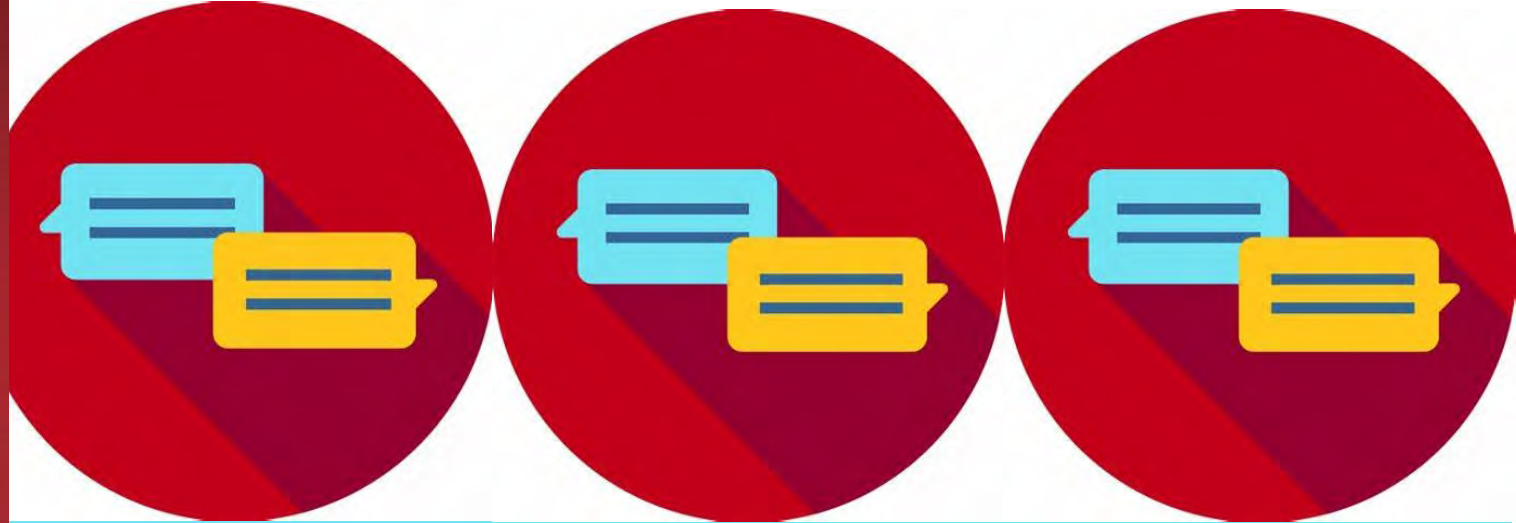
276
EVENTS

Improving the System

WE LISTENED WHEN IT
COMES TO TRANSIT
OPTIONS AND MOBILITY*

**VIA's Vision 2040 Outreach Efforts*

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FASTER
SERVICE

SHORTER
WAITS

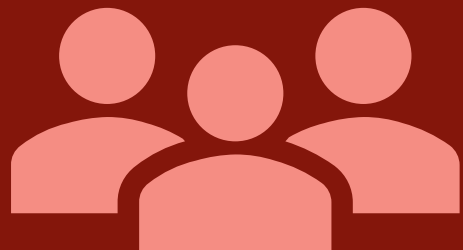
SHORTER
TRAVEL
TIME

MORE EXPRESS
ROUTES

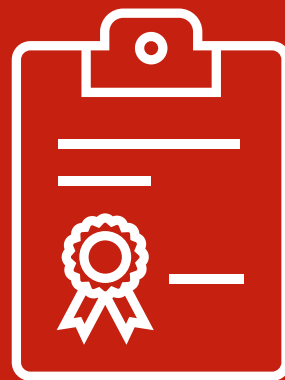
WEEKEND/
LATE-NIGHT
SERVICE



VIA  **KEEP SA MOVING**



**ENHANCE MOBILITY
FOR ECONOMIC
OPPORTUNITIES**



**PROVIDE DIVERSE,
HIGH-QUALITY
OPTIONS**



**IMPROVE THE
CUSTOMER
EXPERIENCE**

Enhance Mobility For Economic Opportunities

“If people can’t move . . . then economic opportunity and quality of life deteriorate. To move is to thrive. To be stuck is to lack opportunity.”

Rosabeth Moss Kanter, Move: How to Rebuild and Reinvent America’s Infrastructure



Provide Diverse High-quality Options



- Less wait time and quicker transfers
- Faster trips
- Facilitate more convenient “first/last mile” connections
- Rapid Transit
- Smaller vehicles for neighborhood service
- Better places to park, catch the ride, and transfer
- High occupancy vehicle (HOV) lanes-**these are non-tolled lanes**

Improve the Customer Experience

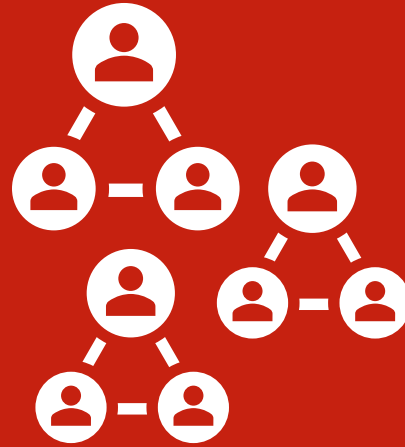


Use technology to:

- Improve the full planning, travel, and feedback experience for everyone including customers with disabilities
- Fully integrated app to plan for connections before, during, and after VIA trip
- Make payment easier for everyone



**CURRENT
RIDERS**



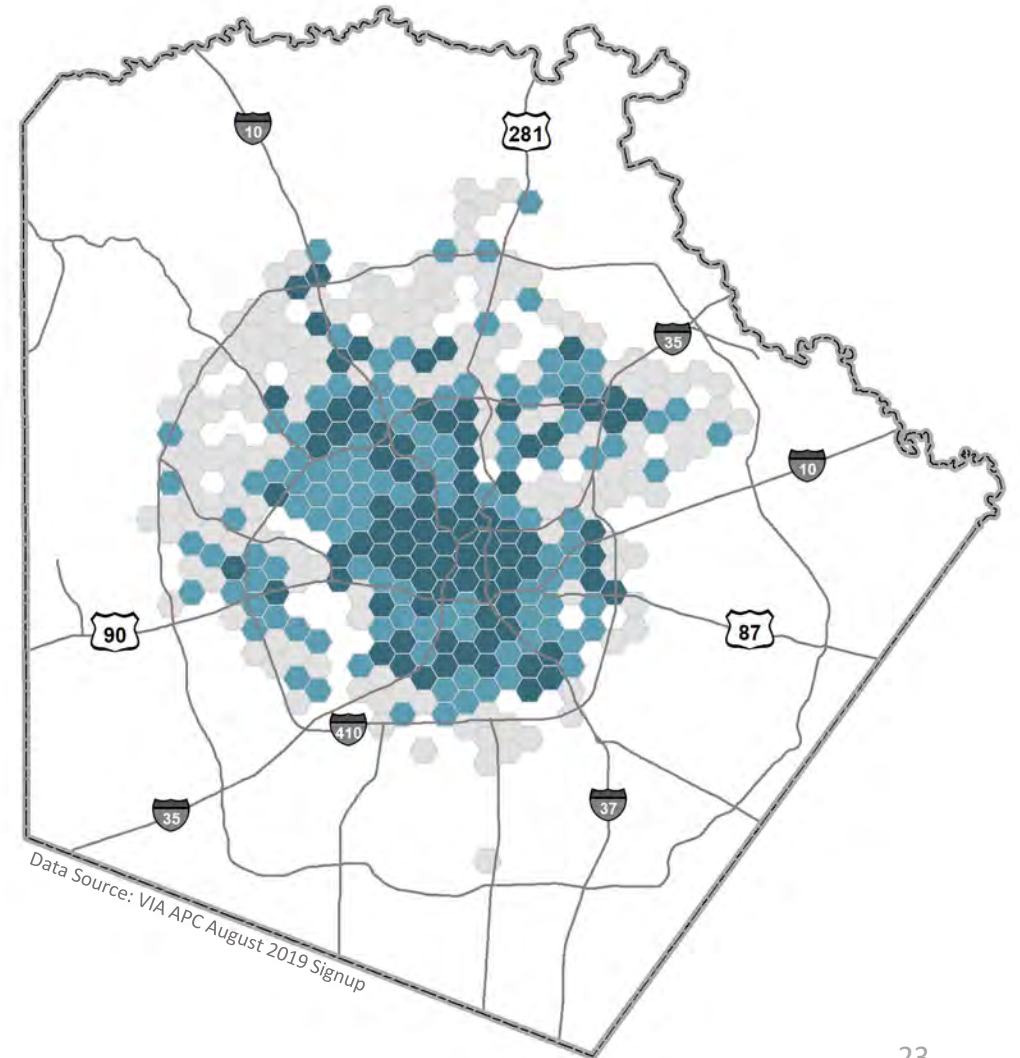
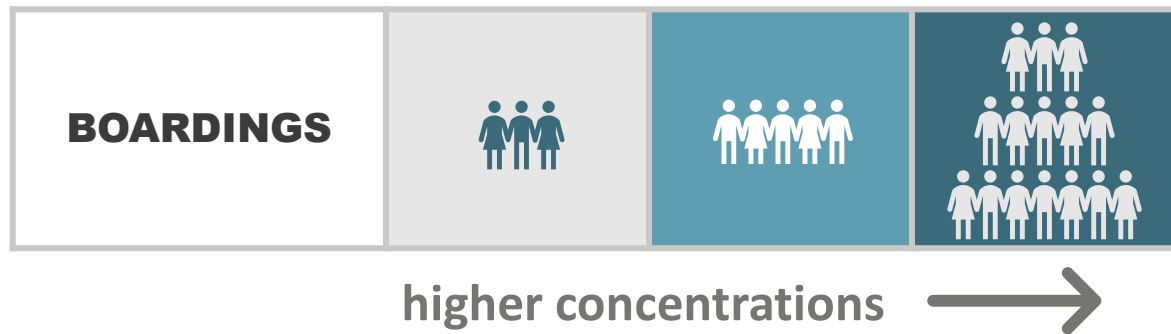
**PEOPLE
+
JOBS**



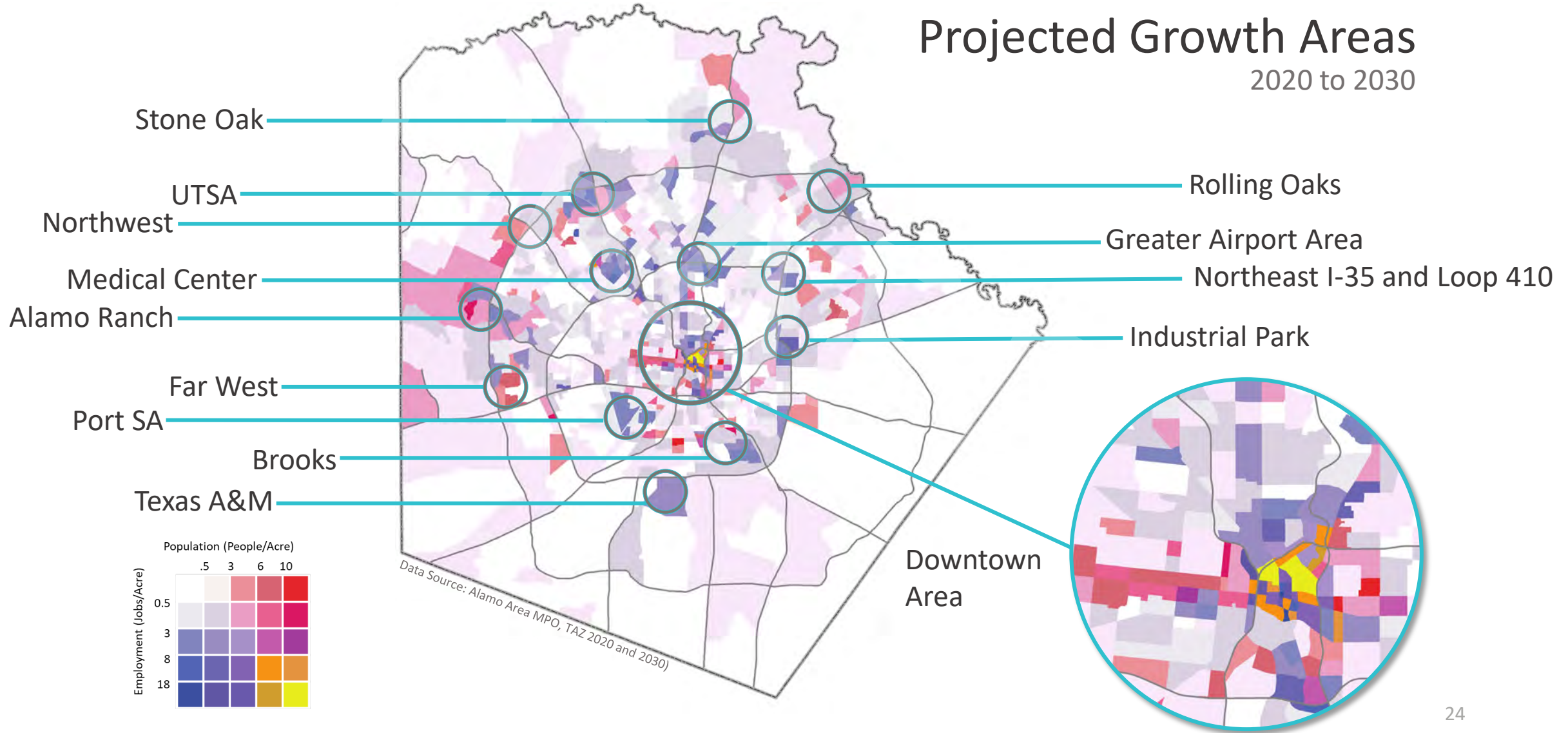
**GROWTH
AREAS**

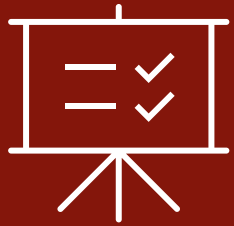
Invest in our current riders

- **40% of current boardings** are concentrated in **8 corridors**
 - Continued focus on frequency, speed, and reliability
- **Prioritize these corridors for**
 - Advanced Rapid Transit
 - Off-peak, late-night, evening and weekend service

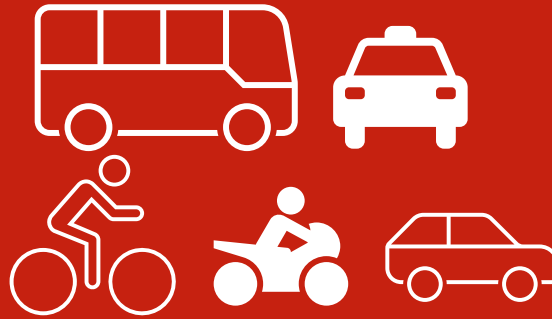


Invest where people live and work tomorrow





**REBALANCING THE
SYSTEM**

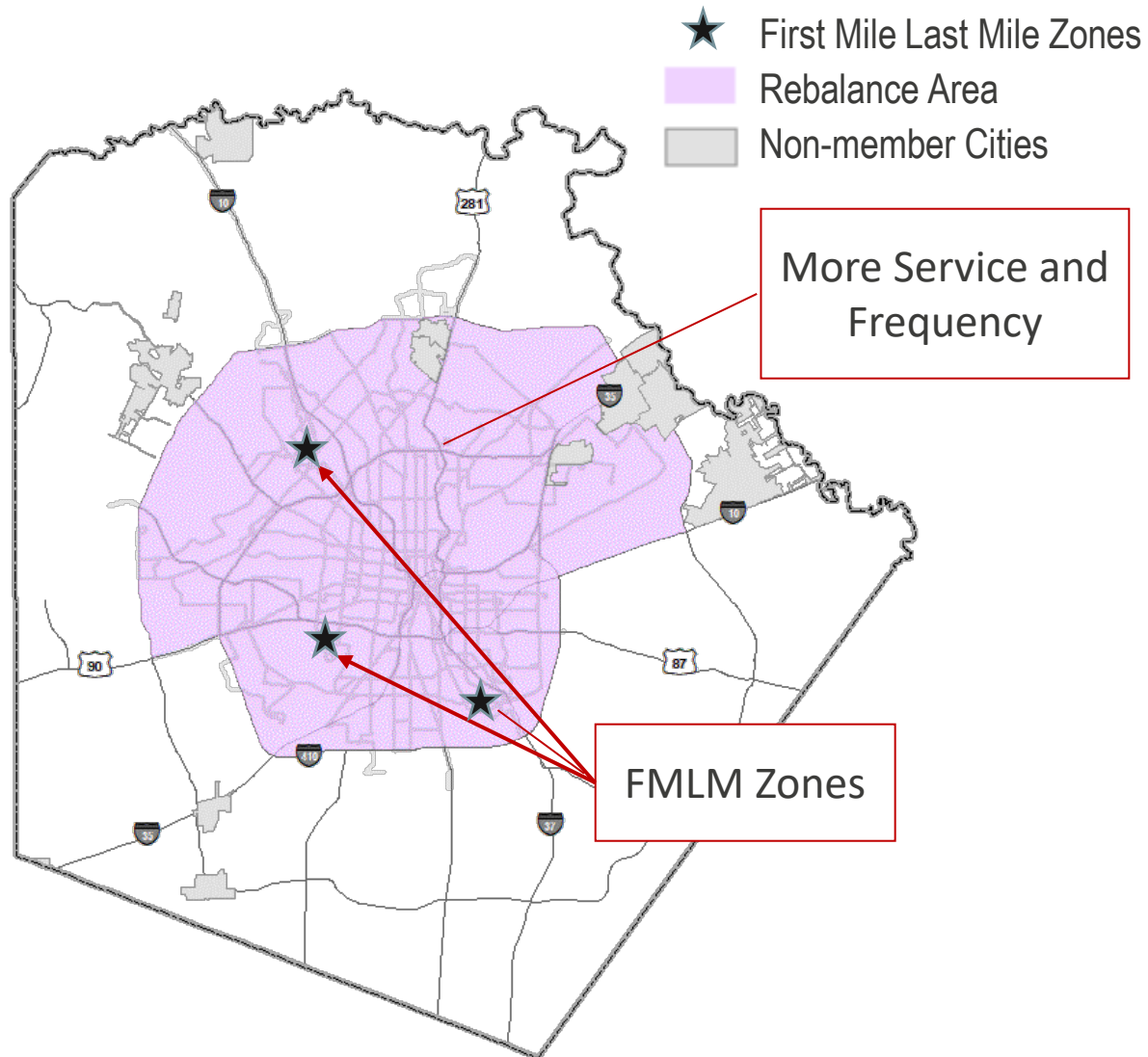


**EXPANDING
MOBILITY OPTIONS**



**CAPITAL &
TECHNOLOGY**

Rebalancing the System



ENHANCE BUS SYSTEM TO CONNECT PEOPLE TO PLACES OF INTERESTS

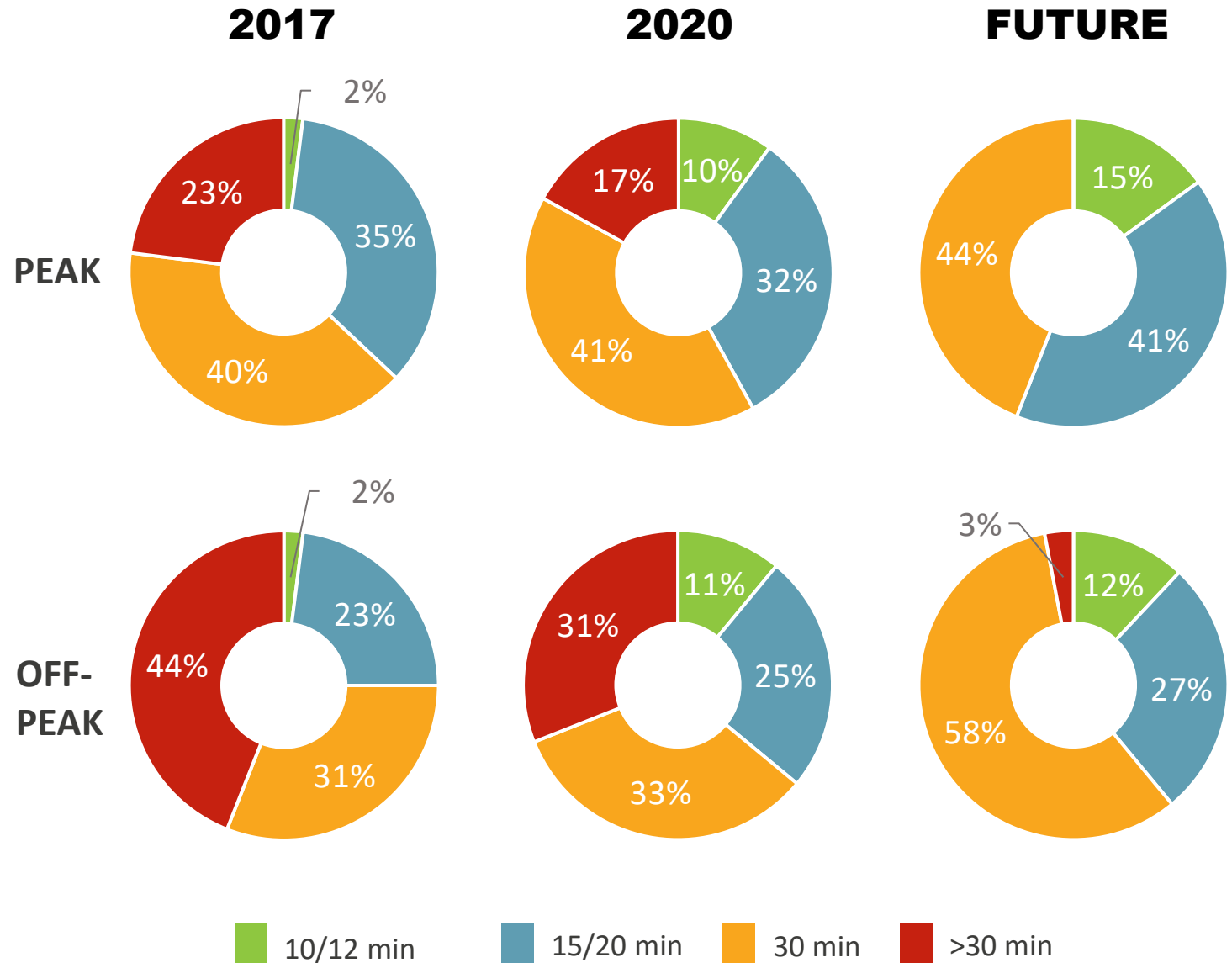
- Most routes will have frequencies of 30 minutes or better during peak and off-peak times.
- More frequent service on key corridors
- More evening, late-night and weekend service on key bus routes

FIRST MILE AND LAST MILE (FMLM) CONNECTIONS

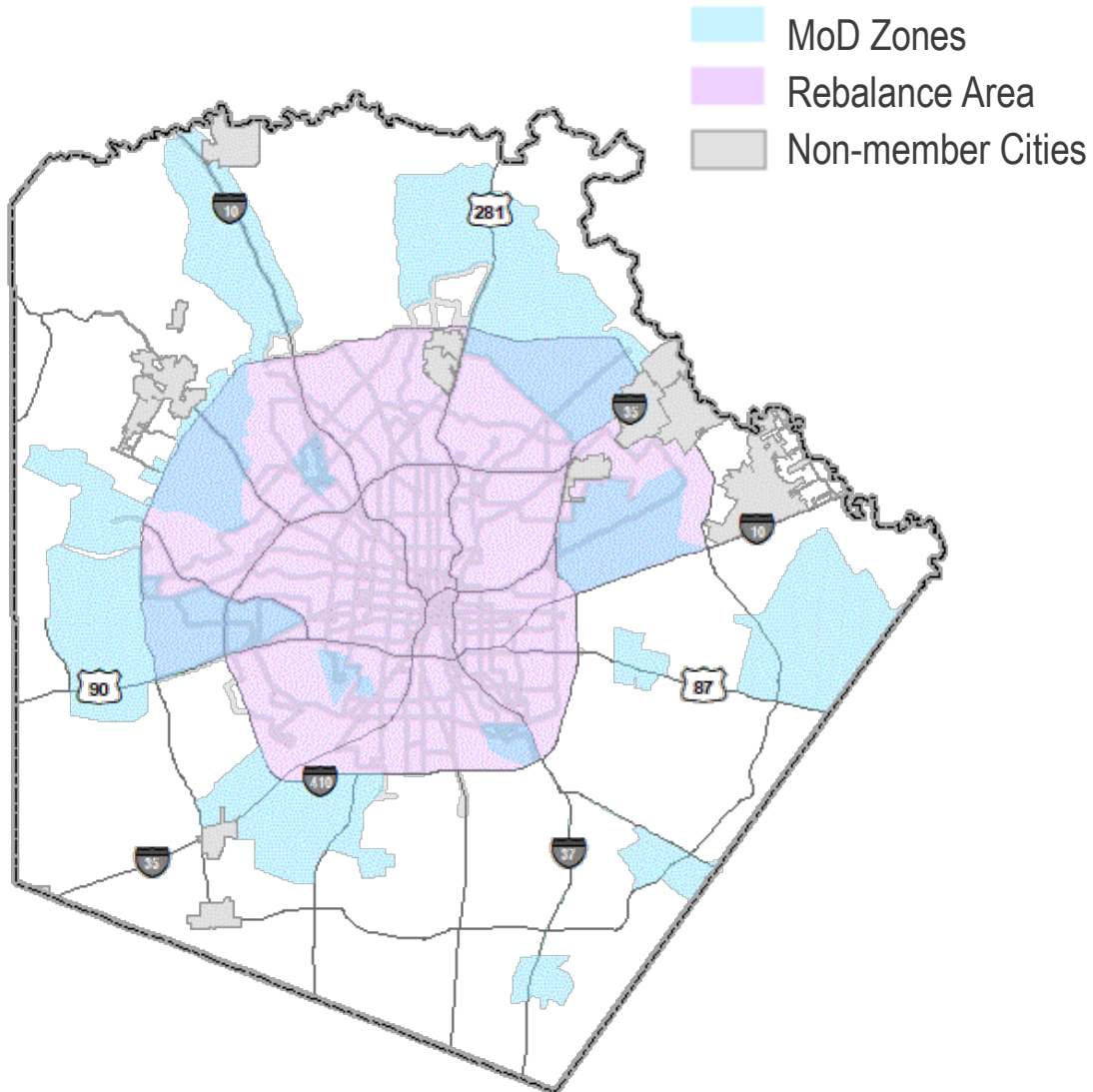
- Provide access to high quality bus service with on-demand trips
- Explore partnerships with 3rd party transportation providers
- Exploring new transportation technologies
- Expands service for everyone-including people with disabilities

Rebalancing the System

Almost all routes will have frequencies of 30 minutes or better during weekday peak and off-peak times.



Exploring Mobility Options



MOBILITY ON DEMAND (MoD) SERVICE

- Improve coverage in neighborhoods and suburban cities to provide access to all people including those with disabilities
- Uses smaller vehicles
- 84% of population will have access within a half mile of transit
- 92% of jobs will have access within a half mile of transit

Building Capital Facilities



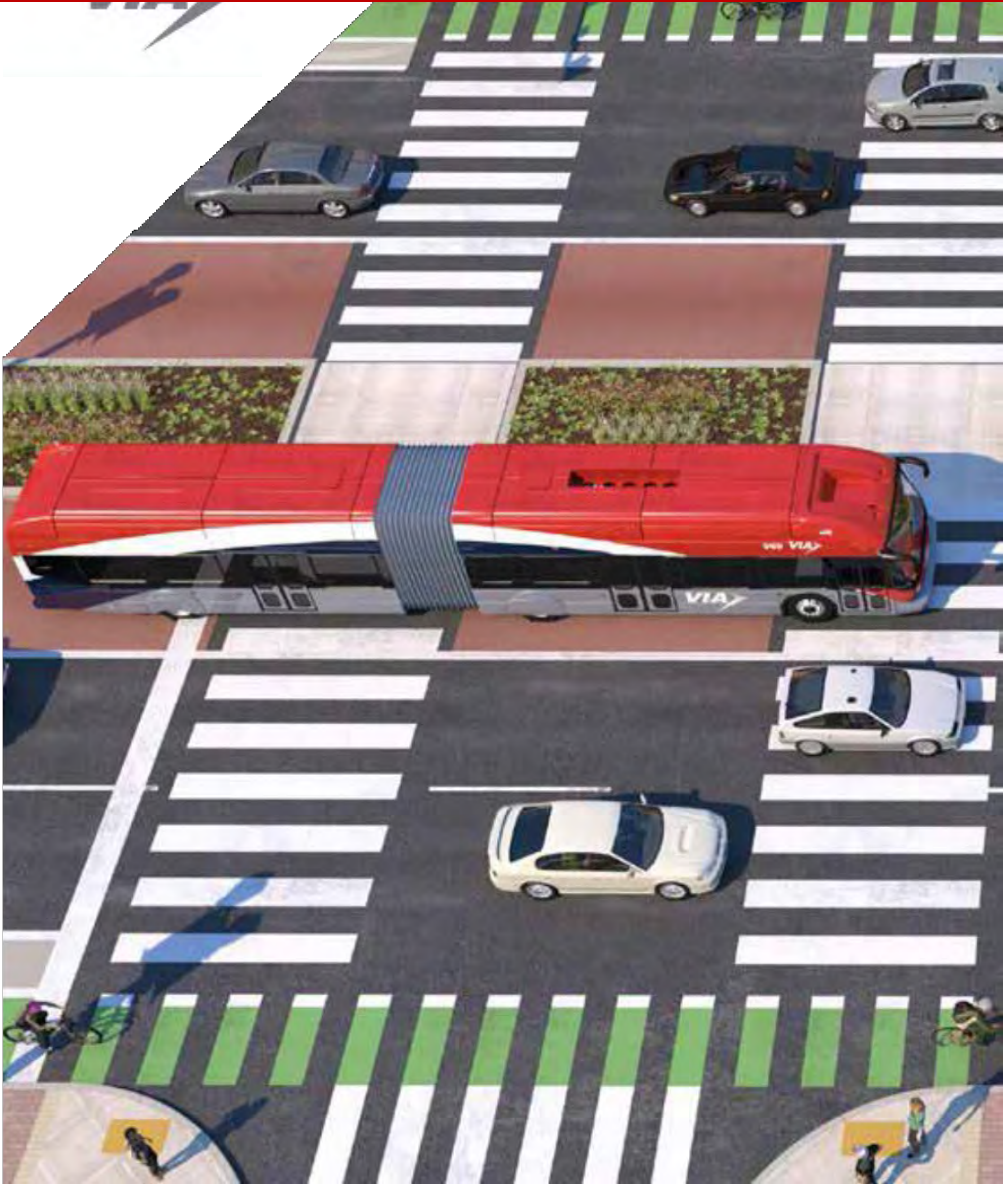
CAPITAL AND TECHNOLOGY PROJECTS TO PROVIDE BETTER CUSTOMER EXPERIENCE

- Mobility hubs that connect bus service to innovative mobility-on-demand services
- Integrate information about 3rd party transportation providers for VIA customers
- Upgrade current trip planning & booking technology

2ND MAINTENANCE FACILITY

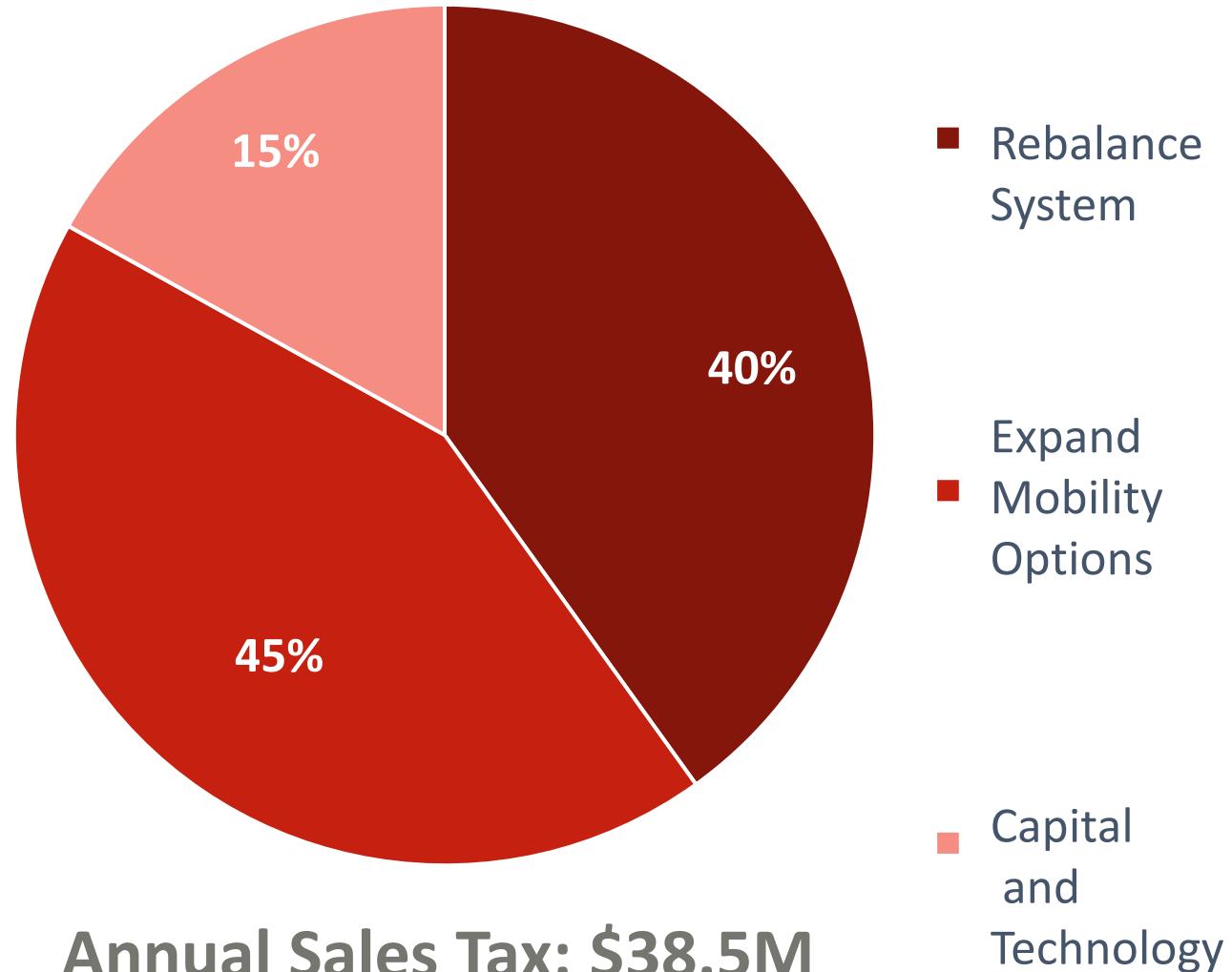
- Plan, design, purchase land and build the 2nd maintenance & operations facility

Planning Rapid Transit System



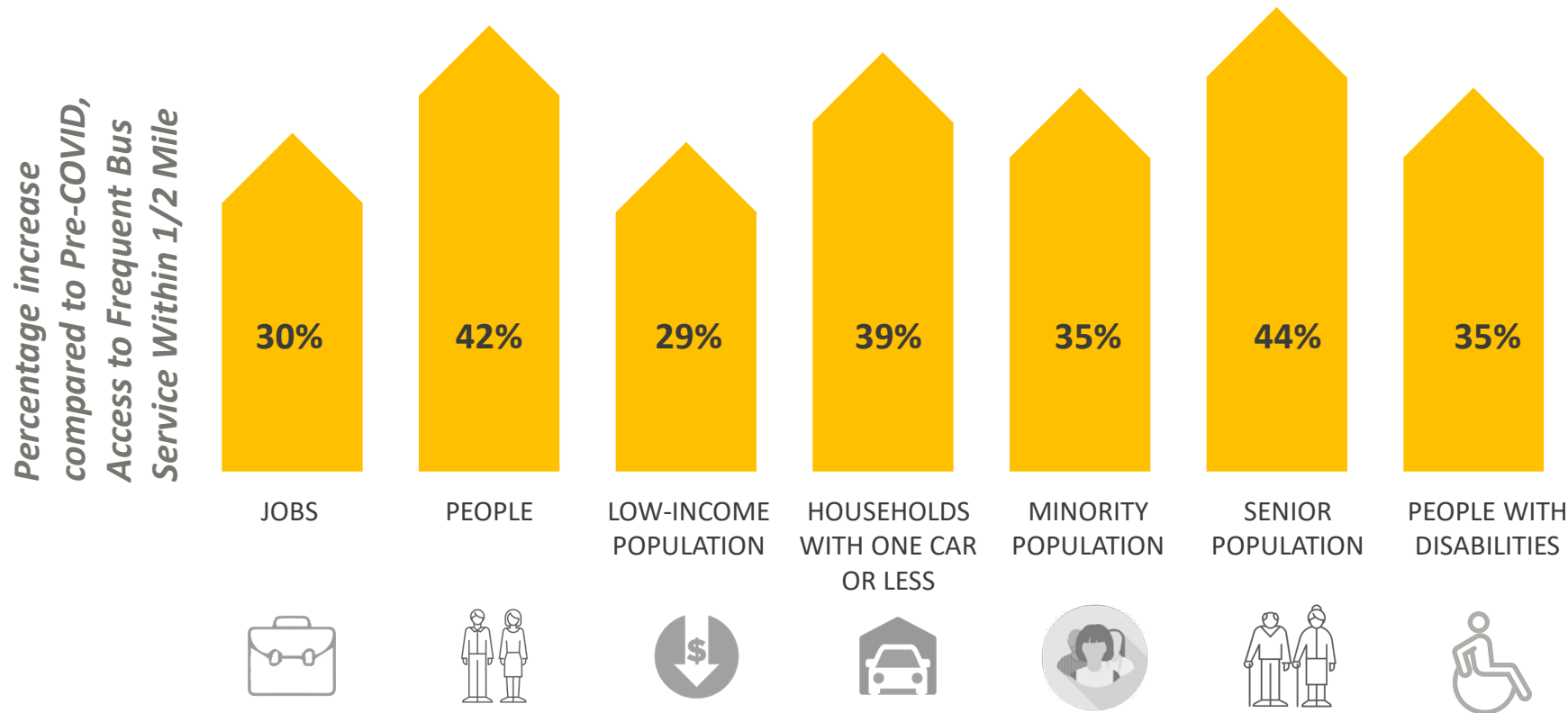
- 10 minute or better service all day
- Modern vehicles with all-door, level boarding
- Off-board fare collection
- Dedicated lanes, where able, to keep transit moving
- Transit signal priority
- Advancing 4 corridors for future opportunities for federal investment
- Development of Rapid Transit System requires additional external funding

Sample Annual Sales Tax Distribution



Frequent Service Benefits | 15 mins or better

ACCESS TO FREQUENT BUS TRANSIT WITHIN A HALF-MILE



42% more residents will have increased access to frequent bus service that runs every 15 minutes or better during peak.

Source: US Census LEHD On The Map 2017 and VIA Draft Plan

What are the short-term priorities?

Equity



- Provide service to essential workers and for essential trips
- Ensure service is balanced between the diverse populations

Invest in the Top Corridors



- Improve frequency, speed, and reliability in top corridors

Realign service to market demand



- Rethink Lower Performing Service
- Consolidate duplicative service

Continue to Advance Mobility on Demand



- Replace low-performing route(s) with Mobility On Demand service

Keep San Antonio Moving Plan is designed to:

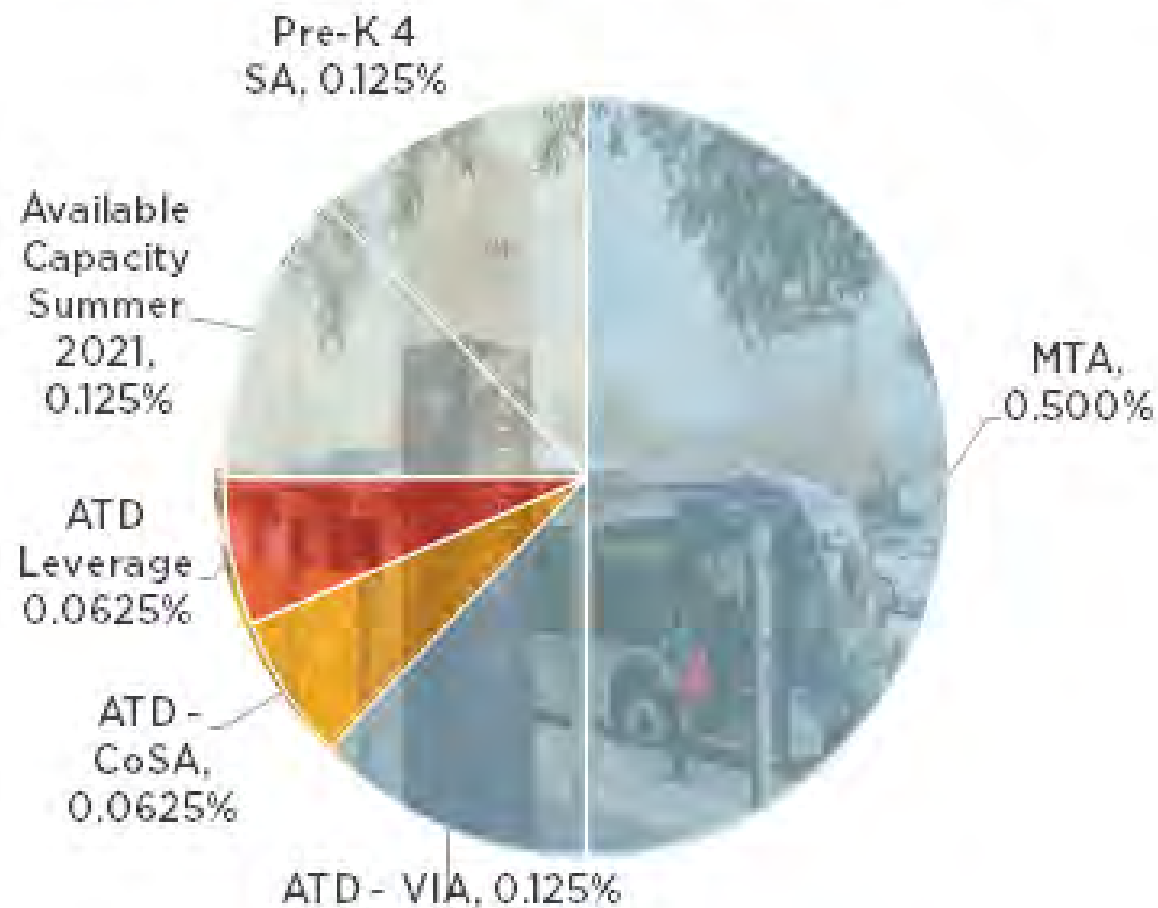


- ✓ Support the growing population.
- ✓ Connect More People to More Jobs
- ✓ Connect Employers to larger workforce
- ✓ Support Workforce Training
- ✓ Keep SA economically competitive with other Texas cities

- ✓ Increase the quality of Transit Reach and Speed
- ✓ Reduce travel times
- ✓ Maintain opportunities for vulnerable population, including elderly and people with disabilities
- ✓ Attract Federal Dollars (Investment)

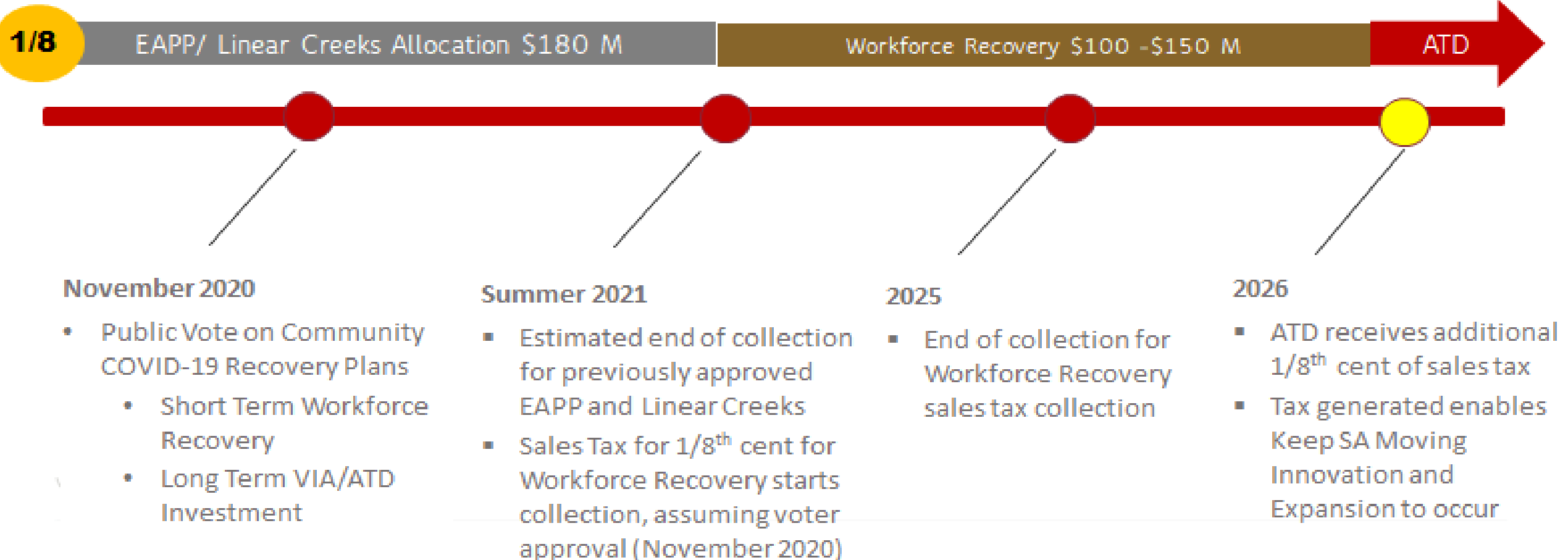
Funding Transit in Our Community

.125%
1/8th cent
\$38.5 M/YEAR



Moving Forward Together Community COVID-19 Recovery Plan

2020-2025 Timeline



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