Investing in People, Jobs and the Economy

VIA is beloved and trusted in the Community

Connecting our Community for over 40 years

Provides Essential Service for workers and businesses, students and families, elderly and disabled community

Doing more with less.
Investing in People, Jobs and the Economy

A plan designed to improve the transit and mobility network that helps drive our economy and addresses growth in our population.
CONNECTING PEOPLE TO JOBS

- 72% of VIA riders are employed (usually full time)
- Utilize VIA 5-7 days a week
- 67% live below Federal Poverty Level (< $25K/year)
- 58% have no motor vehicle in the household
- 61% Hispanic, 20% Black/African American

VIA riders power the local workforce.
Most cannot work from home.
They are essential to the economy. VIA is essential to them.

Source: ‘Who is the Rider’ Survey 2019
ADDRESSING POPULATION GROWTH

TOP 5 in growth, nationwide

1 MILLION+ new residents by 2040

82% INCREASE in travel time by 2040

Phoenix, Ariz.
San Antonio, Texas
Fort Worth, Texas
Seattle, Wash.
Charlotte, N.C.

Source: U.S Census Bureau, Alamo Area MPO
ADDRESSING POPULATION GROWTH

TOP 5 in growth, nationwide

1 MILLION+ new residents by 2040

82% INCREASE in travel time by 2040

2040  3.0M
2020  2.004M
2010  1.722M
2000  1.392M
1990  1.185M

Source: U.S Census Bureau, Alamo Area MPO
ADDRESSING POPULATION GROWTH

TOP 5 in growth, nationwide

1 MILLION+ new residents by 2040

82% INCREASE in travel time by 2040

Source: U.S Census Bureau, Alamo Area MPO

2019: The average San Antonio motorist lost 60 hours, stuck in traffic, that’s the equivalent of one and a half weeks of work.
IMPROVING TRANSIT and MOBILITY OPTIONS

Addressing San Antonio’s history and consequences of chronic transit underfunding.

Transportation is the 2\textsuperscript{nd} highest expense, after housing.

Vulnerable communities are disproportionately affected by lacking/quality of access.
1977: Texas Legislature authorized up to 1% local sales tax for transit

To date, San Antonio is the only major Texas Metro not receiving the full 1% sales tax

Voters asked to approve ½ cent sales tax for VIA

1977

2004

Voters approve new ¼-cent sales tax for creation/funding of ATD (1/8 to VIA)

2020

ATD Board announces election intention for 1/8 cent

Understanding Underfunding

8.25%

6.25% STATE

1.0% COSA

1.0% OTHER

Pre-K 4 SA

Available Capacity

MTA - VIA

ATD - County

ATD - VIA

ATD - COSA
Understanding Underfunding

2018 Sales Tax Funding Comparison

- VIA + ATD: $188M
- Capital Metro | Austin: $247M
- DART | Dallas: $598M
- Metro | Houston: $758M

GDP:
- VIA + ATD: 34th
- Capital Metro | Austin: 24th
- DART | Dallas: 4th
- Metro | Houston: 7th
Understanding Underfunding

2018 Per Capita Funding

2018 Per Sq. Mile Funding
LONGER WAIT = LESS INTEREST in using transit

60% of the VIA Routes

Source: Alamo Area Metropolitan Planning Organization, Regional Transportation Attitude Survey III, 2018
How far can you travel by Transit vs Auto within 45 minutes?

By transit, you can access only 10% of total employment opportunities.

From the Near East Side

- 45 Min Travel Time by Transit
- 45 Min Travel Time by Auto
How far can you travel by Transit vs Auto within 45 minutes?

By transit, you can access only 20% of total employment opportunities.
Improving the System

WE LISTENED WHEN IT COMES TO TRANSIT OPTIONS AND MOBILITY*

*VIA's Vision 2040 Outreach Efforts

2 YEARS OF OUTREACH
50,000 INDIVIDUALS

6,300 COMMENTS
10,100 SURVEYS

25,800 IMPRESSIONS
276 EVENTS

KEEPSAMOVING.COM
Improving the System

WE LISTENED WHEN IT COMES TO TRANSIT OPTIONS AND MOBILITY*

*VIA's Vision 2040 Outreach Efforts

KEEPSAMOVING.COM
ENHANCE MOBILITY FOR ECONOMIC OPPORTUNITIES

PROVIDE DIVERSE, HIGH-QUALITY OPTIONS

IMPROVE THE CUSTOMER EXPERIENCE
Enhance Mobility For Economic Opportunities

“...then economic opportunity and quality of life deteriorate. To move is to thrive. To be stuck is to lack opportunity.”

Rosabeth Moss Kanter, Move: How to Rebuild and Reinvent America’s Infrastructure
Provide Diverse High-quality Options

- Less wait time and quicker transfers
- Faster trips
- Facilitate more convenient “first/last mile” connections
- Rapid Transit
- Smaller vehicles for neighborhood service
- Better places to park, catch the ride, and transfer
- High occupancy vehicle (HOV) lanes-these are non-tolled lanes
Use technology to:

- Improve the full planning, travel, and feedback experience for everyone including customers with disabilities
- Fully integrated app to plan for connections before, during, and after VIA trip
- Make payment easier for everyone
Where will we invest?

CURRENT RIDERS

PEOPLE + JOBS

GROWTH AREAS
Invest in our current riders

- 40% of current boardings are concentrated in 8 corridors
  - Continued focus on frequency, speed, and reliability

- Prioritize these corridors for
  - Advanced Rapid Transit
  - Off-peak, late-night, evening and weekend service
Projected Growth Areas
2020 to 2030

- Stone Oak
- UTSA
- Northwest
- Medical Center
- Alamo Ranch
- Far West
- Port SA
- Brooks
- Texas A&M
- Downtown Area
- Rolling Oaks
- Greater Airport Area
- Northeast I-35 and Loop 410
- Industrial Park

Invest where people live and work tomorrow
REBALANCING THE SYSTEM

EXPANDING MOBILITY OPTIONS

CAPITAL & TECHNOLOGY

How will we get there?
ENHANCE BUS SYSTEM TO CONNECT PEOPLE TO PLACES OF INTERESTS

- Most routes will have frequencies of 30 minutes or better during peak and off-peak times.
- More frequent service on key corridors
- More evening, late-night and weekend service on key bus routes

FIRST MILE AND LAST MILE (FMLM) CONNECTIONS

- Provide access to high quality bus service with on-demand trips
- Explore partnerships with 3rd party transportation providers
- Exploring new transportation technologies
- Expands service for everyone—including people with disabilities
Rebalancing the System

Almost all routes will have frequencies of 30 minutes or better during weekday peak and off-peak times.
MOBILITY ON DEMAND (MoD) SERVICE

- Improve coverage in neighborhoods and suburban cities to provide access to all people including those with disabilities
- Uses smaller vehicles
- 84% of population will have access within a half mile of transit
- 92% of jobs will have access within a half mile of transit
Building Capital Facilities

CAPITAL AND TECHNOLOGY PROJECTS TO PROVIDE BETTER CUSTOMER EXPERIENCE

- Mobility hubs that connect bus service to innovative mobility-on-demand services
- Integrate information about 3rd party transportation providers for VIA customers
- Upgrade current trip planning & booking technology

2ND MAINTENANCE FACILITY

- Plan, design, purchase land and build the 2nd maintenance & operations facility
Planning Rapid Transit System

- 10 minute or better service all day
- Modern vehicles with all-door, level boarding
- Off-board fare collection
- Dedicated lanes, where able, to keep transit moving
- Transit signal priority
- Advancing 4 corridors for future opportunities for federal investment
- Development of Rapid Transit System requires additional external funding
Sample Annual Sales Tax Distribution

Annual Sales Tax: $38.5M
(2020$)

- 45%
- 15%
- 40%

- Rebalance System
- Expand Mobility Options
- Capital and Technology
42% more residents will have increased access to frequent bus service that runs every 15 minutes or better during peak.

Source: US Census LEHD On The Map 2017 and VIA Draft Plan
What are the short-term priorities?

**Equity**
- Provide service to essential workers and for essential trips
- Ensure service is balanced between the diverse populations

**Invest in the Top Corridors**
- Improve frequency, speed, and reliability in top corridors

**Realign service to market demand**
- Rethink Lower Performing Service
- Consolidate duplicative service

**Continue to Advance Mobility on Demand**
- Replace low-performing route(s) with Mobility On Demand service
Keep San Antonio Moving Plan is designed to:

- Support the growing population.
- Connect More People to More Jobs
- Connect Employers to larger workforce
- Support Workforce Training
- Keep SA economically competitive with other Texas cities

- Increase the quality of Transit Reach and Speed
- Reduce travel times
- Maintain opportunities for vulnerable population, including elderly and people with disabilities
- Attract Federal Dollars (Investment)
Funding Transit in Our Community

.125%
1/8th cent
$38.5 M/YEAR
Moving Forward Together
Community COVID-19 Recovery Plan

2020-2025 Timeline

1/8

EAPP/ Linear Creeks Allocation $180 M

Workforce Recovery $100 - $150 M

ATD

November 2020
- Public Vote on Community COVID-19 Recovery Plans
  - Short Term Workforce Recovery
  - Long Term VIA/ATD Investment

Summer 2021
- Estimated end of collection for previously approved EAPP and Linear Creeks
- Sales Tax for 1/8th cent for Workforce Recovery starts collection, assuming voter approval (November 2020)

2025
- End of collection for Workforce Recovery sales tax collection

2026
- ATD receives additional 1/8th cent of sales tax
- Tax generated enables Keep SA Moving Innovation and Expansion to occur
VIA > KEEP SA MOVING