



Disadvantaged Business Enterprise Program
Fiscal Years 2023 - 2025 Goal Methodology

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Grantee ID: 1937

VIA Metropolitan Transit

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Introduction

VIA Metropolitan Transit (VIA) has established an overall goal of 14.52% for Disadvantaged Business (DBE) participation for Federal Fiscal Years (FFYs) 2023 - 2025 (October 1, 2022 through September 30, 2025). The overall combined DBE goal will be achieved through 9.12% race/gender-conscious means and 5.4% race/gender-neutral means.

The goal includes Federal Transit Administration (FTA) funded projects and is based upon 49 CFR Part 26 “Participation by Disadvantaged Business Enterprises in Department of Transportation Financial Assistance Programs” and the US Department of Transportation’s “Tips for Goal-Setting in the Disadvantaged Business Enterprise Program”.

The purpose of the DBE goal setting process is to ensure nondiscrimination in the award and administration of U.S. Department of Transportation (DOT) assisted contracts, to create a level playing field on which DBEs can compete fairly for those contracts, and to ensure the DBE Program is narrowly tailored in accordance with applicable law.

Background

VIA is a recipient of U.S. Department of Transportation (DOT) funding in excess of \$250,000 supporting non-TVM contracting opportunities annually. As a condition of receiving this financial assistance, VIA has assured that it will comply with the FTA’s DBE requirements. Therefore, in accordance with regulations of the U.S. Department of Transportation 49 CFR Part 26.45(a)(1), VIA is required to develop and submit a Triennial Overall DBE goal for its DOT-assisted projects.

Information Sources

The following sources of information were utilized in the development of the triennial goal:

- Anticipated DOT-assisted projects and estimated dollar values by North American Industry Classification System (NAICS) codes;
- Anticipated DOT-assisted projects by subcontractible elements and associated North American Industry Classification System NAICS) codes;
- VIA’s market area of Bexar County, Texas;
- The [Census Bureau's 2020 County Business Patterns \(CBP\) database](#); and
- State of Texas Unified Certification Program (UCP) DBE Directory

DOT-Assisted Contracting Program for FFY 2023-2025

Table 1 represents VIA’s projected FTA-assisted contracting program for the triennial period. It consists of four project categories: Planning & Development, Fleet & Facilities, Technology & Innovation, and Transportation.

Table 1: DOT-Assisted Program of Projects for FFY 2023-2025

Category	Project Name/Description	Estimated Project Cost	% of Estimated Budget	
Planning & Development	Transit Oriented Development E/W Corridor	\$950,000		
	Mobility Hubs Programs (Planning Only)	\$500,000		
	Bus Stop Improvements (Suburban Cities)	\$943,730		
	Randolph Park & Ride (Construction Only)	\$9,000,000		
	Randolph Park & Ride (Proj Mgmt, Design, Const Admin)	\$2,645,000		
	Route Restoration Planning Grant Project	\$780,100		
	General Development/Comprehensive Planning (technical studies/plan - includes contracted professional services and internal labor)	\$6,386,926		
	STBG - Advanced Rapid Transit Study	\$3,122,179		
	Subtotal	\$24,327,935	25.73%	
Fleet & Facilities	Maintenance Shop Spot Cooling	\$123,500		
	Wastewater Treatment Upgrade	\$3,180,368		
	Bus Yard Emergency Alert System	\$123,050		
	Gas Monitoring & Detection System	\$750,000		
	Backup Generators (7 Total)	\$5,161,948		
	Shop Tools & Equipment	\$3,637,101		
	Engines & Transmissions	\$11,075,500		
	Non-Revenue Support Vehicles	\$3,818,882		
	Renovation of Main Service Station	\$2,645,000		
	Subtotal	\$30,515,349	32.27%	
Technology & Innovation	Farebox Replacement	\$9,385,200		
	Fleet Vehicle Router Upgrade	\$4,500,000		
	AVL Hardware	\$6,500,000		
	Subtotal	\$20,385,200	21.56%	
Transportation	Paratransit Transportation Service	\$19,334,230		
		Subtotal	\$19,334,230	20.45%
		TOTAL	\$94,562,714	100%

Project categories and the associated NAICS codes are listed in Table 2.

Table 2: FFY 2023-2025 Projects and Associated NAICS Codes

NAICS Code	Projects FY 2023-2025	Est Cost
Planning & Development		
237310 327320 236220 238910 237990 238210 238990 327320 423990	Transit Oriented Development E/W Corridor	\$950,000
541320 541330	Mobility Hubs Programs (Planning Only)	\$500,000
236220 238110 238120	Bus Stop Improvements (Suburban Cities)	\$943,730
236220 237990 238910 238120 238210 238990 561730 327320	Randolph Park & Ride (Construction Only)	\$9,000,000
237310 236220 541330	Randolph Park & Ride (Proj Mgmt, Design, Const Admin)	\$2,645,000
541320 541330	Route Restoration Planning Grant Project	\$780,100
541330 541310 541690	General Development/Comprehensive Planning (technical studies/plan - includes contracted professional services and internal labor)	\$6,386,926
541330	STBG - Advanced Rapid Transit Study	\$3,122,179
Fleet & Facilities		
423730	Maintenance Shop Spot Cooling	\$123,500
333310 237110	Wastewater Treatment Upgrade	\$3,180,368
423610	Bus Yard Emergency Alert System	\$123,050
423690 423830	Gas Monitoring & Detection System	\$750,000

NAICS Code	Projects FY 2023-2025	Est Cost
423120	Backup Generators (7 Total)	\$5,161,948
423710	Shop Tools & Equipment	\$3,637,101
423830		
423120	Engines & Transmissions	\$11,075,500
441330		
441110	Non-Revenue Support Vehicles	\$3,818,882
236220	Renovation of Main Service Station	\$2,645,000
Technology & Innovation		
423850	Farebox Replacement	\$9,385,200
541511	Fleet Vehicle Router Upgrade	\$4,500,000
423860	AVL Hardware	\$6,500,000
423690		
Transportation		
485991	Paratransit Transportation Service	\$19,334,230
Total		\$94,562,714

Goal Methodology

Step 1: Determination of Base Figure (Relative Availability of DBEs) (§ 26.45(c))

To establish a base figure of the relative availability of ready, willing, and able DBEs to all firms available to participate in VIA’s DOT-assisted contracting opportunities, an analysis was conducted based on VIA’s market area of Bexar County (where more than 69% of its contractors are located), the U.S. Census Bureau 2020 County Business Patterns (CPB) database, and the State of Texas Unified Certification Program (UCP) DBE Directory. This base figure expresses the availability of DBEs as a percentage of all firms in each NAICS code for which there will be contracting and subcontracting opportunities.

Table 3 reflects the relative availability of DBEs to all firms within each NAICS code and is factored against the anticipated total dollars by NAICS code to provide a weighted participation per NAICS code.

**Table 3 -Detailed Calculation of Base Figure
(Relative Availability of DBEs)**

NAICS Code	Description	DBE	Total	DBE Availability
236220	Commercial and Institutional Building Construction	28	244	11.48%
237110	Water and Sewer Line and Related Structures Construction	8	46	17.39%
237310	Highway, Street, and Bridge Construction	18	46	39.13%
237990	Other heavy and civil engineering construction	1	11	9.09%
238110	Poured Concrete Foundation and Structure Contractors	7	75	9.33%
238120	Structural steel and precast concrete contractors	3	13	23.08%
238210	Electrical Contractors and Other Wiring Installation Contractors	12	293	4.10%
238910	Site Preparation Contractors	1	103	0.97%

NAICS Code	Description	DBE	Total	DBE Availability
238990	Fencing Contractors	7	117	5.98%
327320	Ready-Mix Concrete Manufacturing	0	32	0.00%
333310	Water treatment equipment manufacturing	0	0	0.00%
423120	Motor Vehicle Supplies and New Parts Merchant Wholesalers	0	75	0.00%
423610	Alarm apparatus, electric, merchant wholesalers	3	63	4.76%
423690	Other Electronic Parts and Equipment Merchant Wholesalers	0	42	0.00%
423710	Hardware Merchant Wholesalers	0	32	0.00%
423730	Cooling equipment and supplies merchant wholesalers	1	35	2.86%
423830	Industrial Machinery and Equipment Merchant Wholesalers	1	129	0.78%
423850	Fare boxes, public transit vehicle, merchant wholesalers	2	29	6.90%
423860	Transportation Equipment and Supplies (except Motor Vehicle) Merchant Wholesalers	0	11	0.00%
441110	New Car Dealers	0	81	0.00%
441330	Automotive Parts and Accessories Retailers	0	0	0.00%
485991	Special Needs Transportation	1	7	14.29%
541310	Architectural Services	12	120	10.00%
541320	Land use planning services	3	26	11.54%
541330	Engineering Services	36	352	10.23%
541511	Custom Computer Programming Services	7	227	3.08%
541690	Other Scientific and Technical Consulting Services	0	106	0.00%
561730	Landscape Services	11	269	4.09%
TOTAL		162	2584	6.27%

Using the DBE Directories and US Census Bureau data provided in 3 above, the overall relative availability of DBE base figure is calculated in Table 4(a). The weighted base figure is calculated in Table 4(b).

Table 4(a): Overall Relative DBE Availability

Project	Number of Available DBEs	Number of All Firms	Relative Availability
Planning & Development	147	1853	7.93%
Fleet & Facilities	5	426	1.17%
Technology & Innovation	9	298	3.02%
Transportation	1	7	14.29%
Combined Totals	162	2,584	6.27%

Overall availability of DBEs

Table 4(b) Weighted Base Figure

Project	Weight*	X	Availability	Weighted Base Figure
Planning & Development	25.73%	X	7.93%	2.04%
Fleet & Facilities	32.27%	X	1.17%	0.38%
Technology & Innovation	21.56%	X	3.02%	0.65%
Transportation	20.45%	X	14.29%	2.92%
Total				5.99%

Step 2: Adjustment to the Base Figure (§ 26.45(d))

Subsequent to establishing the DBE goal base figure, VIA examined available evidence to determine what adjustment, if any, would be required to ensure a narrowly-tailored goal.

Adjustment Factors Considered

The regulation states that there are several types of evidence that must be considered when adjusting the base figure. Those factors and how they were considered are noted below:

- The current capacity of DBEs to perform work in your USDOT-assisted contracting program, as measured by the volume of work DBEs have performed in recent years.

The past participation for DBEs that VIA has realized in the past several years was considered a **relevant** factor and is analyzed below.

- Evidence from disparity studies conducted anywhere within your jurisdiction, to the extent it is not already accounted for in your base figure. There was a disparity study conducted by the Texas Department of Transportation (TxDOT) in 2019 which was not factored into our base figure.

The Texas DOT’s disparity study analyzed the utilization and availability of DBEs in the Texas market area. The study analyzed contract data for 2012 through 2016 for TxDOT’s contracts funded with monies from the Federal Highway Administration (FHWA), the Federal Aviation Administration (FAA), and state dollars. The types of contracts considered in the study (i.e., Highway, Street & Bridge Construction – 60.6%, and Engineering Services - 15.56%) are not similar to those anticipated in VIA’s contracting opportunities. Therefore, the disparity study information was not considered a relevant factor in adjusting the base figure.

- If your base figure is the goal of another recipient, you must adjust it for differences in your local market and your contracting program.

Not applicable, as VIA’s base goal is not that of another recipient.

- Statistical disparities in the ability of DBEs to get the financing, bonding and insurance required to participate in your program.

No additional statistical information was found or factored into this goal setting.

- Data on employment, self-employment, education, training and union apprenticeship programs to the extent you can relate it to the opportunities for DBEs to perform in your program

Past Participation: VIA’s anticipated contracting opportunities for FFY 2023-2025 are similar to recent years, historical goal attainments (FFYs 2017-2021) were examined relative to the consideration of past participation.

Table 5 reflects VIA’s median DBE goal attainment for the past five completed fiscal years.

Table 5 - Median Historical DBE Goal Attainment - FFYs 2017 -2021

FFY	Total Dollars	Total DBE Dollars RC	Total DBE Dollars RN	Total DBE Dollars	% to DBE	%RC	%RN
2017	\$27,143,026	\$4,364,834	\$1,891,703	\$6,256,537	23.05%	16.08%	6.97%
2018	\$1,916,522	\$0	\$599,739	\$599,739	31.29%	0.00%	31.29%
2019	\$48,921,909	\$2,917,115	\$173,432	\$3,090,547	6.32%	5.96%	0.35%
2020	\$20,990,141	\$121,200	\$490,341	\$611,541	2.91%	0.58%	2.34%
2021	\$6,621,228	\$655,072	\$1,297,649	\$1,952,721	29.49%	9.89%	19.60%
Total	\$78,449,800	\$3,693,387	\$2,561,161	\$6,254,548	7.97%	4.71%	3.26%
MEDIAN PAST DBE PARTICIPATION					23.05%		

Source: VIA’s Semi-Annual Uniform Report of DBE Awards or Commitments and Payments

The historical median for past DBE participation is 23.05%. Table 6 represents the adjusted goal after having applied the federally prescribed formula (i.e., the average of the median past participation and the Step One base figure).

Table 6 - Adjustment to Base Figure with Median Past DBE Participation

Median of Past Participation	Step One Base Figure	Divided by	Adjusted Goal
23.05%	5.99%	2	14.52%
29.04%			

Accordingly, VIA’s final proposed overall DBE Goal for FFY 2023-2025 is 14.52%.

Step 3: Determining the Estimated Race-Neutral & Race-Conscious Split (\$26.51)

DBE Program guidelines at 49 CFR Part 26.51(a) states, “You must meet the maximum feasible portion of your overall goal by using race-neutral means of facilitating race-neutral DBE participation. Race-neutral DBE participation includes any time a DBE wins a prime contract through customary competitive procurement procedures or is awarded a subcontract on a prime contract that does not carry a DBE contract goal.”

To calculate the race-neutral and race-conscious split of the overall goal, VIA analyzed its race-neutral achievement over the past five federal fiscal years (See Table 7 below). In the previous triennial goal period, VIA established an overall DBE goal of 18.73%. In FFY 2017, the median year, VIA achieved 6.97%

DBE participation race-neutrally (37% of the proposed goal). Based on this analysis, it is determined that 37% of VIA's FFY 2023-2025 DBE goal could be achieved race-neutrally, and 63% race-consciously.

Therefore, VIA is recommending the race-neutral and race-conscious split of the overall goal of 14.52% as Race-Neutral: 5.4% and Race-Conscious: 9.12%.

Table 7 - DBE Participation Race-Conscious / Race-Neutral Goal Achievement – FFYs 2017- 2021

Federal Fiscal Year (FFYs)	Total Prime Contract Dollars	Total DBE Dollars	Race-Conscious Dollars	Race-Neutral Dollars	Race-Neutral %
2017	\$27,143,026	\$6,256,537	\$4,364,834	\$1,891,703	6.97%
2018	\$1,916,522	\$599,739	\$0	\$599,739	31.29%
2019	\$48,921,909	\$3,090,547	\$2,917,115	\$173,432	0.35%
2020	\$20,990,141	\$335,958	\$121,200	\$490,341	2.34%
2021	\$6,621,228	\$1,952,721	\$655,072	\$1,297,649	19.60%
Total	\$105,592,826	\$12,235,502	\$8,058,221	\$4,452,864	

VIA’s Race-Neutral Methods (§26.51(b))

VIA will continue its current procedures for ensuring the participation of DBEs and other small businesses in all of its contracting activities. These procedures consist of, but are not limited to:

- Arranging solicitations, times for presentation of bids, quantities, specifications, and delivery schedules in ways that facilitate DBE and other small business participation (e.g., unbundling large contracts to make them more accessible to small businesses);
- Encouraging prime contractors to subcontract portions of work that they might otherwise perform with their own resources;
- Carrying out information and communication programs on contracting procedures and specific contract opportunities (e.g., ensuring the inclusion of DBEs, information e-blasts; dissemination to bidders on prime contracts of lists of potential subcontractors, providing information in languages other than English, where appropriate);
- Implementing a supportive services program to develop and improve immediate and long-term business management, record keeping, financial and accounting capability for DBEs and other small businesses;
- Ensuring distribution of the Texas UCP DBE directory, through print and electronic means, to the widest feasible universe of potential prime contractors.

Throughout the past three federal fiscal years (2020-2022), VIA hosted and participated in numerous outreach and networking activities. See attached exhibit for list of activities conducted.

Goal Consultation and Publication Process (§26.45(g)(1)(2))

VIA Metropolitan Transit published a notice announcing the proposed overall goal to the official department website as well as our Outreach Postings where VIA posts Procurement opportunities online.

VIA emailed over 23 Chambers and Community Organizations in the San Antonio and Bexar County area about upcoming public outreach meetings to discuss the triennial DBE goal methodology through virtually at the dates and times below:

- Friday, July 15, 2022 at 10:00 am
- Thursday, July 2, 2022 at 2:00 pm

No comments were made on VIA's FY 2023 – 2025 DBE Goal Methodology.

Exhibit A: Public Comment

- Fair Contractors Coalition
- Neighborhood First Alliance
- Maestro Entrepreneur Center
- Black Contractors Association
- Hispanic Contractors Association
- NAACP - San Antonio Branch
- Alamo City Black Chamber of Commerce
- The African American Chamber of Commerce of San Antonio
- The Links - San Antonio Chapter
- Moussa Shriners
- Launch SA
- SAGE
- San Antonio Business Opportunity Council
- UTSA - Institute for Economic Development/ Procurement Technical Assistance Center
- Associated General Contractors San Antonio Chapter
- The Mighty Group/ DreamWeek
- Friends of Sam Houston
- Delta Sigma Theta
- Alpha Kappa Alpha
- West San Antonio Chamber of Commerce
- South San Antonio Chamber of Commerce
- San Antonio Mobility Coalition



Exhibit B: Outreach Calendar October 1, 2019 – March 31, 2022

Date	Organization	Event Title	Est. Attendance	Impact on DBE Program	Style
10/2/2019	NAACP San Antonio	Monthly Meeting – Economic Development First Wednesday	Did not track this information.	Contract opportunities and improve DBE/SBE availability	In-Person
10/2/2019	Master Leadership Program – Opening Retreat	Speaker Opportunity		Engage small business leaders and build support for VIA's small business initiatives	In-Person
10/4/2019	South Chamber of Commerce	State of Brooks: 2020 Vision		Engage small business leaders and build support for VIA's small business initiatives	In-Person
10/7/2019	IBC Bank	San Antonio Conversations		Engage small business leaders and build support for VIA's small business initiatives	In-Person
10/8/2019	100 Black Men of San Antonio	100 Black Men General Meeting		Identify New DBE & SBE firms	In-Person
10/9/2019	UTSA Procurement Technical Assistance Center (PTAC)	Supplier Vendor Networking Breakfast		Contract opportunities and improve DBE/SBE availability	In-Person
10/10/2019	Minority Business Development Agency (MBDA)	MBDA 2019 MED Week		Contract opportunities and improve DBE/SBE availability	In-Person
10/11/2019	Live2Lead	Live2Lead: San Antonio		Engage small business leaders and build support for VIA's small business initiatives	In-Person
10/11/2019	SA Hispanic Chamber	Leadership SA Graduation		Engage small business leaders and build support for VIA's small business initiatives	In-Person
10/19/2019	Moussa Shriners	Moussa Shriners Centennial Celebration		Engage small business leaders and build support for VIA's small business initiatives	In-Person
10/21/2019	SAISD	Vendor Fair and Workshop: How to Get Bonded		Contract opportunities and improve DBE/SBE availability	In-Person



Exhibit B: Outreach Calendar October 1, 2019 – March 31, 2022

Date	Organization	Event Title	Est. Attendance	Impact on DBE Program	Style
10/24/2019	Maestro Entrepreneur Center	Maestro 12 Days of Giving Ambassador Competition Orientation Meeting	Did not track this information.	Community Outreach	In-Person
10/24/2019	Black Contractors Association of San Antonio	Meet & Greet with Ribbon Cutting		Contract opportunities and improve DBE/SBE availability	In-Person
10/28/2019	South Central Texas Regional Certification Agency (SCTRCA)	Board of Directors Meeting		Monthly meeting with Member Entities	In-Person
10/29/2019	Texas Diversity Council	Greater San Antonio Best Practices & Diversity FIRST Awards Luncheon		Engage small business leaders and build support for VIA's small business initiatives	In-Person
11/1/2019	Brooks	2nd Annual Dia De Los Muertos Gala		Engage small business leaders and build support for VIA's small business initiatives	In-Person
11/5/2019	Project Quest	Project Quest's Annual Luncheon		Engage small business leaders and build support for VIA's small business initiatives	In-Person
11/5/2019	Maestro Entrepreneur Center	Buyers/Suppliers Opportunity		Contract opportunities and improve DBE/SBE availability	In-Person
11/6/2019	NAACP San Antonio	Monthly Meeting – Economic Development First Wednesday		Contract opportunities and improve DBE/SBE availability	In-Person
11/7/2019	SAISD	Workshop: DBE Certification and Learn How Can It Help Your Small Business		Contract opportunities and improve DBE/SBE availability	In-Person
11/9/2019	The Ferrari Kid	7th Annual Children's Ball & Casino Night		Engage small business leaders and build support for VIA's small business initiatives	In-Person
11/9/2019	San Antonio Women's Chamber of Commerce	Constellation of Stars Awards Gala		Engage small business leaders and build support for VIA's small business initiatives	In-Person



Exhibit B: Outreach Calendar October 1, 2019 – March 31, 2022

Date	Organization	Event Title	Est. Attendance	Impact on DBE Program	Style
11/12/2019	City of San Antonio District 3	2019 State of District 3 with Councilwoman Rebecca Viagran	Did not track this information.	Engage small business leaders and build support for VIA's small business initiatives	In-Person
11/12/2019	100 Black Men of San Antonio	100 Black Men General Meeting		Identify New DBE & SBE firms	In-Person
11/15/2019	South Central Texas Regional Certification Agency (SCTRCA)	Board of Directors Retreat		Monthly meeting with Member Entities	In-Person
11/15/2019	United Way Emerging Leaders	Close Up with Paula Gold-Williams		Engage small business leaders and build support for VIA's small business initiatives	In-Person
11/19/2019	Business Opportunities for Texans	BOTS Luncheon		Contract opportunities and improve DBE/SBE availability	In-Person
11/25/2019	South Central Texas Regional Certification Agency (SCTRCA)	Board of Directors Meeting		Monthly meeting with Member Entities	In-Person
11/27/2019	Fair Contracting Coalition	Monthly Meeting		Contract opportunities and improve DBE/SBE availability	In-Person
12/4/2019	NAACP San Antonio	Monthly Meeting – Economic Development First Wednesday		Contract opportunities and improve DBE/SBE availability	In-Person
12/6/2019	San Antonio Mobility Coalition	Annual Membership Meeting and Awards Breakfast		Engage small business leaders and build support for VIA's small business initiatives	In-Person
12/10/2019	SA Hispanic Chamber	Latinas are Leaders Luncheon		Engage small business leaders and build support for VIA's small business initiatives	In-Person
12/11/2019	Bexar County Small Business & Entrepreneurship Department	Bexar County SMWVBO Business Conference		Contract opportunities and improve DBE/SBE availability	In-Person



Exhibit B: Outreach Calendar October 1, 2019 – March 31, 2022

Date	Organization	Event Title	Est. Attendance	Impact on DBE Program	Style
12/17/2019	Maestro Entrepreneur Center	Maestro Board Meeting & Appreciation Dinner	Did not track this information.	Targeted outreach for recruiting Disadvantaged and Small Business Enterprises	In-Person
1/1/2020	NAACP San Antonio	Monthly Meeting – Economic Development First Wednesday		Contract opportunities and improve DBE/SBE availability	In-Person
1/6/2020	Fair Contracting Coalition	MLK Voter Deputizing Meeting		Engage small business leaders and build support for VIA's small business initiatives	In-Person
1/7/2020	Texas A&M Transportation Institute	Transportation Hall of Honor - Honoring Hope Andrade		Engage small business leaders and build support for VIA's small business initiatives	In-Person
1/8/2020	UTSA Procurement Technical Assistance Center (PTAC)	Supplier Vendor Networking Breakfast		Contract opportunities and improve DBE/SBE availability	In-Person
1/8/2020	Maestro Entrepreneur Center	Leadership Life Lessons: Secrets to Growing Your Business with Fiesta Medals		Contract opportunities and improve DBE/SBE availability	In-Person
1/10/2020	Dream Voice	Dream Week Opening Ceremony Breakfast with Keynote Speaker Paul Rusesabagina		Community Outreach	In-Person
1/11/2020	Second Baptist Church	Eyes of Hope Vision Care Event University of Incarnate Word		Community Outreach	In-Person
1/11/2020	Delta Sigma Theta	2020 Founders Day Luncheon		Engage small business leaders and build support for VIA's small business initiatives	In-Person
1/11/2020	San Antonio for Growth on the Eastside	Taste the Dream		Engage small business leaders and build support for VIA's small business initiatives	In-Person
1/13/2020	VIA Metropolitan Transit	One-on-one Vendor Meeting with 1st Choice Recruiting		Contract opportunities and improve DBE/SBE availability	In-Person



Exhibit B: Outreach Calendar October 1, 2019 – March 31, 2022

Date	Organization	Event Title	Est. Attendance	Impact on DBE Program	Style
1/15/2020	National Diversity Council & VIA Metropolitan Transit	Greater San Antonio Advisory Board Meeting	Did not track this information.	Engage small business leaders and build support for VIA's small business initiatives	In-Person
1/16/2020	San Antonio Water Systems (SAWS)	Meet SAWS Engineering & Construction Leadership & 2020 Capital Improvement Program Outlook Meeting		Engage small business leaders and build support for VIA's small business initiatives	In-Person
1/16/2020	Dream Big Scholarship Fund	Dream Big Networking Mixer		Engage small business leaders and build support for VIA's small business initiatives	In-Person
1/17/2020	Dream Voice	DreamWeek 2020: Awards Luncheon		Engage small business leaders and build support for VIA's small business initiatives	In-Person
1/22/2020	SA2020	SA2020 Impact Report Luncheon		Engage small business leaders and build support for VIA's small business initiatives	In-Person
1/22/2020	Maestro Entrepreneur Center	Launch SA: Starting a Business		Contract opportunities and improve DBE/SBE availability	In-Person
1/24/2020	Dream Voice	DreamWeek 2020: Lunar New Year		Engage small business leaders and build support for VIA's small business initiatives	In-Person
1/25/2020	DreamVoice, Texas Black Pages & MLK JR Commission Presents	DreamWeek 2020: The State of Black San Antonio		Engage small business leaders and build support for VIA's small business initiatives	In-Person
1/25/2020	Dream Voice	DreamWeek 2020: Mayor's Ball Closing Ceremony		Engage small business leaders and build support for VIA's small business initiatives	In-Person
1/29/2020	Fair Contracting Coalition	Monthly Meeting		Engage small business leaders and build support for VIA's small business initiatives	In-Person
2/5/2020	NAACP San Antonio	Monthly Meeting – Economic Development First Wednesday		Contract opportunities and improve DBE/SBE availability	In-Person



Exhibit B: Outreach Calendar October 1, 2019 – March 31, 2022

Date	Organization	Event Title	Est. Attendance	Impact on DBE Program	Style
2/6/2020	San Antonio Business Opportunity Council (SABOC)	January 2020 Meeting	Did not track this information.	Contract opportunities and improve DBE/SBE availability	In-Person
2/8/2020	The Links Foundation	The Links Western Gala		Engage small business leaders and build support for VIA's small business initiatives	In-Person
2/19/2020	Hispanic Contractors Association de San Antonio	Monthly Meeting		Contract opportunities and improve DBE/SBE availability	In-Person
2/19/2020	Texas Diversity Council	Greater SA Advisory Board Meeting		Engage small business leaders and build support for VIA's small business initiatives	In-Person
2/20/2020	Maestro Entrepreneur Center	2-Day Construction Conference		Contract opportunities and improve DBE/SBE availability	In-Person
2/21/2020	Maestro Entrepreneur Center	2-Day Construction Conference		Contract opportunities and improve DBE/SBE availability	In-Person
2/26/2020	Fair Contracting Coalition	Monthly Meeting		Engage small business leaders and build support for VIA's small business initiatives	In-Person
2/27/2020	Maestro Entrepreneur Center	Monthly Board Meeting		Targeted outreach for recruiting Disadvantaged and Small Business Enterprises	In-Person
3/2/2020	The Lighthouse & National Coalition of 100 Black Women	Justice for All Luncheon		Engage small business leaders and build support for VIA's small business initiatives	In-Person
3/4/2020	NAACP San Antonio	Monthly Meeting – Economic Development First Wednesday		Contract opportunities and improve DBE/SBE availability	In-Person
3/5/2020	Hispanic Contractors Association de San Antonio	Women in Construction Mixer		Contract opportunities and improve DBE/SBE availability	In-Person



Exhibit B: Outreach Calendar October 1, 2019 – March 31, 2022

Date	Organization	Event Title	Est. Attendance	Impact on DBE Program	Style
3/7/2020	Friends of Sam Houston	Annual Community Breakfast	Did not track this information.	Engage small business leaders and build support for VIA's small business initiatives	In-Person
3/31/2020	West San Antonio Chamber of Commerce	Project Opportunities		Contract opportunities and improve DBE/SBE availability	Virtual
4/14/2020	Department of Labor	Department of Labor Apprenticeship Program		Engage small business leaders and build support for VIA's small business initiatives	Virtual
8/13/2020	Workforce Solutions Alamo	Skills Development Luncheon & Graduation		Engage small business leaders and build support for VIA's small business initiatives	Virtual
9/9/2020	TxDOT	State of the District with TxDOT		Engage small business leaders and build support for VIA's small business initiatives	Virtual
9/17/2020	Minority Business Development Agency (MBDA)	Diversity Wins: Lessons in Contracting and Inclusion from Local-level Transportation Procurement		Contract opportunities and improve DBE/SBE availability	Virtual
10/1/2020	Alamo City Black Chamber of Commerce	Monthly Meeting	30	Contract opportunities and improve DBE/SBE availability	Virtual
10/2/2020	Texas Workforce Commission	Skills Development	8	Grant Opportunities for DBE & SBE firms	Virtual
10/2/2020	Maestro Entrepreneur Center	VIA's Friday Forecast on Contract Opportunities	35	Contract opportunities and improve DBE/SBE availability	Virtual
10/5/2020	Maestro Entrepreneur Center	Buy Local	10	Encourages Business to support DBE and SBE local firms	Virtual
10/5/2020	Hispanic Contractors Association de San Antonio	Business Development Series	15	Technical Assistance to DBE & SBE firms	Virtual



Exhibit B: Outreach Calendar October 1, 2019 – March 31, 2022

Date	Organization	Event Title	Est. Attendance	Impact on DBE Program	Style
10/6/2020	The Importance of Transit in Communities	Transit in Communities of Colors	25	Community Outreach	Virtual
10/7/2020	NAACP San Antonio	Monthly Meeting – Economic Development First Wednesday	20	Contract opportunities and improve DBE/SBE availability	Virtual
10/7/2020	National Diversity Council - San Antonio	Hispanic Heritage Month Celebration	75	Increase DBE/SBE availability	Virtual
10/8/2020	Alamo City Black Chamber of Commerce	Business Development Series	25	Technical Assistance to DBE & SBE firms	Virtual
10/9/2020	Disability Community Roundtable	Keep San Antonio Moving (KSAM)	17	Community Outreach for KSAM	Virtual
10/12/2020	Texas Workforce Commission	Skills Development	7	Grant Opportunities for DBE & SBE firms	Virtual
10/12/2020	Master's Leadership Program	DBE & SBE Contract Opportunities	25	Contract opportunities and improve DBE/SBE availability	Virtual
10/14/2020	VIA Metropolitan Transit	Pre-proposal: 20415 Commercial Real Estate Broker Services	19	Discussed goal placed and requirements needed to meet the goal.	Virtual
10/14/2020	Governor's Office Small Business Assistance	Discuss Statewide DBE & SBE Webinar	150	Contract opportunities and improve DBE/SBE availability	Virtual
10/15/2020	Disability Community Roundtable	KSAM	18	Community Outreach for KSAM	Virtual
10/15/2020	South Chamber of Commerce	Farewell Luncheon for Congressman Will Hurd	250	Networking with Chamber to identify DBE & SBE firms	In-Person



Exhibit B: Outreach Calendar October 1, 2019 – March 31, 2022

Date	Organization	Event Title	Est. Attendance	Impact on DBE Program	Style
10/19/2020	Texas Workforce Commission	Skills Development	7	Grant Opportunities for DBE & SBE firms	Virtual
10/20/2020	Hispanic Contractors Association de San Antonio	How to File a Construction Lien Presentation	22	Technical Assistance to DBE & SBE firms	Virtual
10/20/2020	SW ADA Region 6	Skills Development	50	Grant Opportunities for DBE & SBE firms	Virtual
10/21/2020	Hispanic Contractors Association de San Antonio	Monthly Meeting	35	Contract opportunities and improve DBE/SBE availability	Virtual
10/21/2020	San Antonio Water Systems (SAWS)	4th Annual African American Contracting Workshop	25	Increase VIA's database of certified African American DBE & SBE firms	Virtual
10/26/2020	South Central Texas Regional Certification Agency (SCTRCA)	Board of Directors Meeting	12	Monthly meeting with Member Entities	Virtual
10/28/2020	Fair Contracting Coalition	KSAM	40	Community Outreach for KSAM	Virtual
10/30/2020	Minority Business Development Agency (MBDA)	MED Week Consortium Planning Meeting	5	Contract opportunities and improve DBE/SBE availability	Virtual
10/30/2020	Tegration LLC - DBE	Contract Opportunities	2	Contract opportunities and improve DBE/SBE availability	Virtual
11/2/2020	VIA Metropolitan Transit	Vendor Registration Webinar	15	Technical Assistance to DBE & SBE firms	Virtual
11/6/2020	VIA Metropolitan Transit	Pre-proposal: 21012 VIA Scobey Storage Complex	13	Discussed goal placed and requirements needed to meet the goal.	Virtual



Exhibit B: Outreach Calendar October 1, 2019 – March 31, 2022

Date	Organization	Event Title	Est. Attendance	Impact on DBE Program	Style
11/9/2020	Texas Workforce Commission	Skills Development	12	Workforce Development	Virtual
11/11/2020	Maestro Entrepreneur Center	12 Days of Giving	25	Contract opportunities and improve DBE/SBE availability	Virtual
11/13/2020	Globinar Webinar hosted by Jane Gonzalez	Scaling up Second Stage Companies	15	Better Understand the Needs of 2nd Stage DBE firms	Virtual
11/16/2020	Deaf and Hard of Hearing	Skills Development	12	Grant Opportunities for DBE & SBE firms	Virtual
11/17/2020	South Central Texas Regional Certification Agency (SCTRCA)	DBE Availability	11	To place emphasis on the need for DBE availability	Virtual
11/18/2020	Hispanic Contractors Association de San Antonio	Monthly Meeting	25	Contract opportunities and improve DBE/SBE availability	Virtual
11/19/2020	VIA Metropolitan Transit	Pre-bid: 20566 VIA Bus Pits Reconstruction - No's 1A, 2A, 8, 17 & 18	3	Discussed goal placed and requirements needed to meet the goal.	Virtual
11/20/2020	Bexar County Small Business & Entrepreneurship Department	Pre-Recording for SMWVBO Conference	400	Contract opportunities and improve DBE/SBE availability	Virtual
11/23/2020	South Central Texas Regional Certification Agency (SCTRCA)	Board of Directors Meeting	12	Monthly meeting with Member Entities	Virtual
12/1/2020	Texas Workforce Commission	Skills Development	5	Workforce Development	Virtual
12/3/2020	South Central Texas Regional Certification Agency (SCTRCA)	DBE/SBE Certifications	10	Meeting with staff to discuss improving DBE certifications in relevant market area	Virtual



Exhibit B: Outreach Calendar October 1, 2019 – March 31, 2022

Date	Organization	Event Title	Est. Attendance	Impact on DBE Program	Style
12/4/2020	VIA Metropolitan Transit	Pre-bid: 21058 VMC Asphalt Parking Lot Improvements	9	Discussed goal placed and requirements needed to meet the goal.	Virtual
12/9/2020	Texas Workforce Commission & 100 Black Men	Workforce Development Grant Opportunities	7	Grant Opportunities for DBE & SBE firms	Virtual
12/9/2020	Bexar County Small Business & Entrepreneurship Department	Bexar County SMWVBO Business Conference	300	Contract opportunities and improve DBE/SBE availability	Virtual
12/9/2020	100 Black Men of San Antonio	Opportunities for SBEs	3	Identify New DBE & SBE firms	Virtual
12/14/2020	Texas Workforce Commission	DBE & SBE Grants for Small Business affected by COVID	5	Grant Opportunities for DBE & SBE firms	Virtual
12/14/2020	Governor's Office Small Business Assistance	DBE & SBE Opportunities	200	Contract opportunities and improve DBE/SBE availability	Virtual
12/16/2020	Hispanic Contractors Association de San Antonio	Monthly Meeting	30	Contract opportunities and improve DBE/SBE availability	Virtual
12/16/2020	Texas Workforce Commission & 100 Black Men	Contract Opportunities & Grants for Training	5	Discuss the prospects of developing a youth entrepreneurial program	Virtual
12/17/2020	VIA Metropolitan Transit	Pre-bid: 21071 Data Center Server & Storage Refresh	13	Discussed goal placed and requirements needed to meet the goal.	Virtual
12/18/2020	VIA Metropolitan Transit	Pre-bid: 20384 General Concrete Work	6	Discussed goal placed and requirements needed to meet the goal.	Virtual
1/6/2021	NAACP San Antonio	Monthly Meeting – Economic Development First Wednesday	17	Contract opportunities and improve DBE/SBE availability	Virtual



Exhibit B: Outreach Calendar October 1, 2019 – March 31, 2022

Date	Organization	Event Title	Est. Attendance	Impact on DBE Program	Style
1/21/2021	National Association for the Blind	Skills Development	15	Contract opportunities and improve DBE/SBE availability	Virtual
1/22/2021	Alamo Workforce Solution	Grant Opportunities for Small Business Enterprises	15	Contract opportunities and improve DBE/SBE availability	Virtual
1/26/2021	Silotech - DBE firm	Contract Opportunities	3	DBE Certification & Registering on VIA Web Portal	Virtual
2/3/2021	NAACP San Antonio	Monthly Meeting – Economic Development First Wednesday	21	Contract opportunities and improve DBE/SBE availability	Virtual
2/9/2021	Hispanic Contractors Association de San Antonio	Business Development Series	25	Technical Assistance to DBE & SBE firms	Virtual
2/11/2021	South Chamber of Commerce	Monthly Meeting	75	Contract opportunities and improve DBE/SBE availability	In-Person
2/12/2021	CPS Energy	Benchmarking Local SBE Program	8	Discuss joint outreach strategies	Virtual
2/23/2021	Hispanic Contractors Association de San Antonio	Capacity Building Series	28	Technical Assistance to DBE & SBE firms	Virtual
2/24/2021	VIA Metropolitan Transit	Pre-bid: 21194 Surveillance Cameras for VIA Warehouse & Parking Lots D&J	7	Discussed goal placed and requirements needed to meet the goal.	Virtual
2/24/2021	Hispanic Contractors Association de San Antonio	Contract Opportunities	25	Contract opportunities and improve DBE/SBE availability	Virtual
2/25/2021	UTSA Procurement Technical Assistance Center (PTAC)	Black History Month Roundtable	32	Access to Capital for Black Owned Businesses	Virtual



Exhibit B: Outreach Calendar October 1, 2019 – March 31, 2022

Date	Organization	Event Title	Est. Attendance	Impact on DBE Program	Style
2/26/2021	VIA Metropolitan Transit	Pre-proposal: 21229 Project Mgmt & Construction Mgmt Services	90	Discussed goal placed and requirements needed to meet the goal.	Virtual
2/26/2021	Tina's Cleaning Services	New Business Startup	4	Small Business Startup	Virtual
3/2/2021	Hispanic Contractors Association de San Antonio	Capacity Building Series	24	Technical Assistance to DBE & SBE firms	Virtual
3/2/2021	ABRAC-Small Business Enterprises	Contract Opportunities	3	Contract opportunities and improve DBE/SBE availability	Virtual
3/3/2021	NAACP San Antonio	Monthly Meeting – Economic Development First Wednesday	15	Contract opportunities and improve DBE/SBE availability	Virtual
3/4/2021	San Antonio Business Opportunity Council (SABOC)	DBE/SBE Outreach	30	Contract opportunities and improve DBE/SBE availability	Virtual
3/5/2021	VIA Metropolitan Transit	Pre-proposal: 21201 Mobility on Demand Rideshare Services	41	Discussed goal placed and requirements needed to meet the goal.	Virtual
3/9/2021	VIA Metropolitan Transit	Contract Opportunity Forum	101	Presented upcoming contract opportunities in Professional Services and Construction	Virtual
3/9/2021	Hispanic Contractors Association de San Antonio	Capacity Building Series	40	Technical Assistance to DBE & SBE firms	Virtual
3/10/2021	Black Contractors Association of San Antonio	DBE/SBE Outreach	22	Contract opportunities and improve DBE/SBE availability	Virtual
3/11/2021	Black Contractors Association of San Antonio	How to Register of VIA WEB Portal	11	How to Register on VIA WEB Portal	Virtual



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Date	Organization	Event Title	Est. Attendance	Impact on DBE Program	Style
3/11/2021	Innovative Construction Group	Business Assessment	2	Capacity Building	Virtual
3/11/2021	Boys & Girls Club	Virtual Reader for VIA Cares	17	Community Outreach	Virtual
3/12/2021	VIA Metropolitan Transit	Pre-bid: 21243 Madla Training Facility Upgrade	8	Discussed goal placed and requirements needed to meet the goal.	Virtual
3/16/2021	Texas Workforce Commission	Skills Development	8	Workforce Development	Virtual
3/16/2021	Texas Workforce Commission	Grant Opportunities for Small Business Enterprises	7	Grant Opportunities for DBE & SBE firms	Virtual
3/17/2021	Hispanic Contractors Association de San Antonio	Monthly Meeting	28	Contract opportunities and improve DBE/SBE availability	Virtual
3/18/2021	VIA Metropolitan Transit	Pre-proposal: 21198 Financial Advisor Services	7	Discussed goal placed and requirements needed to meet the goal.	Virtual
3/18/2021	CPS Energy	Benchmarking Local SBE Program	5	Discuss joint outreach strategies	Virtual
3/22/2021	South Central Texas Regional Certification Agency (SCTRCA)	Board of Directors Meeting	13	Monthly meeting with Member Entities	Virtual
3/23/2021	Greater San Antonio Women Leadership Forum	DBE/SBE Outreach	250	Contract opportunities and improve DBE/SBE availability	Virtual
3/23/2021	Hispanic Contractors Association de San Antonio	Capacity Building Series	27	Technical Assistance to DBE & SBE firms	Virtual



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Date	Organization	Event Title	Est. Attendance	Impact on DBE Program	Style
3/24/2021	FA Nunnely	Meeting DBE Participation on Paratransit Contract	7	DBE participation of Federal Project	Virtual
3/24/2021	Woodforest Bank	Business Checking for Small Businesses	5	Minimum deposits for Business Checking for DBE/SBE firms	Virtual
3/24/2021	VIA Metropolitan Transit	Pre-bid: 21263 Pedestrian Crossing Improvements at Royalgate & Military Drive	4	Discussed goal placed and requirements needed to meet the goal.	Virtual
3/25/2021	Hill International/Shrewsbury & Associates	Partnering Opportunities	3	Introduce Hill International to DBE firms for potential partnering	Virtual
4/6/2021	Westside Development Corporation	Contract Opportunities	20	Contract opportunities and improve DBE/SBE availability	Virtual
4/7/2021	Congressman Castro Office	Discuss DBE Program and Infrastructure Bill	7	Discuss DBE Program and Infrastructure Bill	Virtual
4/7/2021	Turner Construction	Benchmarking Local SBE Program	3	Discuss joint outreach strategies	Virtual
4/8/2021	VIA Metropolitan Transit	Pre-bid: 21249 Hand Sanitizer & Dispensers	6	Discussed goal placed and requirements needed to meet the goal.	Virtual
4/8/2021	CPS Energy	Benchmarking Local SBE Program	7	Discuss joint outreach strategies	Virtual
4/9/2021	Bexar County Small Business & Entrepreneurship Department	SMWVBO Business Conference Planning	15	What will be VIA's role in the SMWVBO Conference	Virtual
4/13/2021	Hispanic Contractors Association de San Antonio	SCTRCA Presentation	30	Business case for DBE/SBE certifications	Virtual



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Date	Organization	Event Title	Est. Attendance	Impact on DBE Program	Style
4/14/2021	VIA Metropolitan Transit	Vendor Registration Webinar	15	Tutorial	Virtual
4/19/2021	VIA Metropolitan Transit	Vendor Registration Webinar	12	Tutorial	Virtual
4/20/2021	Atlas Body Shop	DBE Opportunities	5	Contract Opportunities	Virtual
4/21/2021	South Central Texas Regional Certification Agency (SCTRCA)	DBE/SBE Certifications	11	Meeting with staff to discuss improving DBE certifications in relevant market area	Virtual
4/21/2021	Clear Tech	Registering on VIA Web Portal	2	Vendor Registration	Virtual
4/26/2021	Turner Construction	Local SBE Initiatives	3	Discuss joint outreach strategies	Virtual
4/26/2021	South Central Texas Regional Certification Agency (SCTRCA)	Board of Directors Meeting	13	Monthly meeting with Member Entities	Virtual
4/28/2021	Hispanic Contractors Association de San Antonio	Contracts & Liens Presentation	21	Technical Assistance to DBE & SBE firms	Virtual
4/29/2021	Maestro Entrepreneur Center	2nd Annual Construction Conference	125	Contract opportunities and improve DBE/SBE availability	Virtual
4/30/2021	Maestro Entrepreneur Center	2nd Annual Construction Conference	125	Contract opportunities and improve DBE/SBE availability	Virtual
5/7/2021	San Antonio African American Museum	Community Outreach	55	Contract opportunities and improve DBE/SBE availability	Virtual



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Date	Organization	Event Title	Est. Attendance	Impact on DBE Program	Style
5/10/2021	VIA Metropolitan Transit	Pre-proposal: 21259 Pole & Power for Bus Yard	6	Discussed goal placed and requirements needed to meet the goal.	Virtual
5/10/2021	B2GNow User Conference	User Training Conference	250	User training on compliance software used to monitor and track contracts for VIA	Virtual
5/10/2021	Tru-Matrix Construction	Contract Opportunities	3	Contract opportunities and improve DBE/SBE availability	Virtual
5/13/2021	Hispanic Contractors Association de San Antonio	Estimating & Job Costing Presentation	25	Technical Assistance to DBE & SBE firms	Virtual
5/14/2021	SBA/White House Briefings	Learn about Technical Assistance and Access to Capital	55	Technical Assistance to DBE & SBE firms	Virtual
5/19/2021	Hispanic Contractors Association de San Antonio	Monthly Meeting	23	Contract opportunities and improve DBE/SBE availability	Virtual
5/20/2021	Boerne Chamber Ribbon Cutting	DBE & SBE Outreach	45	Contract opportunities and improve DBE/SBE availability	Virtual
5/25/2021	Hispanic Contractors Association de San Antonio	Safety & Health Presentation	33	Technical Assistance to DBE & SBE firms	Virtual
5/26/2021	Turner Construction	Benchmarking Local SBE Program	3	Discuss joint outreach strategies	In-Person
5/27/2021	Black Contractors Association of San Antonio	Monthly Meeting	17	Contract opportunities and improve DBE/SBE availability	Virtual
6/1/2021	VIA Metropolitan Transit	Pre-proposal: 21374 Design Build for Eight (8) Backup Generators	45	Discussed goal placed and requirements needed to meet the goal.	Virtual



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Date	Organization	Event Title	Est. Attendance	Impact on DBE Program	Style
6/1/2021	Atlas Body Shop	Contract Opportunities	3	Outreach for RideCo for DBE participation	In-Person
6/2/2021	NAACP San Antonio	Monthly Meeting – Economic Development First Wednesday	15	Contract opportunities and improve DBE/SBE availability	Virtual
6/3/2021	National Diversity Council - Texas	Texas LGBT Conference	125	Contract opportunities and improve DBE/SBE availability	Virtual
6/8/2021	Minority Business Development Agency (MBDA)	MED Week Consortium Planning Meeting	25	Contract opportunities and improve DBE/SBE availability	Virtual
6/8/2021	Hispanic Contractors Association de San Antonio	Business Development Series	26	Technical Assistance to DBE & SBE firms	Virtual
6/10/2021	Tour of Watermark Printing	Prospective SBE vendor	2	Contract opportunities and improve DBE/SBE availability	In-Person
6/16/2021	Human Resources & Dept of Labor	Federal Dollars to Train Operators	5	Contract opportunities and improve DBE/SBE availability	Virtual
6/16/2021	Women in Transportation Seminar - San Antonio Region (WTS-SAR) Leadership Meeting	Monthly Meeting	24	Networking with Disadvantaged, Small and Women Business Enterprises	Virtual
6/21/2021	VIA Metropolitan Transit	Pre-proposal: 21384 HR Job Evaluation Consulting Services	22	Discussed goal placed and requirements needed to meet the goal.	Virtual
6/24/2021	VIA Metropolitan Transit	Pre-bid: 21401 Charging Infrastructure for Eight (8) Gillig 40-Foot Electric Buses	17	Discussed goal placed and requirements needed to meet the goal.	In-Person
6/28/2021	South Central Texas Regional Certification Agency (SCTRCA)	Board of Directors Meeting	13	Monthly meeting with Member Entities	Virtual



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Date	Organization	Event Title	Est. Attendance	Impact on DBE Program	Style
6/29/2021	Black Contractors Association of San Antonio	Monthly Meeting	17	Contract opportunities and improve DBE/SBE availability	Virtual
6/29/2021	Hispanic Contractors Association de San Antonio	Capacity Building Series	30	Technical Assistance to DBE & SBE firms	Virtual
6/29/2021	Hispanic Contractors Association de San Antonio	Business Development Series	13	Technical Assistance to DBE & SBE firms	Virtual
6/30/2021	VIA Metropolitan Transit	Pre-bid: 21411 Fuel & Oil Lubrication Oil Transfer & Distribution System Replacement	2	Discussed goal placed and requirements needed to meet the goal.	Virtual
6/30/2021	VIA Metropolitan Transit	Pre-bid: 21421 Temporary Labor Services	60	Discussed goal placed and requirements needed to meet the goal.	Virtual
6/30/2021	SBA, SAISD, CPS, SCTRCA	Pivoting into Government Contracting	26	Contract opportunities and improve DBE/SBE availability	Virtual
7/1/2021	VIA Metropolitan Transit	Pre-bid: 21422 VMC Asphalt Parking Lot Improvements	5	Discussed goal placed and requirements needed to meet the goal.	Virtual
7/6/2021	Hispanic Contractors Association de San Antonio	Responding to Request for Proposals Presentation	23	Technical Assistance to DBE & SBE firms	Virtual
7/7/2021	NAACP San Antonio	Monthly Meeting – Economic Development First Wednesday	18	Contract opportunities and improve DBE/SBE availability	Virtual
7/15/2021	Atlas Body Shop	DBE Opportunities at SAT Airport	5	Contract opportunities and improve DBE/SBE availability	Virtual



Exhibit B: Outreach Calendar October 1, 2019 – March 31, 2022

Date	Organization	Event Title	Est. Attendance	Impact on DBE Program	Style
7/20/2021	VIA Metropolitan Transit	Pre-proposal: 21478 Human Resources Diversity Equality & Inclusion	90	Discussed goal placed and requirements needed to meet the goal.	Virtual
7/23/2021	Hispanic Contractors Association de San Antonio	HCA Diversity Awards Gala	350	Contract opportunities and improve DBE/SBE availability	Virtual
7/23/2021	Women in Transportation Seminar - San Antonio Region (WTS-SAR) Leadership Meeting	Monthly Meeting	18	Networking with Disadvantaged, Small and Women Business Enterprises	Virtual
7/26/2021	VIA Board Trustee Cabanilla	DBE/SBE Overview	5	Overview of VIA's DBE and SBE Program and initiatives that are being done to reach out to small business community	Virtual
7/26/2021	Congressman Castro Office	Improving Contract Opportunities for minority business firms	11	Contract opportunities and improve DBE/SBE availability	Virtual
7/29/2021	Black Contractors Association of San Antonio	Monthly Meeting	18	Contract opportunities and improve DBE/SBE availability	Virtual
8/5/2021	VIA Metropolitan Transit	Pre-bid: 21476 VIA Centro Plaza Tree Pit Renovation	2	Discussed goal placed and requirements needed to meet the goal.	Virtual
8/5/2021	San Antonio Business Opportunity Council (SABOC)	Contract Opportunities	27	Contract opportunities and improve DBE/SBE availability	Virtual
8/11/2021	Texas Workforce Commission	State Grants available for Training	7	Grant Opportunities for DBE & SBE firms	Virtual
8/18/2021	Hispanic Contractors Association de San Antonio	Monthly Meeting	18	Contract opportunities and improve DBE/SBE availability	Virtual
8/18/2021	Bexar County Small Business & Entrepreneurship Department	SBE Program	15	Contract opportunities and improve DBE/SBE availability	Virtual



Exhibit B: Outreach Calendar October 1, 2019 – March 31, 2022

Date	Organization	Event Title	Est. Attendance	Impact on DBE Program	Style
8/18/2021	Maestro Entrepreneur Center	SBE Program	22	Contract opportunities and improve DBE/SBE availability	Virtual
8/23/2021	South Central Texas Regional Certification Agency (SCTRCA)	Board of Directors Meeting	11	Monthly meeting with Member Entities	Virtual
8/24/2021	Bounceology	SBE Opportunities	3	Contract opportunities and improve DBE/SBE availability	Virtual
8/25/2021	VIA Metropolitan Transit	Pre-proposal: 21529 Trash Collection & Disposal Study Services	20	Discussed goal placed and requirements needed to meet the goal.	Virtual
8/26/2021	Women's Leadership Awards	DBE/SBE Outreach	400	Contract opportunities and improve DBE/SBE availability	In-Person
8/27/2021	Minority Business Development Agency (MBDA)	MED Week Consortium Planning Meeting	9	Contract opportunities and improve DBE/SBE availability	Virtual
8/31/2021	American Contract Compliance Association	Contract Compliance Conference	400	Sharing best practices from other agencies within the US and how they run their programs	In-Person
9/8/2021	Atlas Body Shop	Contract Opportunities	4	Contract opportunities and improve DBE/SBE availability	In-Person
9/10/2021	City of Lexington	Disparity Studies Benchmarking	2	Benchmark other agencies needs for a Disparity Study	Virtual
9/10/2021	PKM Engineering	Contract Opportunities	3	Contract opportunities and improve DBE/SBE availability	In-Person
9/21/2021	Bexar County Small Business & Entrepreneurship Department	DBE Plan	6	Reviewing agencies upcoming projects with federal funding and how it will impact availability	Virtual



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Date	Organization	Event Title	Est. Attendance	Impact on DBE Program	Style
9/21/2021	VIA Metropolitan Transit	DBE/SBE Special Board Workshop	40	Overview of VIA's DBE and SBE Program and initiatives that are being done to reach out to small business community	Virtual
9/22/2021	CMS Solutions	Contract Opportunities	2	Contract opportunities and improve DBE/SBE availability	Virtual
9/28/2021	Leon Valley	Accessibility on State Highway 16	15	Community Outreach	In-Person
9/28/2021	VIA Metropolitan Transit	Pre-bid: 21275 Investigative Services for Workers' Comp	6	Discussed goal placed and requirements needed to meet the goal.	Virtual
9/29/2021	Fair Contracting Coalition	Contract Opportunities with VIA Metropolitan Transit	45	Contract opportunities and improve DBE/SBE availability	Virtual
9/30/2021	VIA Metropolitan Transit	Pre-proposal: 21275 Investigative Services for Workers Compensation	3	Discussed goal placed and requirements needed to meet the goal.	Virtual
10/4/2021	COMTO Texas Chapter Leadership	Statewide Transportation Services	2	Planning for Regional conference for Disadvantaged and Small Business Enterprises	Virtual
10/14/2021	Federal Transit Administration Outreach & Listening Sessions	Disadvantaged Business Enterprise Issues & Concerns	500	FTA Listening Sessions regarding DBE Issues and Concerns	Virtual
10/15/2021	COMTO Texas Chapter Leadership	Relaunch COMTO San Antonio	2	Planning for Regional conference for Disadvantaged and Small Business Enterprises	Virtual
10/16/2021	Moussa Centennial Gala	100 Year Celebration	350	Targeted outreach for recruiting Disadvantaged and Small Business Enterprises	In-Person
10/21/2021	Maestro Entrepreneur Center	Monthly Board Meeting	17	Targeted outreach for recruiting Disadvantaged and Small Business Enterprises	Virtual



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Date	Organization	Event Title	Est. Attendance	Impact on DBE Program	Style
10/25/2021	South Central Texas Regional Certification Agency (SCTRCA)	Board of Directors Meeting	16	Monthly meeting with Member Entities	Virtual
10/27/2021	Black Contractors Association of San Antonio	Monthly Meeting	45	Targeted outreach for recruiting African American DBE and SBE firms	Virtual
10/27/2021	Fair Contracting Coalition	Monthly Meeting	62	Engage small business leaders and build support for VIA's small business initiatives	Virtual
10/28/2021	Small Minority Women Business Opportunity Planning Organization	Annual Planning Conference	45	Targeted outreach for recruiting Disadvantaged and Small Business Enterprises	Virtual
10/29/2021	Black Influencers Network	Monthly Outreach Event	65	Targeted outreach for recruiting African American DBE and SBE firms	In-Person
10/29/2021	Women in Transportation Seminar - San Antonio Region (WTS-SAR) Leadership Meeting	Monthly Meeting	35	Networking with Disadvantaged, Small and Women Business Enterprises	Virtual
11/2/2021	Fronza & Francis	Upcoming Contracts for DBEs	2	Discuss upcoming contract opportunities and potential partnerships with Prime Contractors	In-Person
11/2/2021	VIA Metropolitan Transit	Pre-bid: 21645 Replace Two (2) Rotary Screw Air Compressors	1	Discussed goal placed and requirements needed to meet the goal.	Virtual
11/4/2021	Luna Awards	Marriott River Walk	125	Networking with Disadvantaged, Small and Women Business Enterprises	In-Person
11/5/2021	COMTO Texas Chapter Leadership	Planning Regional conference for Dallas, Houston, Austin and San Antonio	10	Regional Outreach for attracting new certified DBE firms and providing regional opportunities for certified DBE firms.	Virtual
11/12/2021	Minority Business Development Agency/Turner Construction	Benchmarking Best Practices for DBE & SBE firms	5	Contract opportunities and improve DBE/SBE availability	Virtual



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Date	Organization	Event Title	Est. Attendance	Impact on DBE Program	Style
11/15/2021	South Central Texas Regional Certification Agency (SCTRCA)	Board of Directors Meeting	14	Monthly meeting with Member Entities	Virtual
11/16/2021	Hispanic Contractors Association de San Antonio	Capacity Development Series "Bidding & Estimating"	8	Providing Supportive Services and Technical Assistance to DBE & SBE firms	Virtual
11/18/2021	Women in Transportation Seminar - San Antonio Region (WTS-SAR) Leadership Meeting	Monthly Meeting	24	Networking with Disadvantaged, Small and Women Business Enterprises	Virtual
11/19/2021	Hill International	Connecting DBE firms with Contract Opportunities	2	Contract opportunities and improve DBE/SBE availability	In-Person
11/23/2021	Representative Barbara Gervin Hawkins/Black Contractors Association of San Antonio	Contract Opportunities for Black Contractors	101	Targeted outreach for recruiting African American DBE and SBE firms	Virtual
1/5/2022	VIA Metropolitan Transit	Pre-proposal: 22187 External Auditing Services	9	Discussed goal placed and requirements needed to meet the goal.	Virtual
2/3/2022	VIA Metropolitan Transit	Pre-bid: 22201 Naco Pass Mobility Hub	8	Discussed goal placed and requirements needed to meet the goal.	Virtual
2/3/2022	VIA Metropolitan Transit	Pre-bid: 22249 Replace Two (2) Rotary Screw Air Compressors	1	Discussed goal placed and requirements needed to meet the goal.	Virtual
2/21/2022	VIA Metropolitan Transit	Pre-proposal: 22285 In-Vehicle Passenger Information System	N/A	Discussed goal placed and requirements needed to meet the goal.	Virtual
3/16/2022	SA Hispanic Chamber	Small Business Council's Development of Policy	20	Engage small business leaders and build support for VIA's small business initiatives	Virtual